# Footfall Report for: Elland, Calderdale

Weeks This Month: 4 Weeks Last Month: 5

#### **Monthly Footfall Counts**

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Elland, Calderdale					0.6%	
North & Yorkshire	-2.2%	1.7%	-4.3%	0.8%	3.1%	8.8%
UK	-1.1%	7.8%	-2.3%	4.8%	4.0%	9.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

#### **Headlines**

The total number of visitors for the year to date is 336,612.

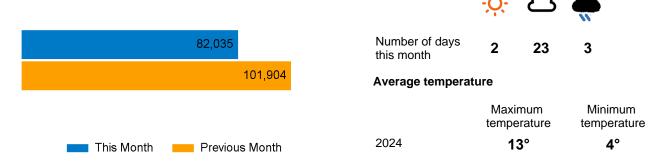
The total number of visitors to Elland, Calderdale in month commencing 1 April 2024 was 82,035.

The busiest day in month commencing 1 April 2024 was Friday 19 April with 4,190 visitors.

The peak hour of the month was 11:00 on Friday 19 April 2024 with footfall of 467.

#### **Footfall Counts by month**

# Weather

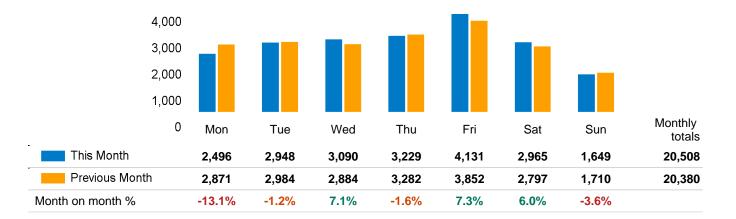


Figures shown below are calculated using monthly totals.



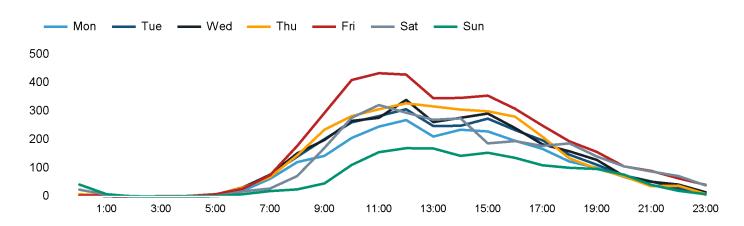
#### Footfall Counts by day

The figures shown below are calculated using weekly averages.



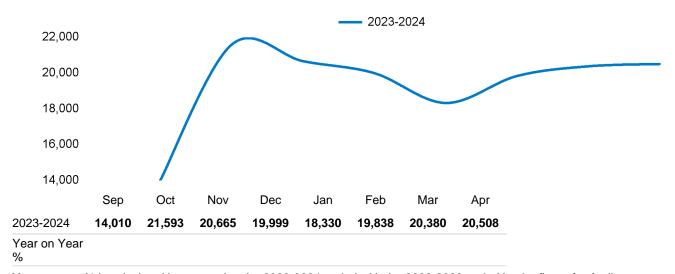
## **Footfall Counts by hour**

The figures shown below are calculated using a weekly average



# Footfall Counts - rolling 12 months

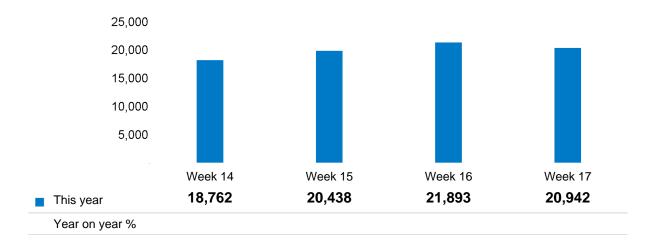
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for April compares April 2024 to April 2023

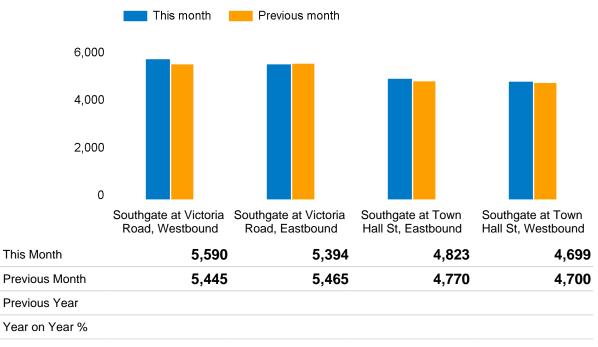
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## **Footfall Counts by location**

The figures shown below are calculated using weekly averages.





Southgate at Victoria Road, Westbound, 27.3 %
Southgate at Victoria Road, Eastbound, 26.3 %
Southgate at Town Hall St, Eastbound, 23.5 %
Southgate at Town Hall St, Westbound, 22.9 %

## **Reporting dates**

This month - 01 April 2024 - 28 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to April , 2024 Vs January, 2023 to April , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2024 Vs April, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month.4 2024 Vs 3 2024

