

Footfall Report for: Brighouse, Calderdale

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Brighouse, Calderdale	-1.4%	-0.3%	-1.5%	-11.4%	2.7%	-5.3%
North & Yorkshire	-3.3%	1.3%	-3.2%	-0.3%	-1.0%	-0.3%
UK	-2.1%	0.9%	-1.9%	-1.1%	-0.8%	0.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

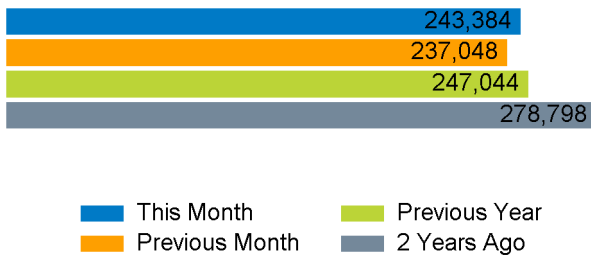
The total number of visitors for the year to date is 1,252,691 which is 1.4% down on the previous year.

The total number of visitors to Brighouse, Calderdale in month commencing 4 May 2026 was 243,384.

The busiest day in month commencing 4 May 2026 was Saturday 16 May with 12,815 visitors.


The peak hour of the month was 11:00 on Saturday 16 May 2026 with footfall of 1,760.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



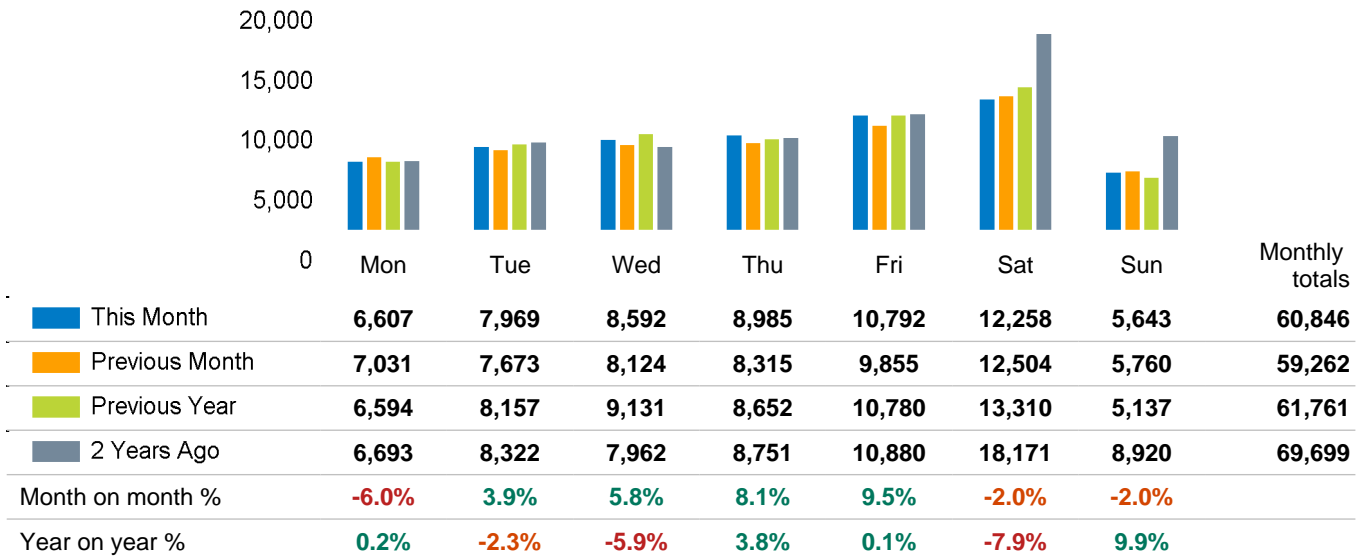
Number of days May 2026	8	20	
Number of days May 2025	15	13	
Number of days May 2024	7	18	3

Average temperature

	Maximum temperature	Minimum temperature
2026	19°	7°
2025	19°	7°
2024	19°	10°

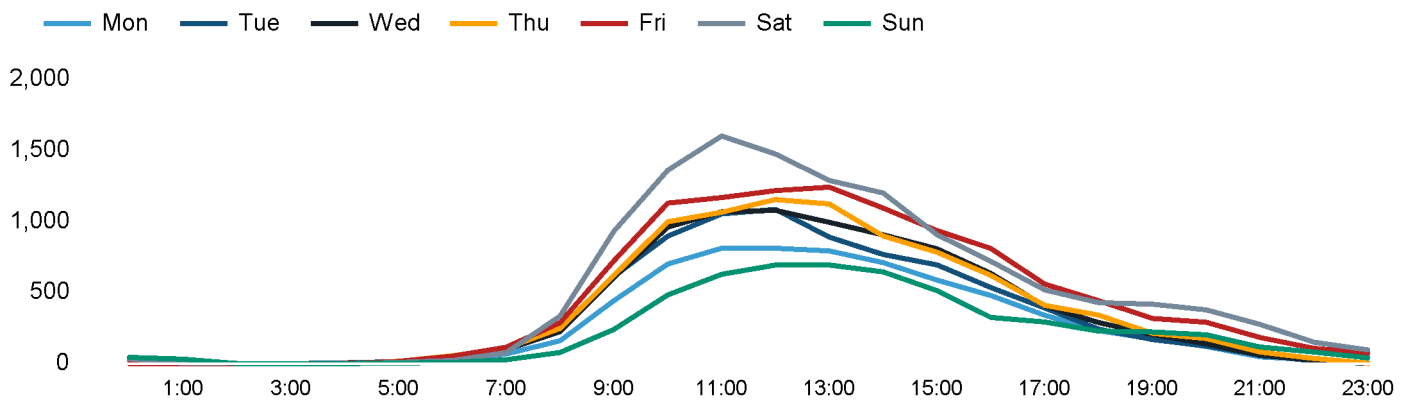
Footfall Counts by day

The figures shown below are calculated using weekly averages.



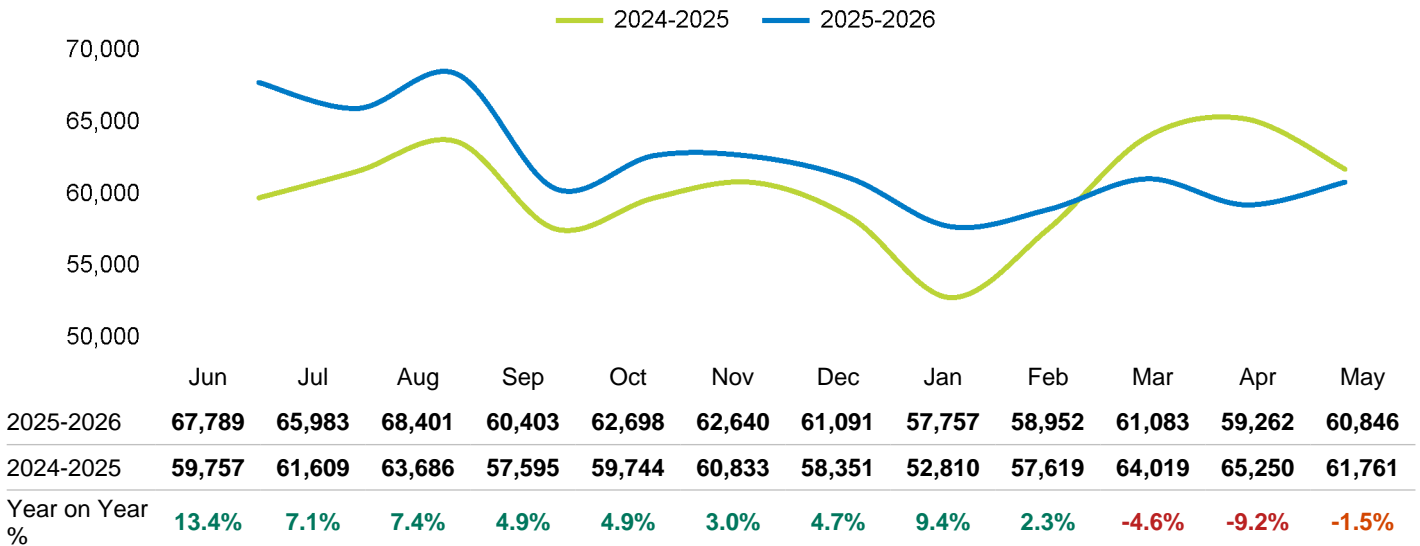
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

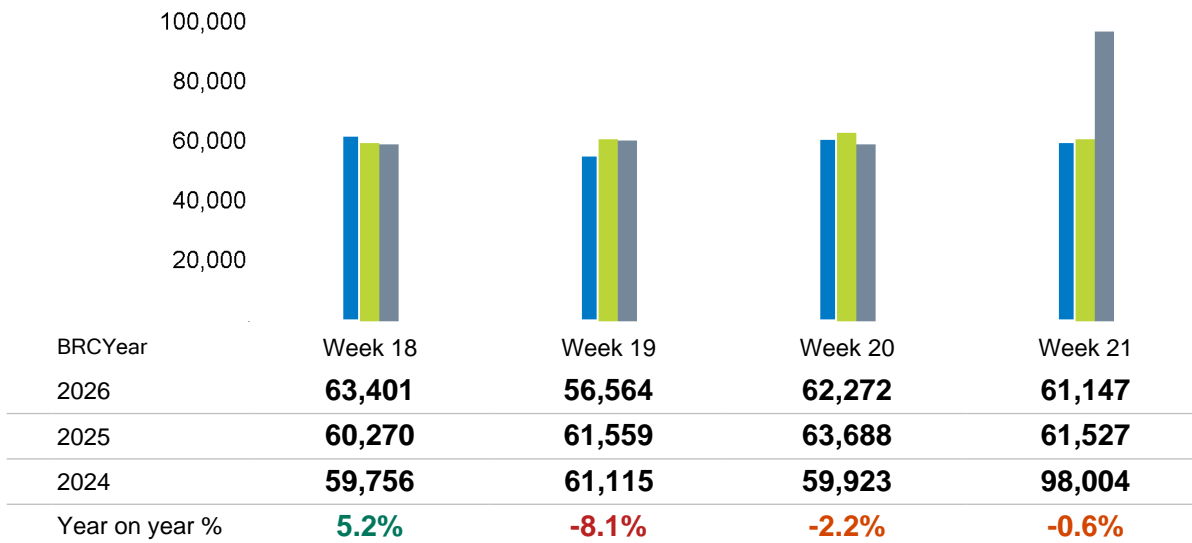
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for May compares May 2026 to May 2025

Footfall Counts by week of month

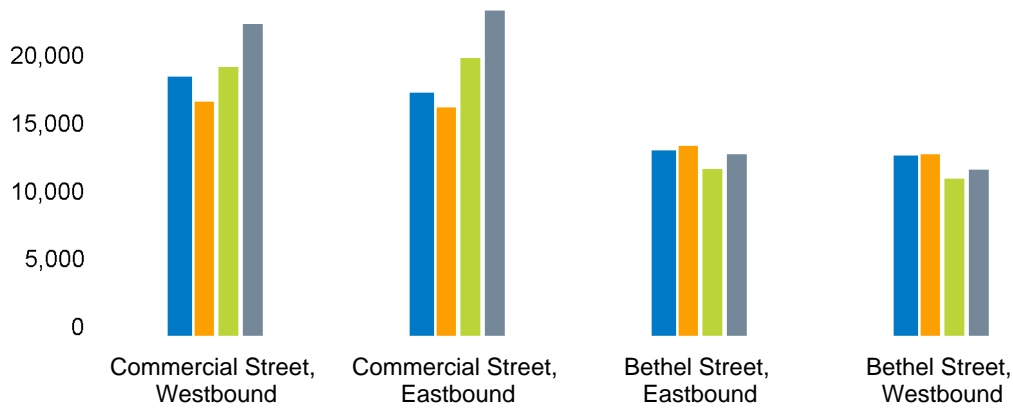
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	18,131	17,025	13,013	12,676
Previous Month	16,604	16,197	13,519	12,940
Previous Year	18,993	19,608	11,901	11,257
2 Years Ago	21,979	22,921	12,938	11,859
Year on Year %	-4.5 %	-13.2 %	9.3 %	12.6 %

Footfall Counts by location



■ Commercial Street, Westbound, 29.8 %
■ Commercial Street, Eastbound, 28.0 %
■ Bethel Street, Eastbound, 21.4 %
■ Bethel Street, Westbound, 20.8 %



Reporting dates

This month - 04 May 2026 - 31 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 31 May 2026 vs 06 January 2025 - 01 June 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
04 May 2026 - 31 May 2026 vs 05 May 2025 - 01 June 2025

Month on month % change is the % change for this month compared to the previous month.
04 May 2026 - 31 May 2026 vs 06 April 2026 - 03 May 2026

