

# Footfall Report for: Brighouse, Calderdale

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

|                       | Year to date<br>% YoY |      | This month<br>% YoY |       | This month<br>% MoM |        |
|-----------------------|-----------------------|------|---------------------|-------|---------------------|--------|
|                       | 2026                  | 2025 | 2026                | 2025  | 2026                | 2025   |
| Brighouse, Calderdale | -8.0%                 | 3.6% | -11.4%              | 4.9%  | 3.7%                | -11.7% |
| North & Yorkshire     | -2.3%                 | 0.5% | 1.7%                | -1.6% | -1.8%               | -6.3%  |
| UK                    | -1.4%                 | 0.5% | 1.7%                | -1.0% | -4.2%               | -6.1%  |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

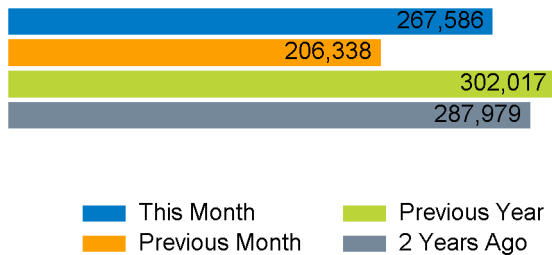
The total number of visitors for the year to date is 2,252,218 which is 8% down on the previous year.

The total number of visitors to Brighouse, Calderdale in month commencing 31 August 2026 was 267,586.

The busiest day in month commencing 31 August 2026 was Saturday 26 September with 12,955 visitors.

The peak hour of the month was 11 AM on Saturday 19 September 2026 with footfall of 1,569.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



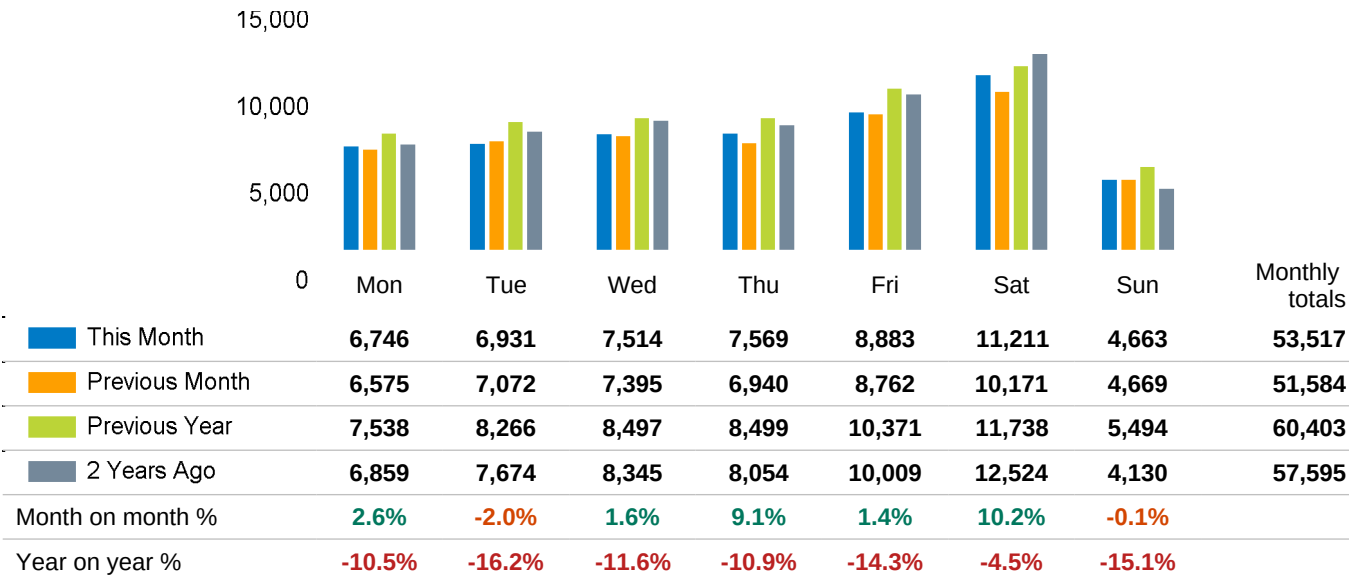
|                                  |    |    |   |
|----------------------------------|----|----|---|
| Number of days<br>September 2026 | 8  | 26 | 1 |
| Number of days<br>September 2025 | 12 | 19 | 4 |
| Number of days<br>September 2024 | 10 | 23 | 2 |

### Average temperature

|      | Maximum<br>temperature | Minimum<br>temperature |
|------|------------------------|------------------------|
| 2026 | 20°                    | 11°                    |
| 2025 | 17°                    | 9°                     |
| 2024 | 16°                    | 9°                     |

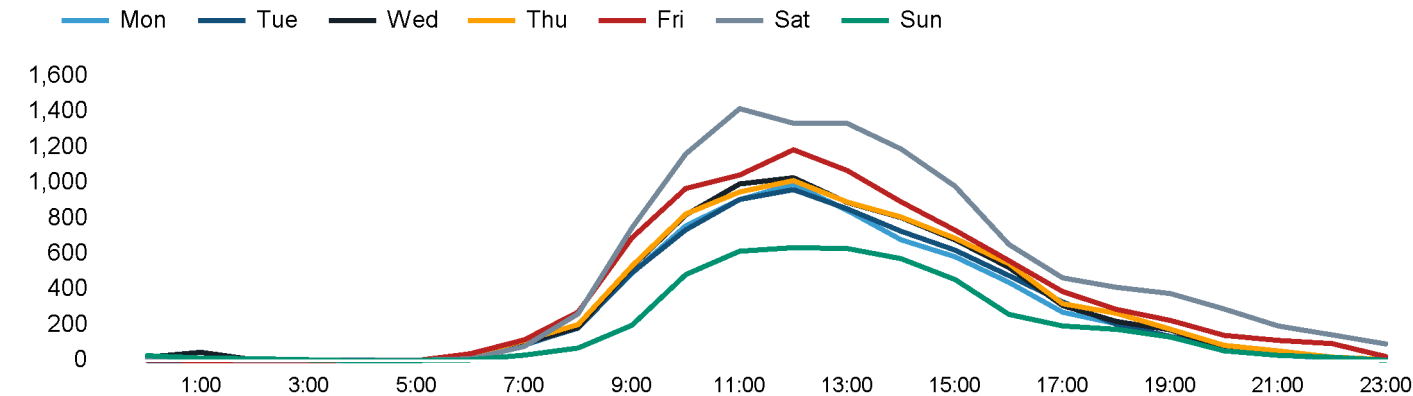
Footfall Counts by day

The figures shown below are calculated using weekly averages.



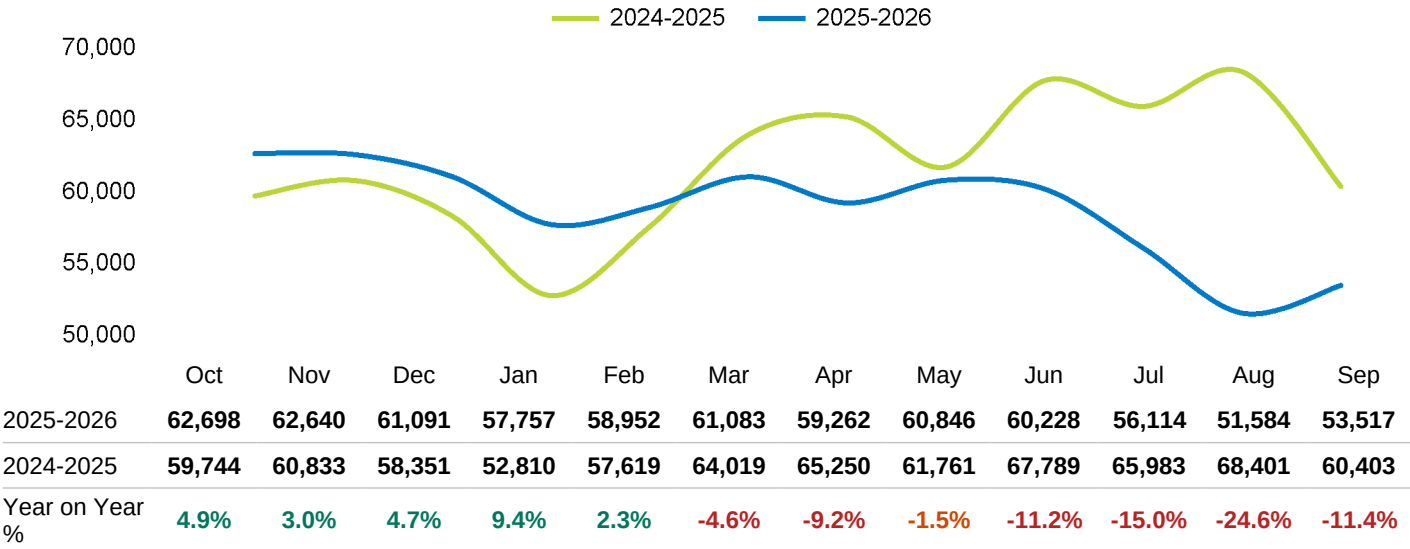
Footfall Counts by hour

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

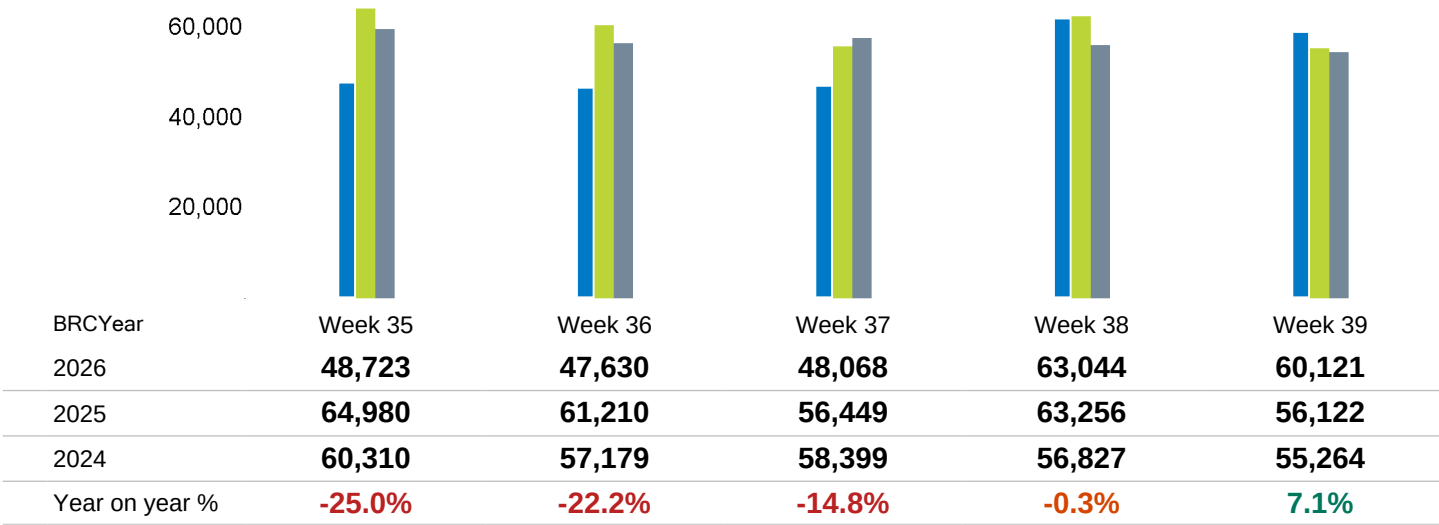
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for September compares September 2026 to September 2025

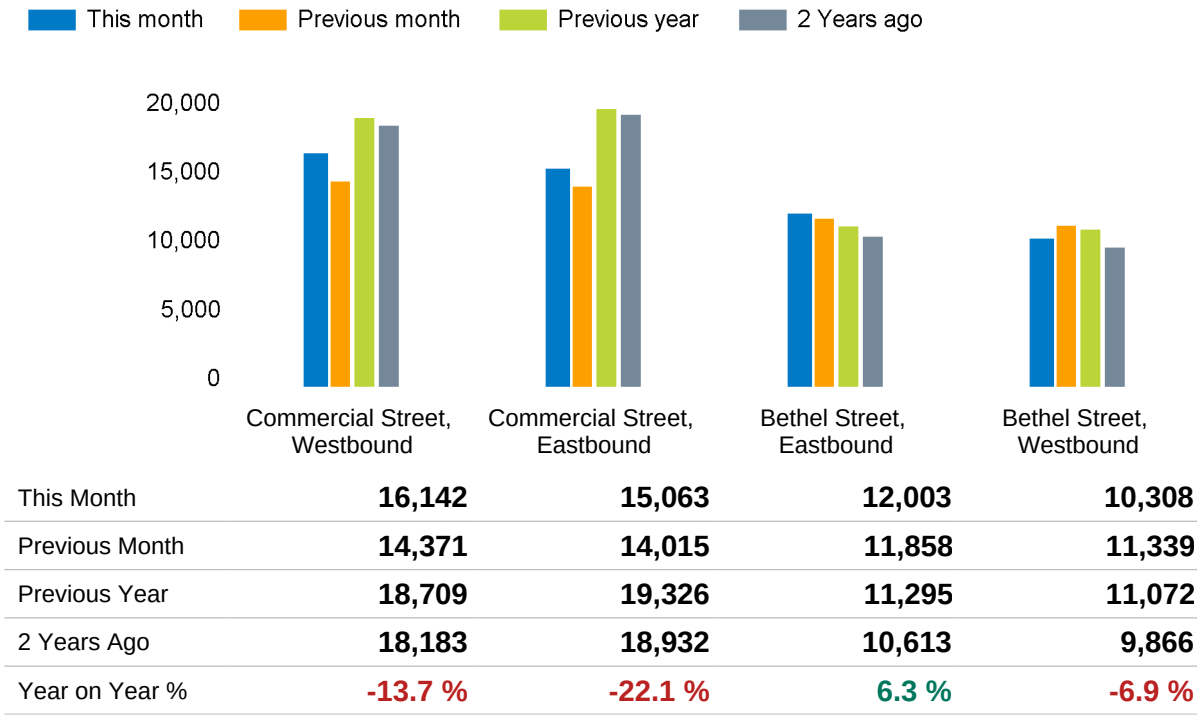
**Footfall Counts by week of month**

The figures shown below are calculated using weekly totals.

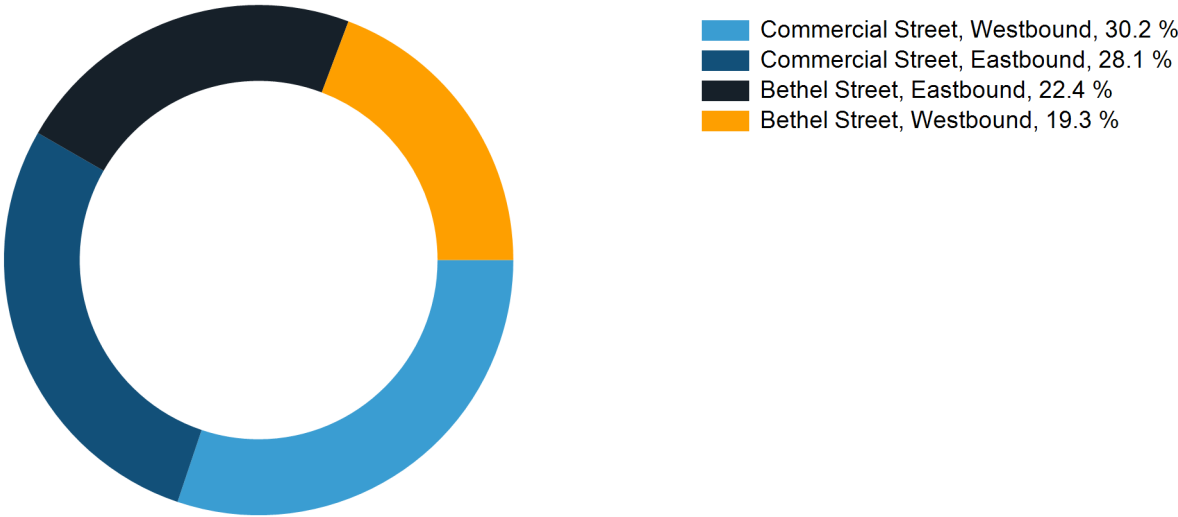


Footfall Counts by location

The figures shown below are calculated using weekly averages.



Footfall Counts by location



Reporting dates

---

This month - 31 August 2026 - 04 October 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
05 January 2026 - 04 October 2026 vs 06 January 2025 - 05 October 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
31 August 2026 - 04 October 2026 vs 01 September 2025 - 05 October 2025

Month on month % change is the % change for this month compared to the previous month.  
31 August 2026 - 04 October 2026 vs 03 August 2026 - 30 August 2026