January 2024. 01 Jan 2024 - 28 Jan 2024 Footfall Report for: Elland, Calderdale

Weeks This Month: 4 Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Elland, Calderdale					-8.4%	
North & Yorkshire	-3.6%	4.1%	-3.6%	4.1%	-20.5%	-15.8%
UK	-2.4%	15.6%	-2.3%	15.4%	-20.3%	-16.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 73,321.

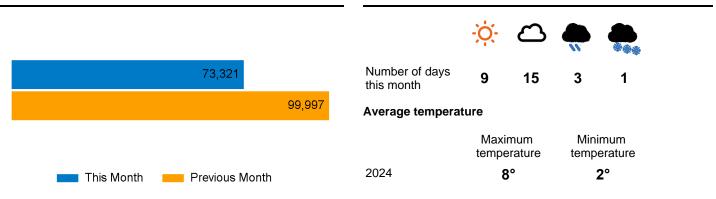
The total number of visitors to Elland, Calderdale in month commencing 1 January 2024 was 73,321.

The busiest day in month commencing 1 January 2024 was Friday 26 January with 3,960 visitors.

The peak hour of the month was 12:00 on Friday 5 January 2024 with footfall of 490.

Footfall Counts by month

Weather

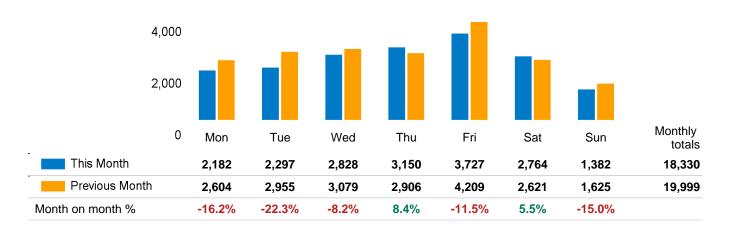


Figures shown below are calculated using monthly totals.



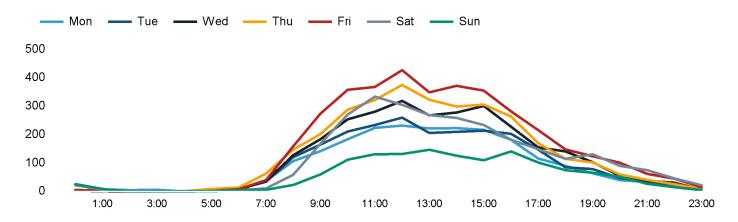
Footfall Counts by day

The figures shown below are calculated using weekly averages.



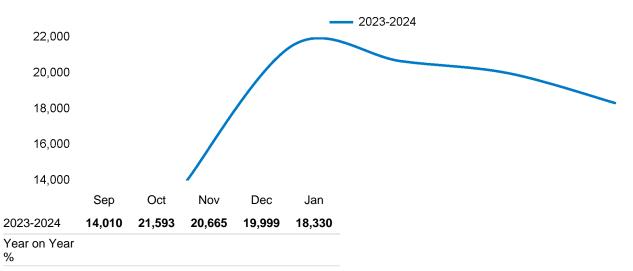
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

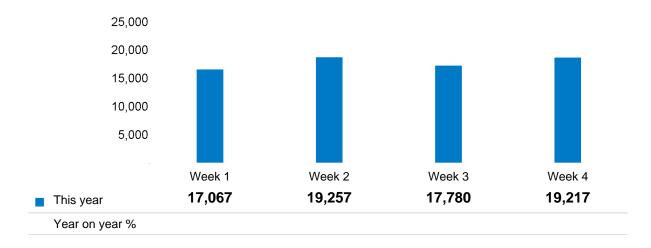
The figures shown below are calculated using weekly averages.



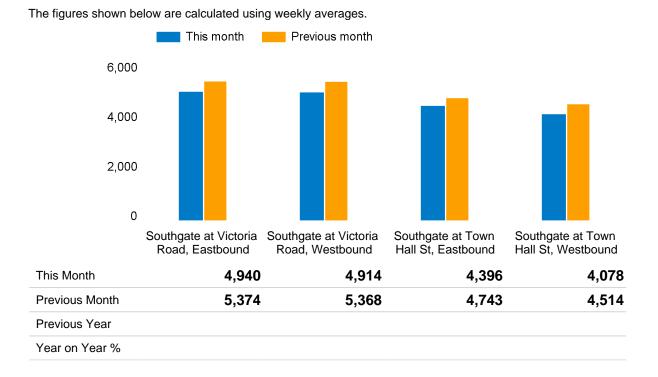
Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for January compares January 2024 to January 2023



The figures shown below are calculated using weekly totals.



Footfall Counts by location



alytics





Southgate at Victoria Road, Eastbound, 27.0 %
Southgate at Victoria Road, Westbound, 26.8 %
Southgate at Town Hall St, Eastbound, 24.0 %
Southgate at Town Hall St, Westbound, 22.3 %



Footfall Report

Elland, Calderdale

This month - 01 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to January , 2024 Vs January, 2023 to January , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2024 Vs January, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.1 2024 Vs December 2023

