

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Halifax BID	4.9%	-3.0%	4.9%	-3.0%	-9.7%	-12.3%
North & Yorkshire	-3.6%	4.1%	-3.6%	4.1%	-20.5%	-15.8%
UK	-2.4%	15.6%	-2.3%	15.4%	-20.3%	-16.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

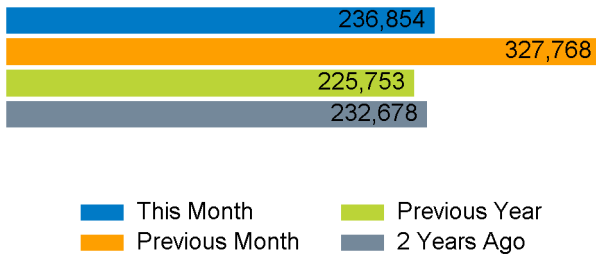
The total number of visitors for the year to date is 236,854 which is 4.9% up on the previous year.

The total number of visitors to Halifax BID in month commencing 1 January 2024 was 236,854.

The busiest day in month commencing 1 January 2024 was Friday 26 January with 11,948 visitors.

The peak hour of the month was 12:00 on Friday 26 January 2024 with footfall of 1,698.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

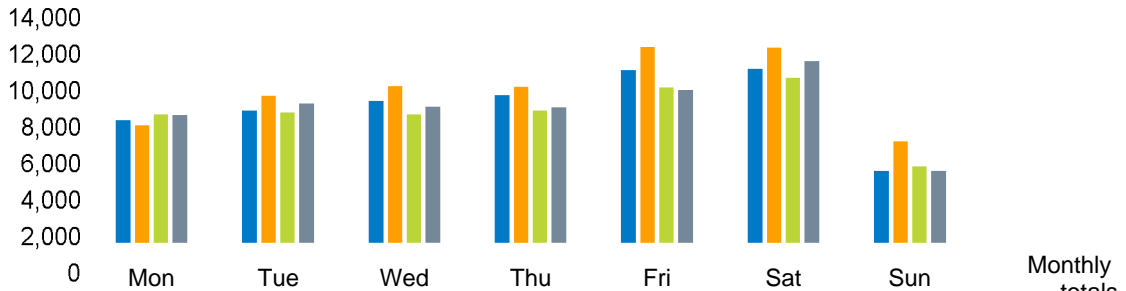
Number of days this month	6	18	3	1	
Number of days same month last year	8	13	6	1	
Number of days same month two years ago	10	6	9	2	1

## Average temperature

	Maximum temperature	Minimum temperature
2024	7°	1°
2023	7°	2°
2022	7°	2°

## Footfall Counts by day

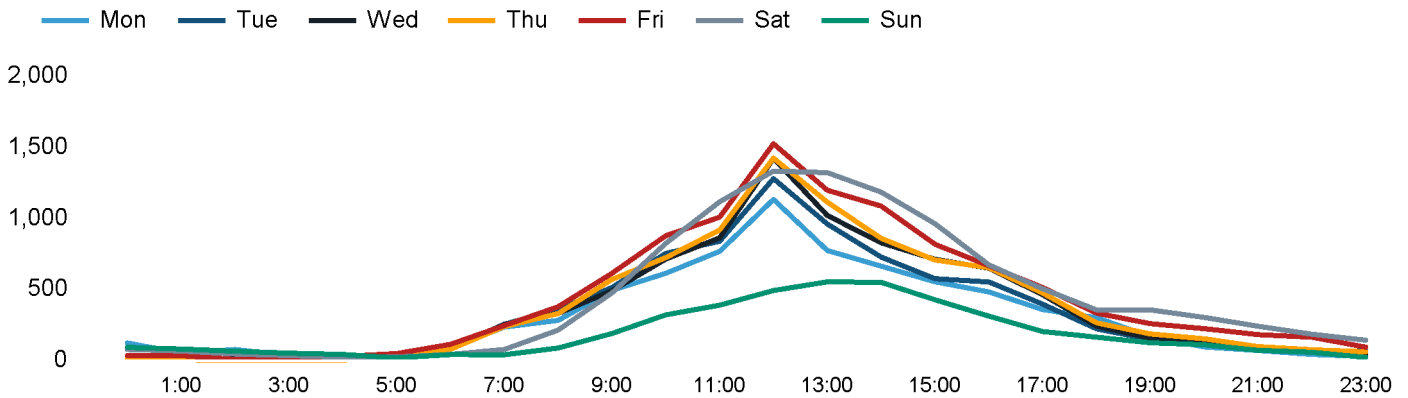
The figures shown below are calculated using weekly averages.



This Month	7,560	8,143	8,726	9,043	10,532	10,636	4,573	59,213
Previous Month	7,285	9,031	9,585	9,542	11,925	11,862	6,323	65,553
Previous Year	7,903	8,045	7,914	8,126	9,505	10,098	4,847	56,438
2 Years Ago	7,873	8,572	8,366	8,352	9,370	11,069	4,567	58,169
Month on month %	3.8%	-9.8%	-9.0%	-5.2%	-11.7%	-10.3%	-27.7%	
Year on year %	-4.3%	1.2%	10.3%	11.3%	10.8%	5.3%	-5.7%	

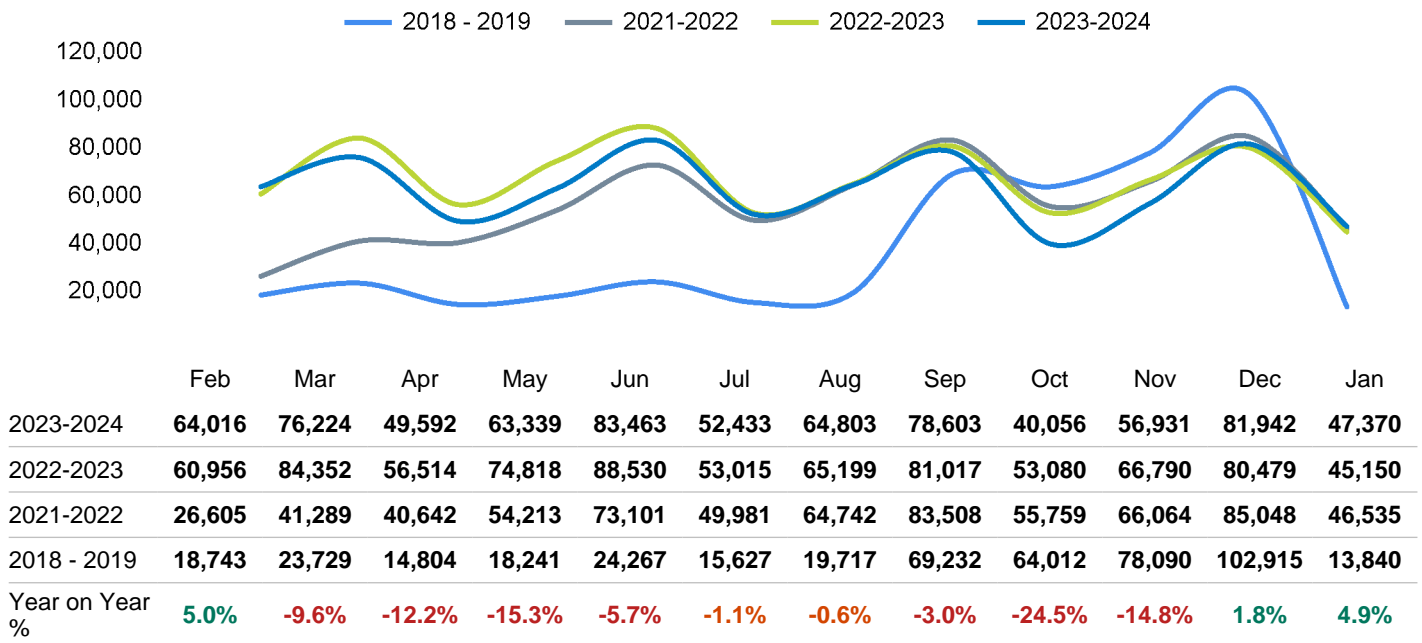
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

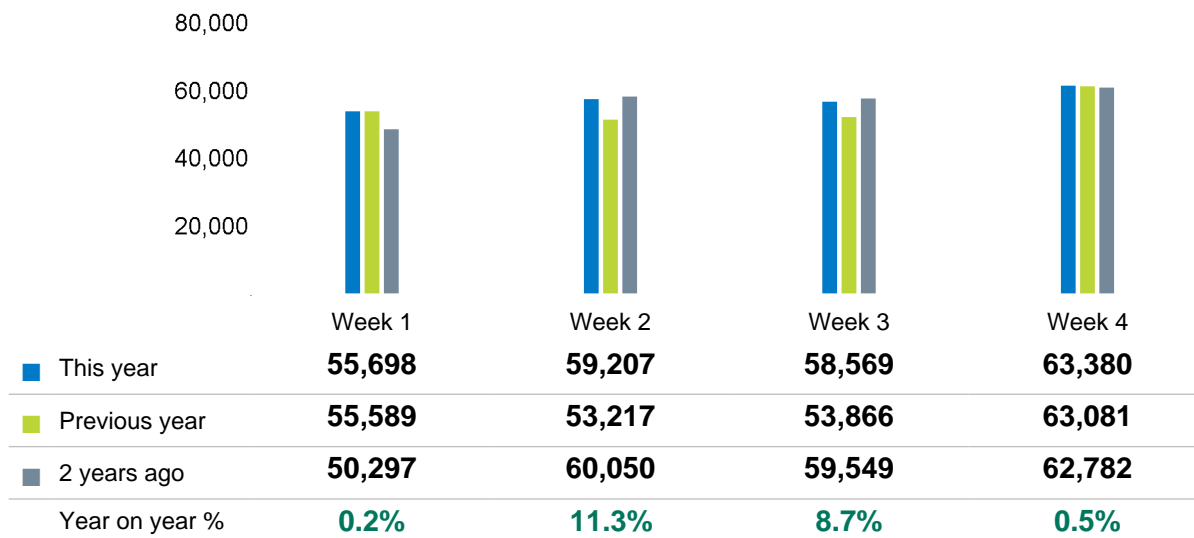
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for January compares January 2024 to January 2023

## Footfall Counts by week of month

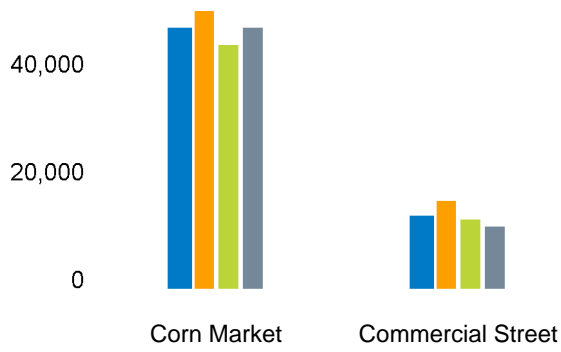
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	<b>45,959</b>	<b>13,254</b>
Previous Month	<b>49,331</b>	<b>16,221</b>
Previous Year	<b>43,416</b>	<b>13,022</b>
2 Years Ago	<b>46,458</b>	<b>11,711</b>
Year on Year %	<b>5.9 %</b>	<b>1.8 %</b>

## Reporting dates

This month - 01 January 2024 - 28 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to January, 2024 Vs January, 2023 to January, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2024 Vs January, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2024 Vs December 2023

