

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Halifax BID	-7.2%	29.6%	-24.5%	-4.8%	-20.4%	2.4%
North & Yorkshire	0.7%	28.1%	-3.0%	1.6%	-2.1%	1.0%
UK	3.9%	36.8%	-2.1%	7.9%	-1.5%	2.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

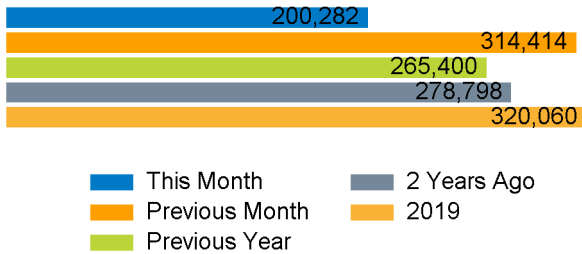
The total number of visitors for the year to date is 2,657,967 which is 7.2% down on the previous year.

The total number of visitors to Halifax BID in month commencing 2 October 2023 was 200,282.

The busiest day in month commencing 2 October 2023 was Saturday 7 October with 9,607 visitors.

The peak hour of the month was 12:00 on Monday 2 October 2023 with footfall of 1,482.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



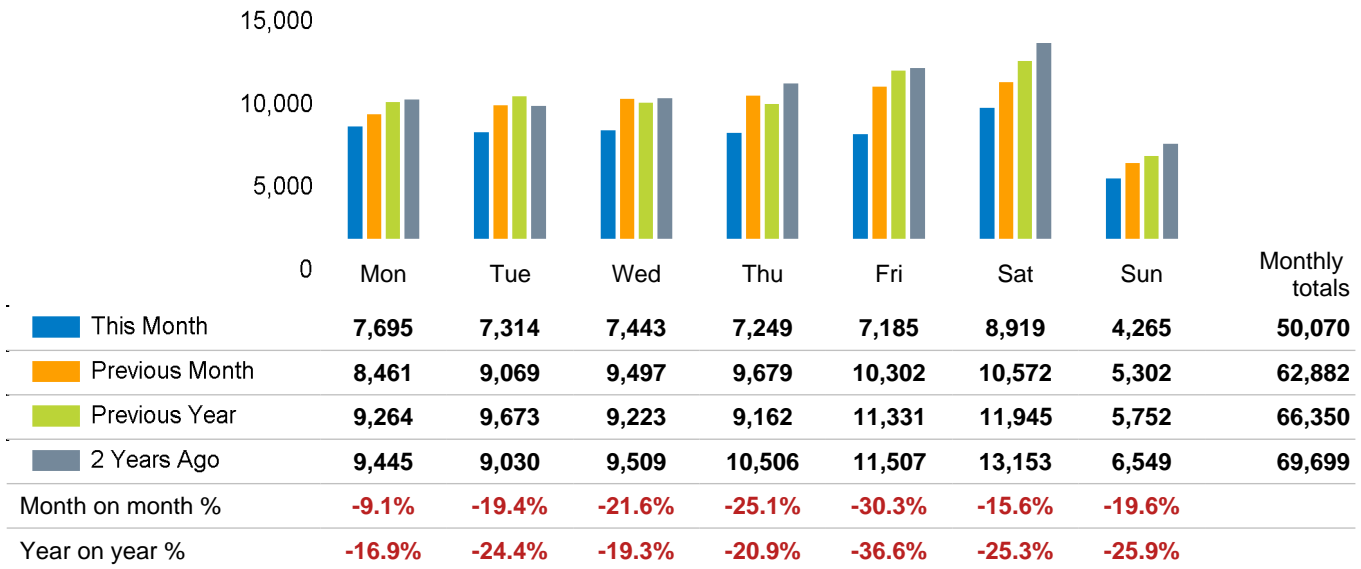
	Sun	Cloud	Rain	Menu
Number of days this month	7	17	2	2
Number of days same month last year	11	14	3	
Number of days same month two years ago	4	4	19	1

## Average temperature

	Maximum temperature	Minimum temperature
2023	15°	7°
2022	14°	9°
2021	14°	9°

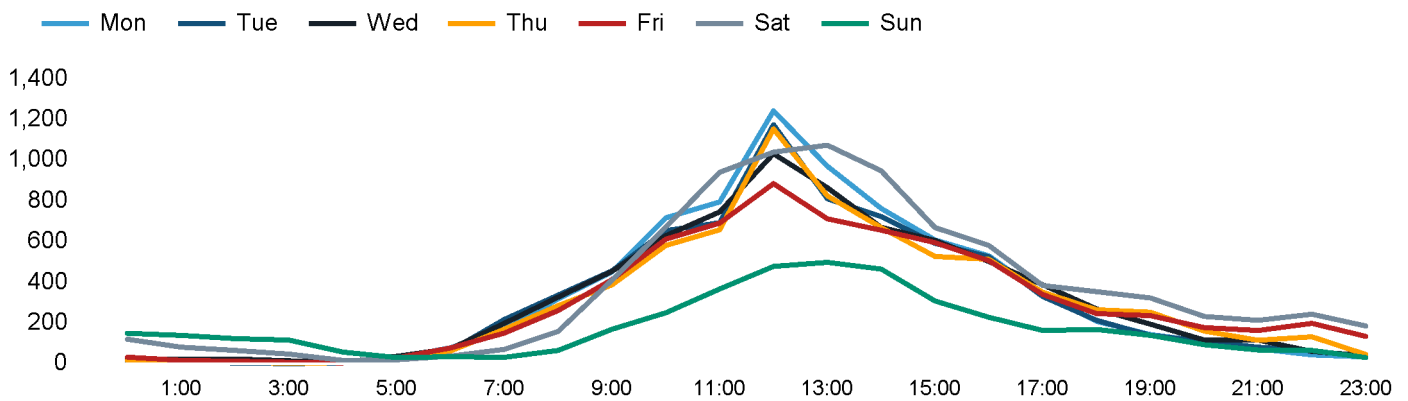
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



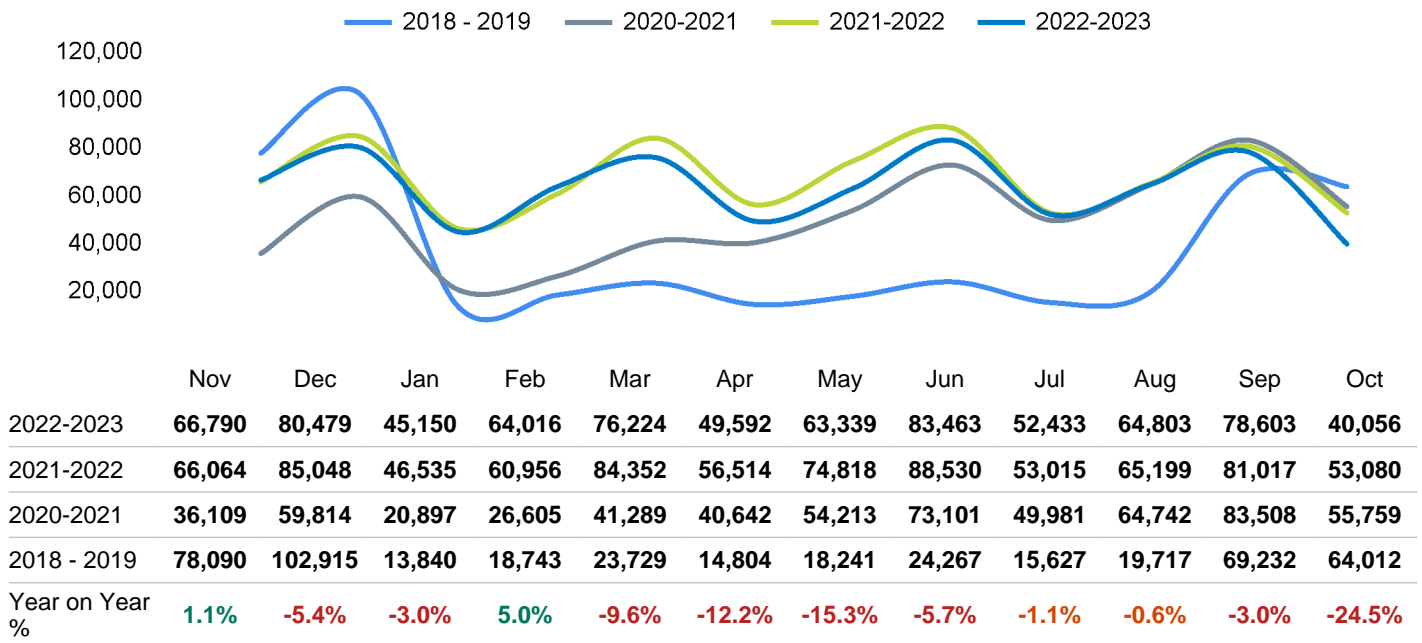
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

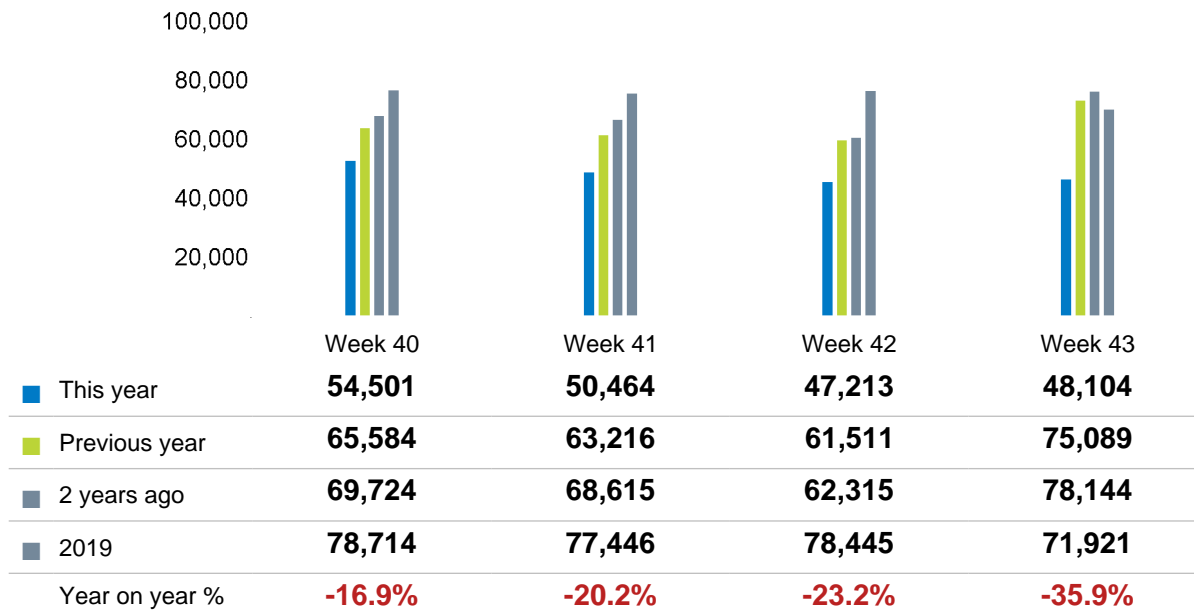
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for October compares October 2023 to October 2022

## Footfall Counts by week of month

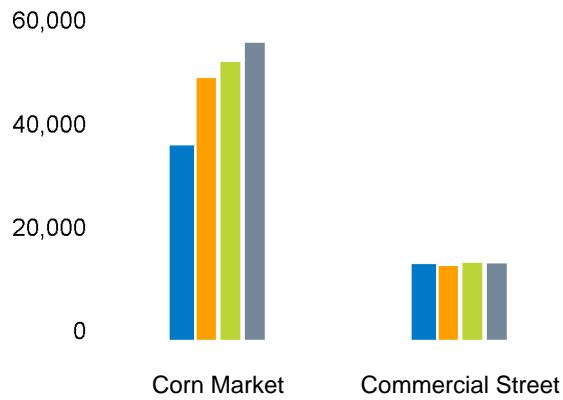
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>35,817</b>	<b>14,253</b>
Previous Month	<b>48,533</b>	<b>14,349</b>
Previous Year	<b>51,426</b>	<b>14,923</b>
2 Years Ago	<b>54,916</b>	<b>14,783</b>
Year on Year %	<b>-30.4 %</b>	<b>-4.5 %</b>

## Reporting dates

This month - 02 October 2023 - 29 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to October, 2023 Vs January, 2022 to October, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2023 Vs October, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2023 Vs 9 2023



# 2019 Comparison for: Halifax BID

## 2019 comparison for Halifax BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

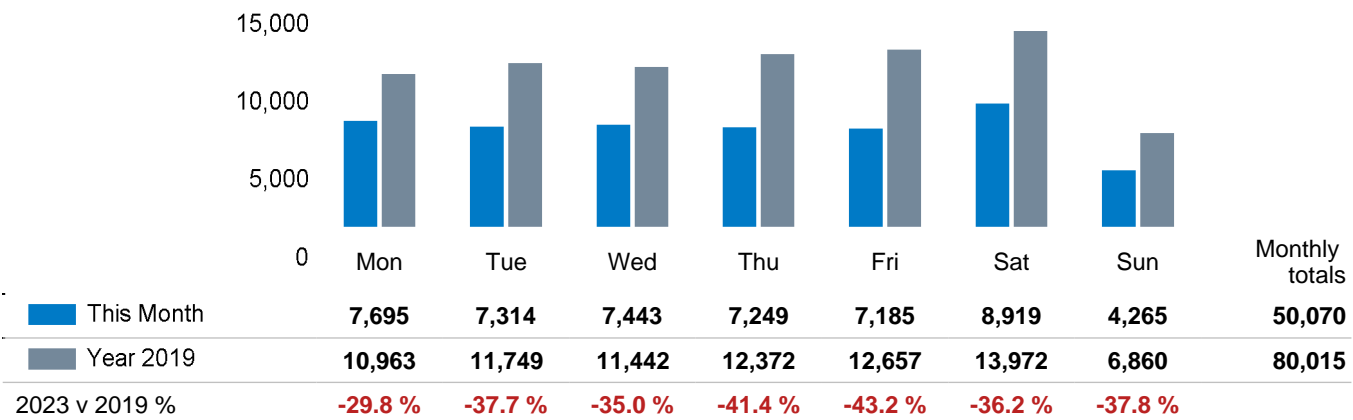
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Halifax BID	<b>-25.7 %</b>	<b>-37.4 %</b>
North & Yorkshire	<b>-15.9 %</b>	<b>-13.9 %</b>
UK	<b>-13.8 %</b>	<b>-12.2 %</b>

Halifax BID is compared to the high street index.

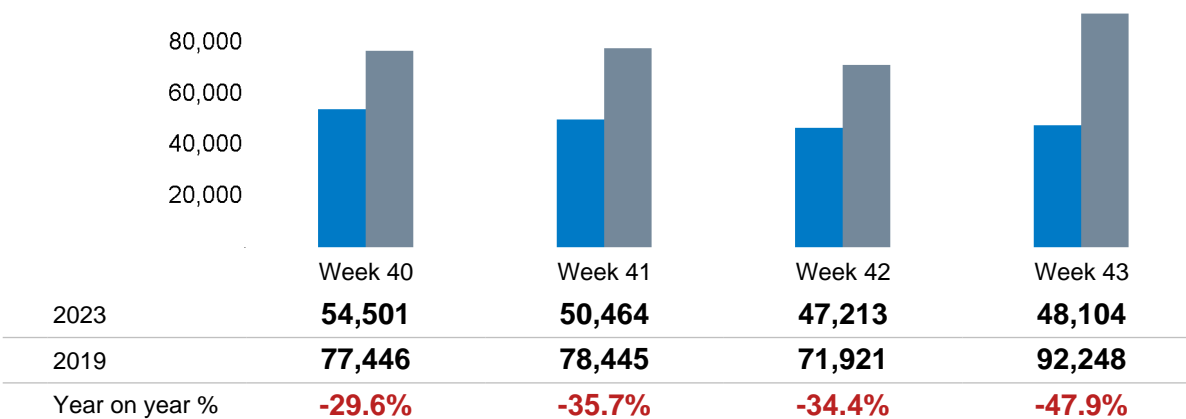
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



### Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

