

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

|                   | Year to date<br>% YoY |       | This month<br>% YoY |       | This month<br>% MoM |       |
|-------------------|-----------------------|-------|---------------------|-------|---------------------|-------|
|                   | 2026                  | 2025  | 2026                | 2025  | 2026                | 2025  |
| Halifax BID       | -12.1%                | -7.7% | -22.5%              | -4.4% | -5.5%               | 10.4% |
| North & Yorkshire | -2.9%                 | 0.8%  | -2.4%               | 2.3%  | -1.0%               | 0.9%  |
| UK                | -1.8%                 | 0.7%  | -0.1%               | 0.8%  | -1.4%               | -1.8% |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

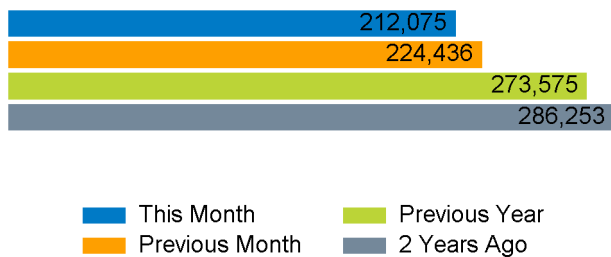
The total number of visitors for the year to date is 1,836,465 which is 12.1% down on the previous year.

The total number of visitors to Halifax BID in month commencing 3 August 2026 was 212,075.

The busiest day in month commencing 3 August 2026 was Saturday 15 August with 11,188 visitors.

The peak hour of the month was 2 PM on Saturday 15 August 2026 with footfall of 1,313.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



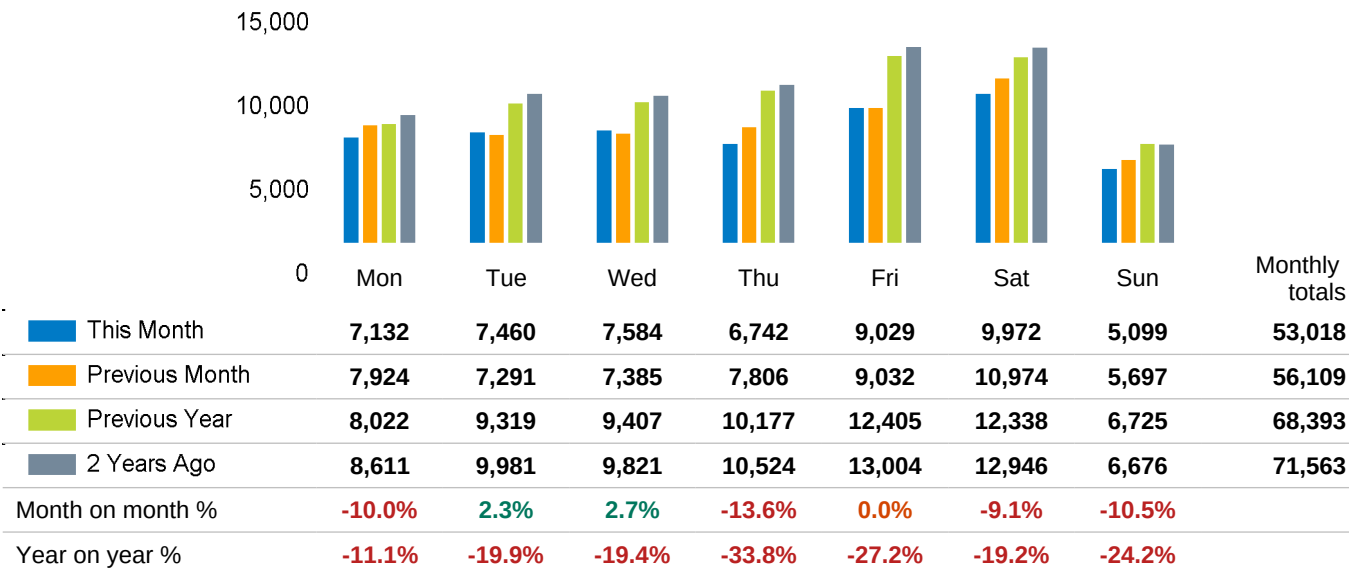
|                            |    |    |   |
|----------------------------|----|----|---|
| Number of days August 2026 | 12 | 15 | 1 |
| Number of days August 2025 | 12 | 16 |   |
| Number of days August 2024 | 9  | 18 | 1 |

## Average temperature

|      | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2026 | 23°                 | 12°                 |
| 2025 | 22°                 | 12°                 |
| 2024 | 19°                 | 11°                 |

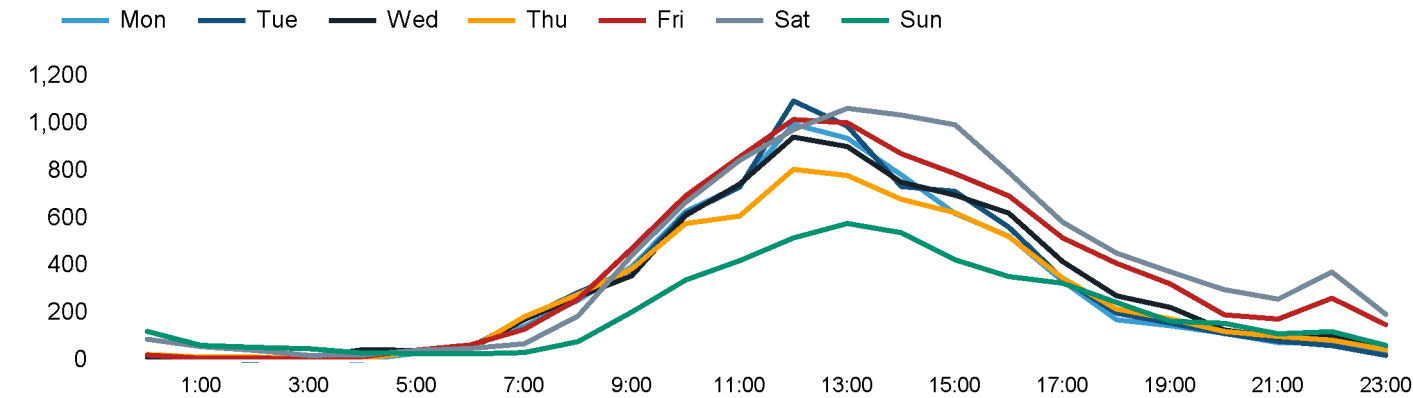
**Footfall Counts by day**

The figures shown below are calculated using weekly averages.



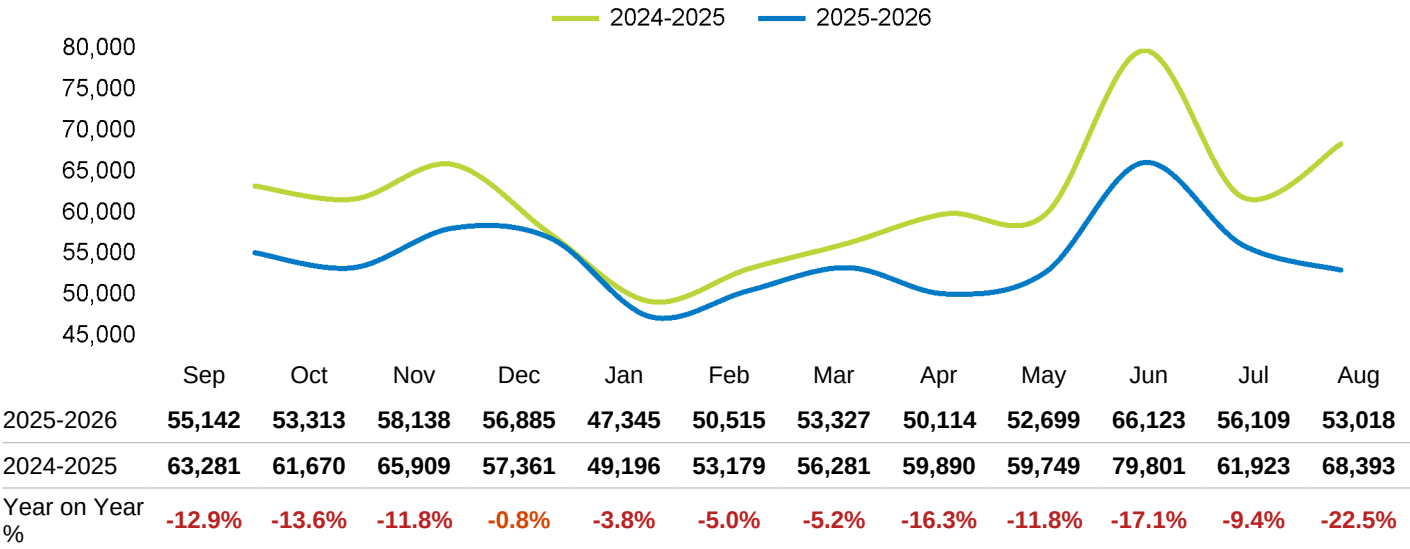
**Footfall Counts by hour**

The figures shown below are calculated using a weekly average



**Footfall Counts - rolling 12 months**

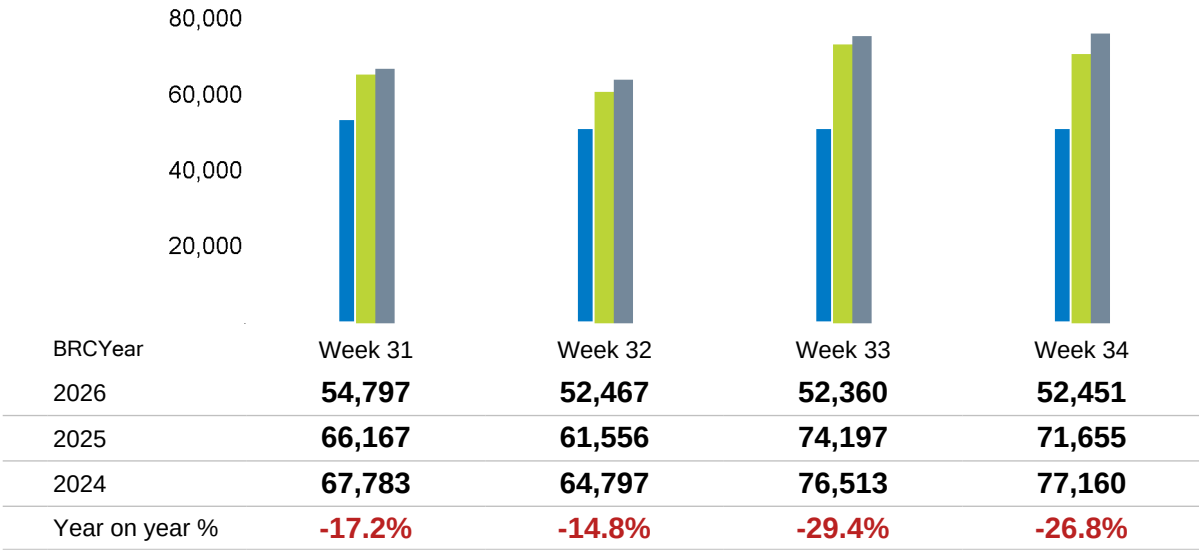
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for August compares August 2026 to August 2025

**Footfall Counts by week of month**

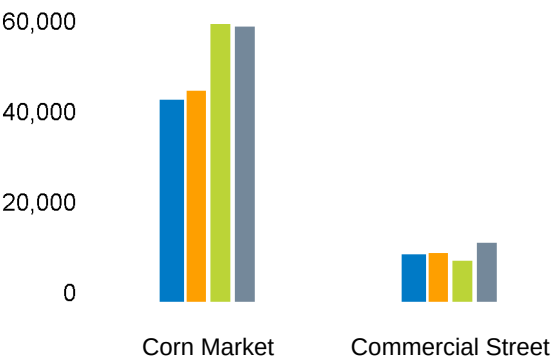
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



|                |         |        |
|----------------|---------|--------|
| This Month     | 42,582  | 10,436 |
| Previous Month | 44,874  | 11,234 |
| Previous Year  | 58,785  | 9,608  |
| 2 Years Ago    | 58,256  | 13,306 |
| Year on Year % | -27.6 % | 8.6 %  |

Reporting dates

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This month - 03 August 2026 - 30 August 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
05 January 2026 - 30 August 2026 vs 06 January 2025 - 31 August 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
03 August 2026 - 30 August 2026 vs 04 August 2025 - 31 August 2025

Month on month % change is the % change for this month compared to the previous month.  
03 August 2026 - 30 August 2026 vs 06 July 2026 - 02 August 2026