



## Distinctiveness

- **Culture**

The significance of Calderdale's cultural and creative output is becoming Yorkshire's worst kept secret. The Calder Valley and, in particular, Halifax has seen a step-change in how the vibrant cultural scene is being perceived nationally and internationally. In the past year alone there's been an undoubted increase in the recognition and appreciation of the extensive work being done by the cultural organisations, creative businesses and practitioners that are based here. The area is being heralded in the British and international press as The Shoreditch of the North and Cally-wood. However, Calderdale is forging its own identity through strong arts and heritage practice that is able to deliver on several agendas.

### Regeneration and Neighbourhoods - Shaping the Place

Calderdale celebrates high profile assets that are of strategic national importance including the [Piece Hall](#), [Shibden Hall](#) and [Dean Clough](#). The £22m investment in the [Piece Hall](#) brought £26m into the local economy, with an arts and events programme centred around stellar names and collaborations such as Elbow; Conrad Shawcross; Zara; and for 2020 The Kaiser Chiefs. Other assets that are critical to the local distinctiveness of the area, such as [Halifax Minster](#), All Souls' church in Halifax and Todmorden Unitarian Church, are just some of the magnificent heritage attractions steeped in history, but importantly have reinvented themselves as cultural assets to appeal to new audiences in particular the LGBTQ community. Calderdale's ambition of culture led regeneration is being manifested through the proposed redevelopment of the Borough market and [Victoria Theatre](#) via a £15m Future High Streets bid for Halifax and Brighouse to create flexible work and performance spaces. Working alongside our transport partners, cultural organisations like [Fire and Water](#) in Sowerby Bridge are the key drivers for the change in their localities as evidenced in the £2m Historic England funded Heritage Action Zone project.

### Tourism and the Visitor Economy - Changing the Narrative

The recent HBO / BBC series 'Gentleman Jack', saw visitor numbers increase exponentially at the home of Anne Lister, [Shibden Hall](#). To harness the potential created for the visitor economy and Calderdale's wider cultural offer, the Council's [Museums service](#) is working in partnership with [Cultural Destinations](#) and [Visit Calderdale](#) to maximise the impact of culture on tourism. Part of this work has seen a collaborative digital marketing approach pilot involving members of the [Halifax Culture Hub](#) supported by Creative Tourist. The opening of the new fashion gallery at [Bankfield Museum](#) in May 2019 celebrates Halifax's textile heritage. Last year visitor numbers exceeded over 100,000 across both venues, with the Gentleman Jack costume exhibition being extended by an extra 3 months due to its popularity. With no signs of audience appetites abating, plans are underway for the inaugural Anne Lister Birthday celebrations in April 2020.

In 2018 the visitor economy was worth £348.9m. This is due mainly to Calderdale cementing its reputation as a film location with Happy Valley, Last Tango in Halifax and Ackley Bridge all being filmed in and around Calderdale. [Hebden Bridge Film Festival](#), who managed to secure Maxine Peak as patron in their first year, is an example of how cultural excellence is showcasing the Calderdale region to international filmmakers and audiences, providing inspiration for future home-grown talent. Supporting the creative industries, global positioning and telling the borough's story are

key elements of the work being done in this area alongside our tourism partners. With Channel 4 now based in the Leeds City Region this can only continue to grow.

## **Culture as a connector - Creating Cohesive Communities**

Calderdale has three Arts Council England (ACE) National Portfolio Organisations (NPOs): [Square Chapel](#), [IOU Theatre](#), [Northern Broadsides](#), leveraging in £1.8m into the region for work that is of national significance, and recognised all across the world as innovative and ground-breaking performing arts. Alongside these organisations, the council directly supports other ACE funded organisations including [Handmade Parade](#) and [Hebden Bridge Arts Festival](#) who are pioneers on the festival and large scale events circuit. All these organisations are committed to community engagement through targeted programmes of activity. IOU Theatre ethos is to provide a platform for community members to retell their experiences of living in Halifax through workshops and then have those stories retold back to audience through an immersive digital experience. Last year this was an adapted open-top double decker bus donated by First buses and led to the 'Sight Seeing Bus' becoming an iconic landmark driving through the streets of Halifax during the summer months. Northern Broadsides welcomed a new Artistic Director whose first production 'Quality Street' will bring JM Barrie's popular story to new audiences through partnership working with the Nestle factory and Quality Street workers past and present. Christmas Broadsides was a compelling combination of traditional folk music retelling stories of displacement, using refugee musicians from Iran and acclaimed folk singer Alice Jones. Alongside this Calderdale Council is proud that almost £2m of investment has gone into our libraries infrastructure to support local communities to provide spaces for a range of arts, culture, heritage and activities. Events such as [Todmorden Literature Festival](#), [Halifax Digital Festival](#) and [Brighouse Arts Festival](#) rely heavily on the resources and expertise provided by libraries staff and venues. Calderdale's reputation for inclusivity saw the town host [Halifax Pride Festival](#) for the first time, a welcome addition to the events calendar, celebrating LGBTQ life alongside [Happy Valley Pride Festival](#).

## **Arts in Health - Creating Conditions for Living a Larger Life**

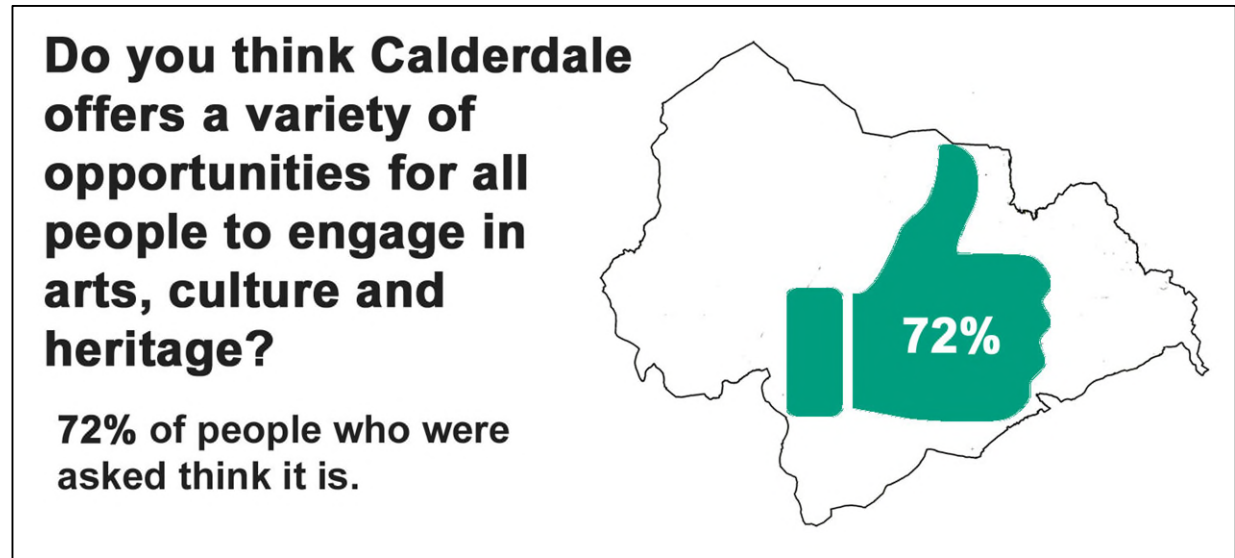
Years spent developing work around health and wellbeing has seen Calderdale being viewed nationally as being at the forefront for best practice, from which other regions can learn. [Artworks](#) connect and engage residents with high quality arts provision. This brings marked improvements in participants' mental health and wellbeing, as well as their artistic skills and visual literacy. Data collected by **Creative Minds** has shown this work to be a proven and cost effective route to mental health recovery helping 500 participants to improve many of their skills. The most notable improvements are in learning (81%), creative (86%), critical thinking (57%) and analytical (52%) skills. Wider benefits included increasing their self-confidence (76%) and encouraging them to take up new hobbies and interests (71%).

This effect that culture has on wellbeing has led to a ground-breaking joint agency approach between the Calderdale CCG (Clinical commissioning group), NHS, SWYFPT (South and West Yorkshire partnership NHS foundation trust), Calderdale Council, and Arts Council England pooling resources to develop this work further. The aspiration is to continue to champion and evidence the work being done, through projects like Gig buddies at [Square Chapel](#) and [Verd de Gris](#)' award winning arts programmes covering dementia, suicide, bereavement and women's empowerment - enabling women of all cultures and backgrounds to safely express their creativity.

## **Children and Young People - Recognising Future Talent**

[Eureka!](#) The National Children's Museum in Halifax, welcomes 300,000 visitors a year, drawing regular audiences from across the North. It attracts more than £22.5m capital investment to Halifax, has employed more than 2,500 people and won 60+ awards for its exemplary work of learning through play. The model is so successful that The Wirral will soon see a Eureka 2 open in the North West. [Creative Learning Guild](#) (CLG), based at Causey Hall (Halifax), head up the Local Cultural Education Partnership (LCEP), a strategic partnership made of members such as [Calderdale Music Trust](#). It focuses on best practice for organisations and freelancers who specifically deliver programmes for children and young people. CLG also administer the National Creative Learning

Awards whose first ever winners were announced last year. The awards celebrate the inspirational innovators, educators and practitioners who live and breathe creative learning and range across 15 categories.



The Vision 2024 resident perception survey run at the start of this year shows an increase in both Culture related questions asked:

Question	Agree - 2019	Agree - 2020
I think Calderdale offers a variety of opportunities for all people to engage in arts, culture and heritage	62.6%	71.9%
I think Calderdale is a creative place where people are easily able to pursue opportunities to try new things	55.5%	61.0%

- Green spaces (natural environment)**

In 2018, HM Government published [A Green Future: Our 25 Year Plan to Improve the Environment](#). This stresses the importance of green spaces and countryside. One of the plan’s key goals is to engage people with the natural world, with the aim of improving health and wellbeing of the nation.

Calderdale has a range of [green spaces](#), including Council run parks, nature reserves, public footpaths, bridleways, and open spaces that are available to all. To achieve the vision of Calderdale being the most active Borough in the North by 2024, Calderdale Council are encouraging people to make more use of the parks, open spaces and countryside and consequently improve health and wellbeing. The proportion of residents using green spaces is a Calderdale Council Super key performance indicator (SKPI) on the Calderdale [Council performance overview](#).

The largest outdoor resource owned by the Council is Norland Moor. In 2018 a draft management plan was published. This looks at the issues faced by the moor, and how to address them. In the same year, a public consultation was carried out on the management plan. As a result, most proposals are being adopted. The management plan and consultation results can be seen at [Norland Moor: Management plan consultation](#).

[Calderdale Countryside and Woodlands service](#) run a comprehensive events programme which enables people to engage with local nature reserves and learn more about wildlife. In addition, there is a monthly family Wildlife Group that meet at Ogden Water where families can take part in practical conservation tasks and learn about local wildlife.

A web survey to the Citizens' Panel entitled '[Environmental Issues and Priorities 2018](#)' asked participants what areas of Calderdale were good for walking, cycling and reading. Locations mentioned frequently were: Cromwell Bottom, Norland Moor, Ogden Water, Manor Heath Park and canal towpaths. The [Parks, Open Spaces and Countryside Survey 2018](#) questioned Calderdale residents to gain an understanding of how many people are making use of open spaces. Results showed an 82% usage, the same as the previous year. Once again Shibden Park was the most visited by respondents followed by 'open countryside'. Almost all respondents felt safe (98%) and 97% said they would recommend the open spaces to friends and family. An impressive 98% felt that these spaces make the local area a more desirable place to live. For more details on how people think parks, open spaces and countryside help, see Appendix: [table 1](#).

The Parks, Open spaces Countryside and Litter survey carried out September 2019 showed a slight increase in the number of residents using parks and green spaces to 82.4%. In this survey, residents were also asked about litter in their local neighbourhood. It showed that 45% were satisfied or very satisfied with the level of litter in their local neighbourhood. However, a cleanliness survey carried out around the same time showed that only 4% of sites surveyed reported an unacceptable level of litter.

[Volunteers](#) are vitally important and contributed a massive 14,958 hours in 2019. This included looking after Local Nature Reserves, bridleways, footpaths and [Public Rights of Way](#), and assisting with events and staffing the visitor centre at Ogden Water. In addition volunteers assist with events and school visits on a regular basis. A recent addition to the volunteer offer within Safer, Cleaner, Greener is the Litter Volunteers who give up around 300 hours of their time each month to help clean up Calderdale's parks and footpaths.

A programme of community days is held to encourage members of the public to help maintain sites, parks and green spaces. Staff from organisations, such as Lloyds Banking Group and Royal Sun Alliance, give their time to enhance the quality of places like Ogden Water.

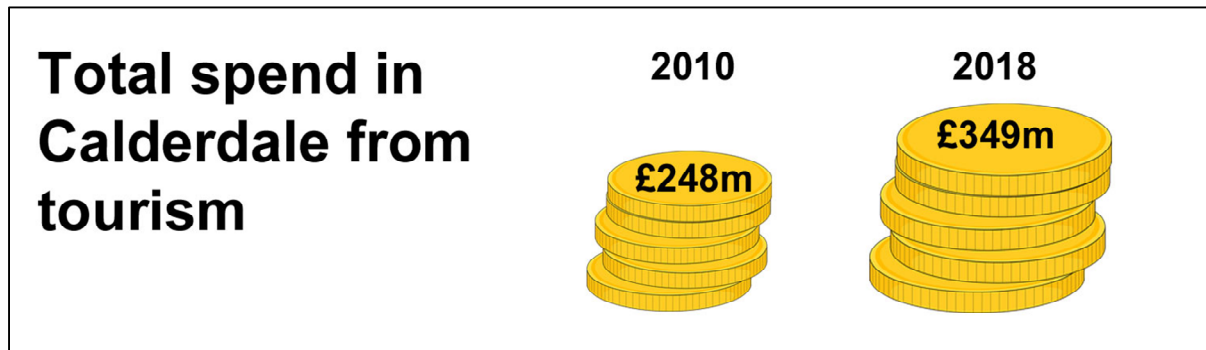
The Canal Towpath has seen a commitment to significant investment in recent years. The resurfaced towpath offers a continuous traffic free, commuter and leisure route through the Calder Valley between Todmorden and Brighouse. It is accessible for a wide range of users, including cycling and those with mobility limitations. The project is part of the [CityConnect](#) cycle route development programme run by West Yorkshire Combined Authority. The programme of works is set for completion in the 2019/20 financial year.

- **Tourism**

Calderdale offers much for visitors to enjoy: varied attractions, independent accommodation, a fast growing, bespoke cultural and festival offer and ever changing retail, café and restaurants - all across our six market towns. This is underpinned by the dramatic landscape of our uplands and steep valleys echoing the sounds of industrial evolution and revolution: all of which makes Calderdale distinct from anywhere else.

Calderdale has a wealth of events and festivals that are home grown at grass roots level and this is a fundamental reason why people come to the area. Visitors can find out more about the area and build itineraries for their visit, find where to stay and which events are happening within the borough at [Visit Calderdale](#).

The visitor economy in Calderdale has been increasing year on year and is now worth a staggering £348.9 million (2018).



During 2018 there were 6,517,400 trips made in Calderdale. Of these, 252,000 were made by UK residents staying at least one night, 64,400 were made by overseas residents staying at least one night, and 6,201,000 were day trips. UK and overseas visitors overnight stay increased by 2% from 1,028,000 nights in 2017. The total trip spend for 2018 is £270 million, an increase of 2% from £266 million in 2017.

It is estimated that the number of jobs supported by tourism has increased by 1.5% from 6884 in 2017 to 6985 in 2018.

These figures are taken from the Economic Impact of Tourism on Calderdale 2018, prepared by Tourism South East. This and previous years reports and data can be found at [Calderdale DataWorks: Tourism datasets](#). A comparison of trips and nights spent in Calderdale against Yorkshire and the Humber and England, alongside the amount of spend generated, can be seen at Appendix: [Tables 2, 3, 4 and 6](#), and [Figure 5](#).

More information can also be found at [Calderdale News: A record year for tourism in Calderdale](#)

Tourism is used for two key performance indicators (KPI) used in the measurement of Calderdale council's performance. The latest figures can be found at Calderdale [Council performance overview](#), and the latest exception report is available at [DataWorks: Corporate Performance](#).

The question 'I think Calderdale is an attractive place to visit' is asked as part of the Vision 2024 resident perception survey. In 2019 87% of respondents agreed and 86% in 2020.

- **Housing**

- **Existing housing stock**

- Housing is a key determinant of health. Accidents and ill health caused by poor housing conditions in Calderdale are estimated to cost the NHS almost £3.9m a year in treatment costs. When societal costs are included, this figure increases to almost £10m per year.

- There are approximately 94,400 residential dwellings in Calderdale: 64,100 are owner occupied, 16,000 privately rented and 14,300 are social rented. Almost 40% of the privately owned housing stock was built before 1918. Over half of the housing in Calderdale was built before 1944. This older housing will continue to provide a significant proportion of the stock for the next 100 years.

- 20% of the privately owned properties (owner occupied and private rented) have one or more category one hazards that have a high likelihood of causing severe harm to an occupant. 11,800 of these are owner occupied (18% of the owner occupied stock). However, poorer housing conditions are disproportionately higher in the private rented sector. 4,200 (26%) of the private rented stock has one or more category one hazards. The most common hazards are falls and excess cold which incur

almost £3.5m of treatment costs per year (of the £3.9m) to the NHS. It would cost an estimated £45.5m to mitigate all of the hazards in the borough's privately owned housing.

## Homelessness

The Council has commissioned a number of services to support rough sleepers including the 'No Second Night Out' service awarded to Horton Housing (assertive outreach, crashpad access, now includes outreach work for street begging) and the 'Winter Shelter' (funded this year from 1<sup>st</sup> October and Smartmove assisting to find accommodation for residents). The rough sleeper count in November 2019 found 5 people (all known to services), which was the same as the previous year. The needs of these people are complex and include drugs, alcohol, mental health and they require multiple offers of support.

The top 3 reasons for homelessness in 2018/19 are:

- Loss of private rented tenancy
- Parents no longer willing to accommodate
- Violent breakdown of a relationship

Figures are kept on the number of homelessness presentations, statutory homelessness acceptance and homelessness preventions. With the implementation of the Homelessness Reduction Act 2018, the way data was collected changed and so there is an additional table reflecting the change, see Appendix: [Tables 7,8,9a and 9b](#).

## New dwellings and affordable housing

The delivery of new homes has been below target for some time. Progress around the [Local Plan](#) will enable housing delivery to regain momentum by releasing new sites for development and the Council has also been working hard to revitalise the affordable homes programme. There are now over 1,400 affordable homes in the pipeline between 2018 and 2023. This is being made possible through key programmes such as the Calderdale Together Housing Investment Partnership (CTHIP), North Halifax transformation programme and delivering specialist supported housing such as extra care.

To achieve the priorities and ambitions for new, existing and empty properties and support the most vulnerable in the Borough, the Council will:

- support home owners to continue to maintain their homes and work with stakeholders and partners to tackle any issues that empty properties may be causing;
- work towards embedding our prevention model, resulting in earlier detection of households under the threat of becoming homeless and build closer links with our partners to enable services and accommodation to match the need of our most vulnerable in the borough;
- enable land to come forward in the right places for new homes and work with partners to increase the supply of new homes in Calderdale.

For details of the affordable housing built in Calderdale, see Appendix: [Table 10 and Figure 10](#).

For details of the net additional dwellings in Calderdale and across West Yorkshire, see Appendix: [Tables 11 and 12](#).

Net additional dwellings is also a key performance indicator (KPI) used in the measurement of Calderdale council's performance. The latest figures can be found on DataWorks Calderdale [Council performance overview](#).

# Appendix

## Green spaces

**Table 1: Do you think the parks, open spaces and countryside ...**

	Yes		No		Don't know	
	Actual	%	Actual	%	Actual	%
... helps make the local area a better and more desirable place to live?	363	98	4	1	3	1
... helps to reduce crime and anti-social behaviour (eg by providing activities for young people)?	192	52	87	24	90	24
... helps bring the community together?	259	70	51	14	61	16
... provides opportunities to learn new things eg guided walks and volunteer sessions?	248	67	47	13	73	20
... helps wildlife and the environment?	342	92	13	4	13	4
... helps encourage you or others to keep fit and healthy?	316	88	27	8	16	5

Data source: [Parks, open spaces and countryside survey 2018](#).

## Tourism

**Table 2: Total Trips: Day and Overnight Visitors**

Area	Years	Total Trips	Value
Calderdale	2017	6,766,800	£266,443,000
	2018	6,517,400	£270,446,000
	% change	-4%	2%
Yorkshire and the Humber	2017	161,033,000	£7,327m
	2018	141,597,000	£7,365m
	% change	-12%	1%
England	2017	1,639,900,000	£91,308m
	2018	1,561,130,000	£92,173m
	% change	-5%	1%

Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2018

**Table 3: Trips by Day Visitors**

Area	Years	Day Visitors	
		Numbers	Value
Calderdale	2017	6,437,000	£197,759,000
	2018	6,201,000	£197,983,000
	% change	-4%	0%
Yorkshire and the Humber	2017	149,000,000	£5,023m
	2018	130,000,000	£5,066m
	% change	-13%	1%
England	2017	1,505,000,000	£50,899m
	2018	1,431,000,000	£53,036m
	% change	-5%	4%

Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2018

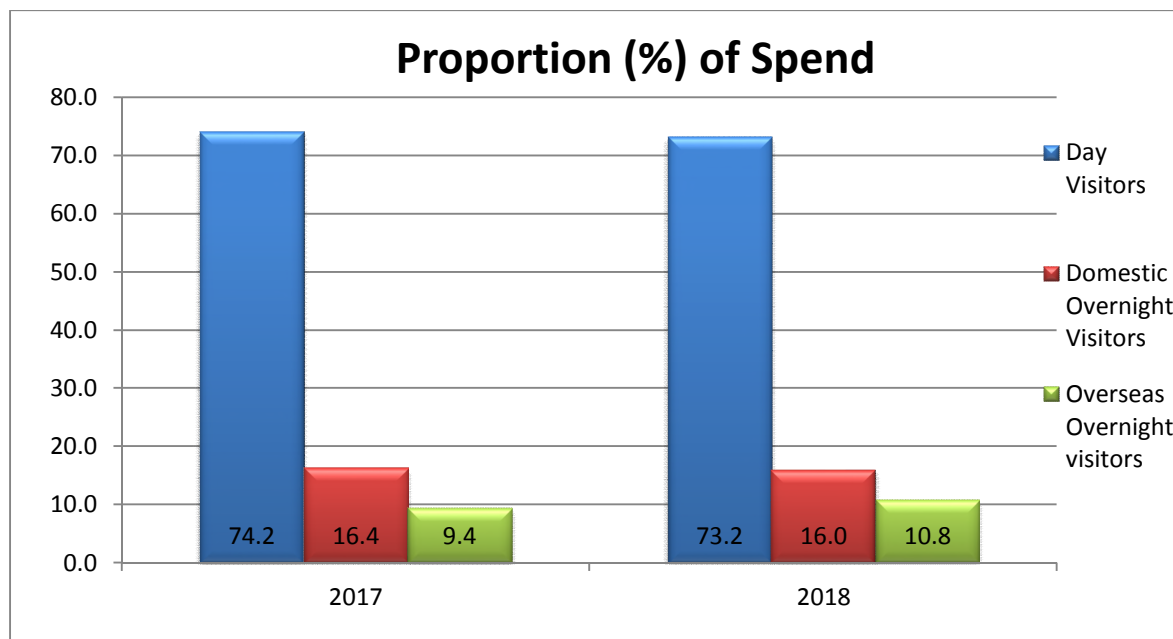
**Table 4: Domestic and Overseas Overnight Trips**

Area	Years	Domestic Overnight Visitors		Overseas Overnight visitors	
		Numbers	Value	Numbers	Value
Calderdale	2017	271,000	£43,625,000	58,800	£25,059,000
	2018	252,000	£43,247,000	64,400	£29,214,000
	% change	-7%	-1%	10%	17%
Yorkshire and the humber	2017	10,693,000	£1,737m	1,340,000	£567,00m
	2018	10,207,000	£1,695m	1,390,000	£603,73m
	% change	-5%	-2%	4%	6%
England	2017	100,600,000	£19,049m	34,300,000	£21,360bn
	2018	97,400,000	£19,347m	32,730,000	£19,790bn
	% change	-3%	2%	-5%	-7%

Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2018



**Figure 5: Proportion (%) of Spend by visitors to Calderdale in 2017 and 2018**



**Data source:** Tourism South East, Economic Impact of Tourism on Calderdale 2018.

**Table 6: Local Employment supported by visitor economy - Full time equivalent jobs**

Area	Years	Full Time Equivalent Jobs (FTE)		
		Day Visitor	Staying Visitor	Total
Calderdale	2017	3,320	1,670	4990
	2018	3,324	1,738	5062
	% change	0.1%	4.1%	1.4%

**Data source:** Tourism South East, Economic Impact of Tourism on Calderdale 2018.

## Links

[The Economic Impact of Tourism on Calderdale 2018](#)

<http://news.calderdale.gov.uk/the-gentleman-jack-effect/>

<http://news.calderdale.gov.uk/6754-2/>

<http://news.calderdale.gov.uk/halifax-confirmed-as-host-town-for-tour-de-yorkshire-2020/>

<https://www.visitcalderdale.com/gentleman-jack>

<https://www.visitcalderdale.com/blog/tour-de-yorkshire-2020>

## Housing – homelessness

**Table 7: Homelessness figures from 2013/14 to 2017/18**

Year	Homelessness presentations	Statutory homelessness acceptance	Homelessness preventions
2013/14	139	67	382
2014/15	135	74	404
2015/16	105	48	435
2016/17	107	49	389
2017/18	115	59	214

**Data source:** Housing and Green Economy service.

**Table 8: Statutory homelessness acceptance by age for 2016/17 and 2017/18**

Age breakdown of homelessness acceptances	2016/17	2017/18
Age 16 -17	0	0
Age 18 – 21	5	9
Age 22 – 34	18	19
Age 35 – 59	25	29
Age 60 – 65	0	0
Age 66 – 74	1	2
Age 75 and over	0	0
Total	49	59

**Data source:** Housing and Green Economy service.

**Table 9a: Number of Households Assessed April 2018–September 2019**

	Apr-Jun 2018	Jul-Sep 2018	Oct-Dec 2018	Jan-Mar 2019	TOTAL 2018/19	Apr-Jun 2019	Jul-Sep 2019
Total number of households assessed	166	171	197	258	792	229	221
Total households assessed as owed a duty	165	169	196	254	784	222	215

**Data source:** Housing and Green Economy service.

**Table 9b: Number of Households Assessed and Duty Owed Apr 2018 –Sept 2019**

Households assessed and duty owed:	Apr-Jun 2018	Jul-Sep 2018	Oct-Dec 2018	Jan-Mar 2019	TOTAL 2018/19	Apr-Jun 2019	Jul-Sep 2019
Threatened with homelessness - Prevention duty owed	80	76	145	225	526	185	177
➤ Of which: due to service of valid Section 21 Notice	11	17	19	15	62	10	9
Homeless - Relief duty owed	85	93	51	29	258	37	38
Not threatened with homelessness within 56 days - no duty owed	1	2	1	4	8	7	6

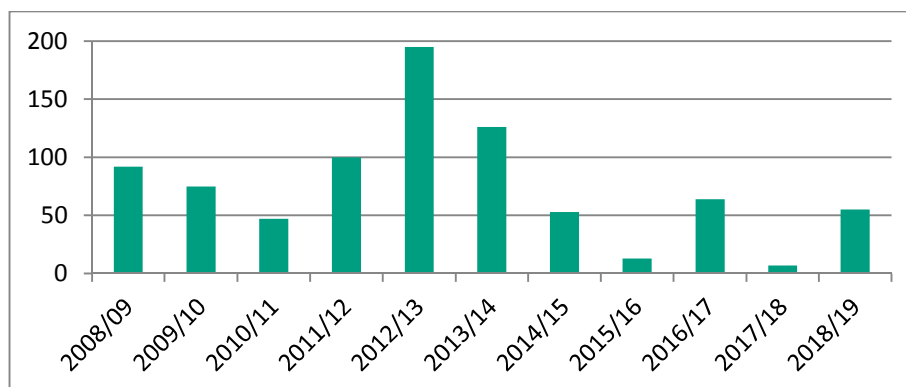
Data source: Housing and Green Economy service.

## Housing – Affordable homes and Net additional dwellings

**Table 10: Affordable housing built in Calderdale 2008/09 to 2018/19**

Year	Number
2008/09	92
2009/10	75
2010/11	47
2011/12	100
2012/13	195
2013/14	126
2014/15	53
2015/16	13
2016/17	64
2017/18	7
2018/19	55
Total	827

**Figure 10: Affordable housing built in Calderdale 2008/09 to 2018/19**



Data source: Dataworks

**Table 11: Net additional dwellings (2013/14 to 2018/19) by West Yorkshire authority**

Year	Bradford	Calderdale	Kirklees	Leeds	Wakefield	Total
2014/15	1,134	564	521	1,979	1,132	5,330
2015/16	907	329	1,134	2,474	1,921	6,765
2016/17	1,488	376	983	2,824	1,816	7,487
2017/18	1,621	292	1,330	2,283	1,759	7,285
2018/19	1,614	555	1,550	3,427	2,114	9,260

Data source: Ministry of Housing, Communities & Local Government – Live Tables on Housing Supply: Net Additional Dwellings (Table 122) - <https://www.gov.uk/government/statistical-data-sets/live-tables-on-net-supply-of-housing>

**Table 12: Net additional dwellings 2016/17 to 2018/19 by West Yorkshire authority as percentage of population**

	Population (using ONS 2016 Population Estimates)	Rate per 10,000 population (2016/17)	Population (using ONS 2017 Population Estimates)	Rate per 10,000 population (2017/18)	Population (using ONS 2018 Population Estimates)	Rate per 10,000 population (2018/19)
Bradford	532,539	28	534,800	30	537,173	30
Calderdale	209,069	18	209,454	14	210,082	26
Kirklees	435,236	23	437,145	30	438,727	35
Leeds	781,087	36	784,846	29	789,194	43
Wakefield	337,094	54	340,790	52	345,038	61

Data sources:

- Office for National Statistics, Population estimates 2016 for 2016/17, 2017 for 2017/18 and 2018 for 2018/19
- Net additional dwelling figures from Ministry of Housing, Communities & Local Government – Live Tables on Housing Supply: Net Additional Dwellings (Table 122) - <https://www.gov.uk/government/statistical-data-sets/live-tables-on-net-supply-of-housing>