

Footfall Report for: Halifax BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Halifax BID	-7.3%	60.8%	-5.7%	21.1%	5.4%	-5.3%
North & Yorkshire	2.1%	51.5%	2.8%	9.6%	2.2%	1.3%
UK	6.6%	63.8%	5.0%	19.4%	3.9%	3.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

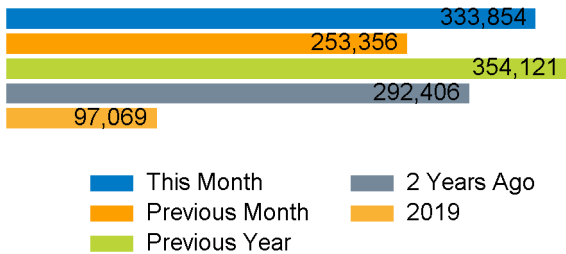
The total number of visitors for the year to date is 1,621,891 which is 7.3% down on the previous year.

The total number of visitors to Halifax BID in month commencing 29 May 2023 was 333,854.

The busiest day in month commencing 29 May 2023 was Saturday 1 July with 13,870 visitors.

The peak hour of the month was 13:00 on Monday 26 June 2023 with footfall of 1,570.

Footfall by month



Figures shown below are calculated using monthly totals.

Weather



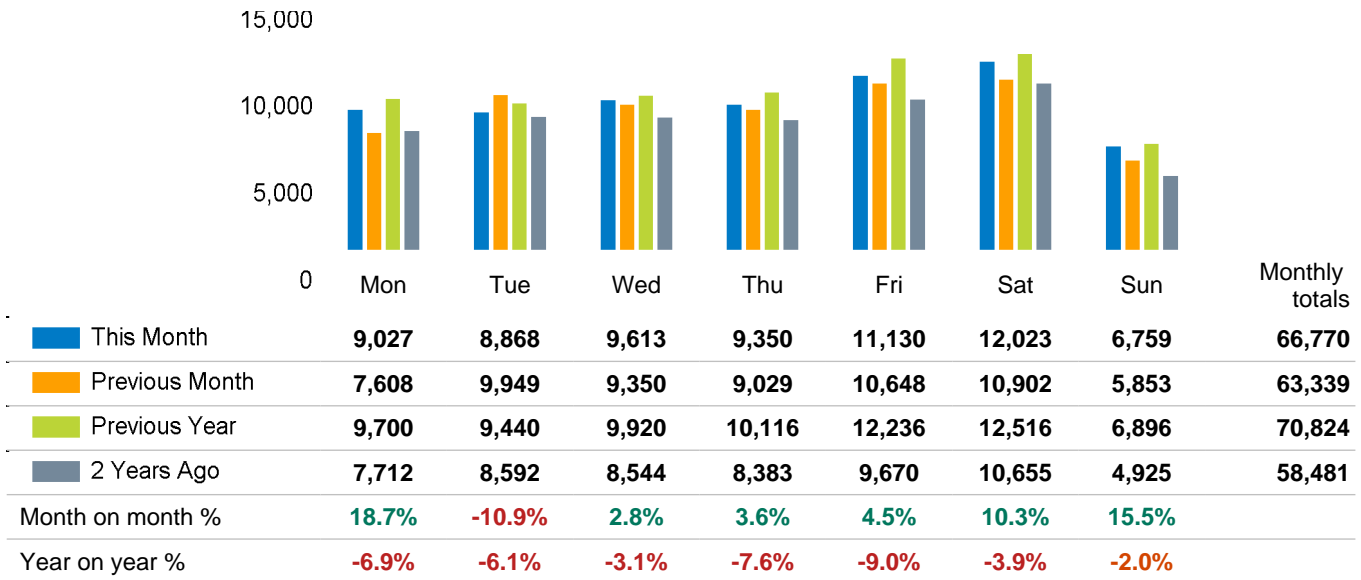
Number of days this month	19	13	3
Number of days same month last year	11	8	16
Number of days same month two years ago	15	7	13

Average temperature

	Maximum temperature	Minimum temperature
2023	21°	11°
2022	18°	10°
2021	19°	11°

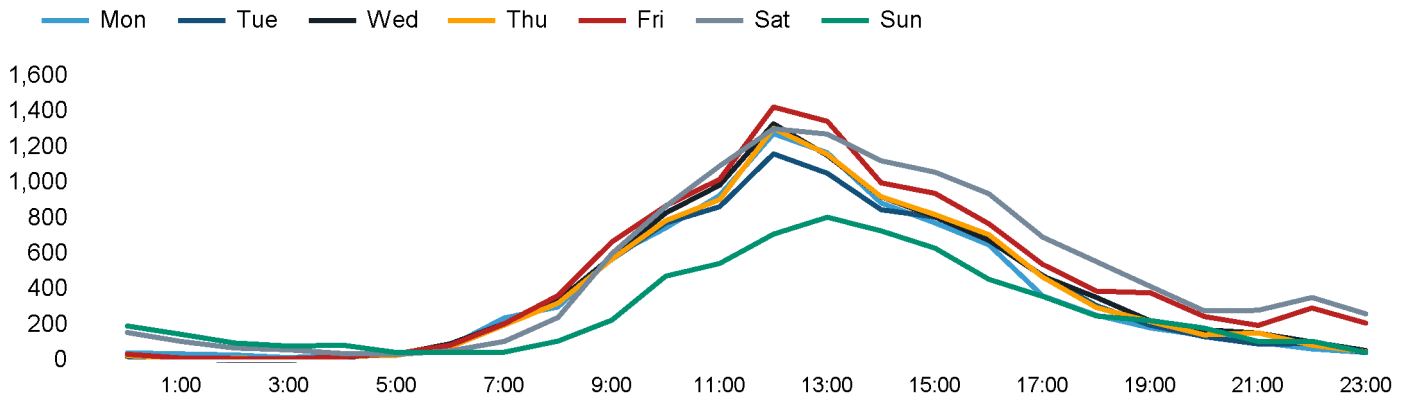
Footfall by day

The figures shown below are calculated using weekly averages.



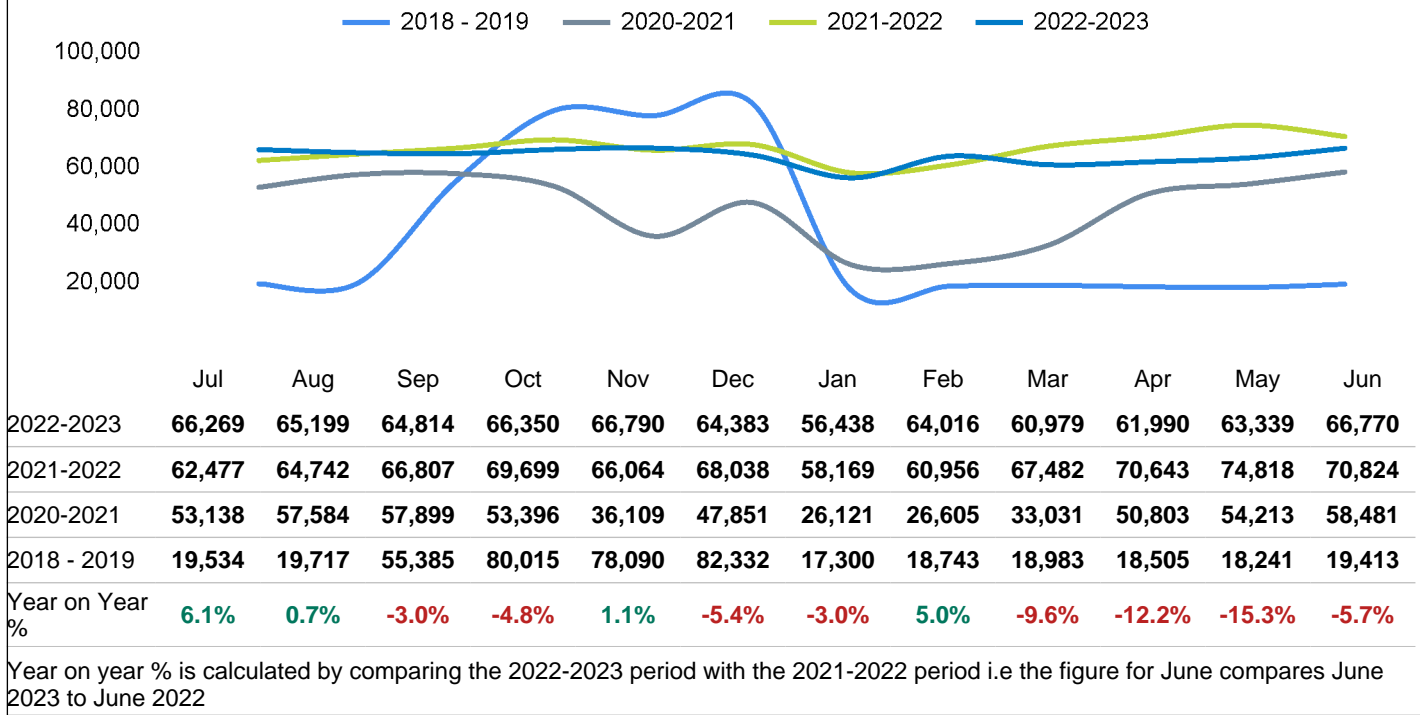
Footfall by hour

The figures shown below are calculated using a weekly average



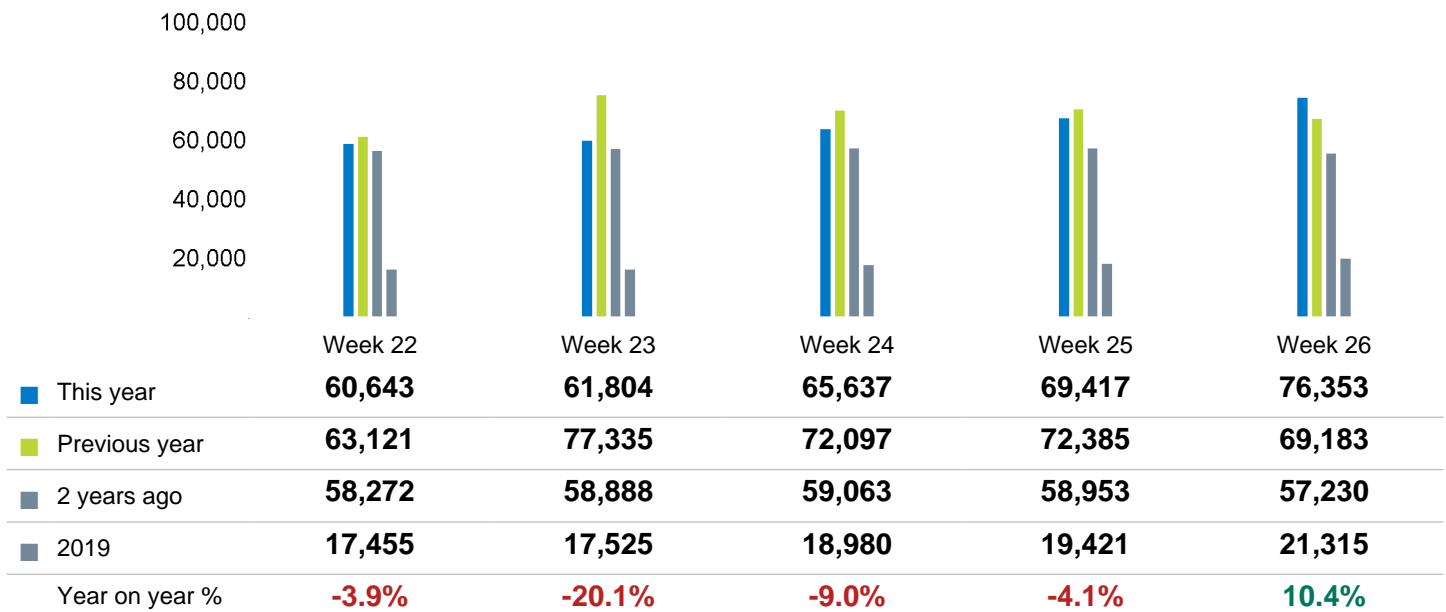
Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



Footfall by week of month

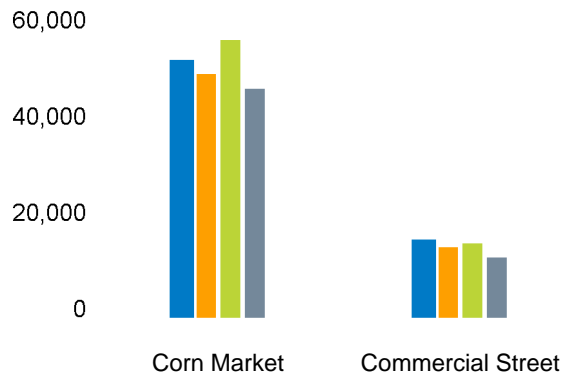
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	50,940	15,830
Previous Month	48,607	14,731
Previous Year	55,259	15,564
2 Years Ago	45,723	12,758
Year on Year %	-7.8 %	1.7 %

Reporting dates

This month - 29 May 2023 - 02 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to June, 2023 Vs January, 2022 to June, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2023 Vs June, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2023 Vs 5 2023

2019 Comparison for: Halifax BID

2019 comparison for Halifax BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

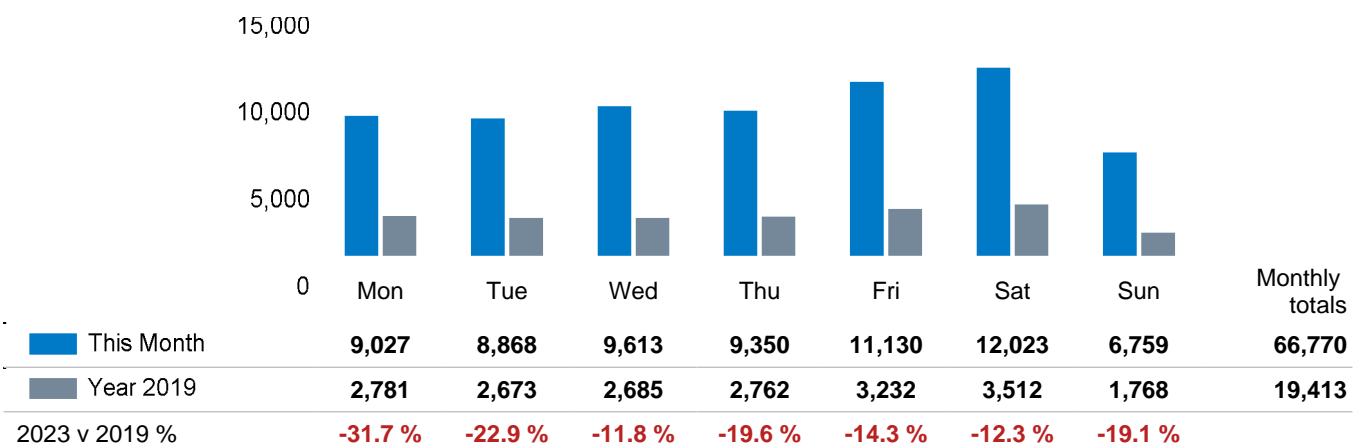
Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Halifax BID	-22.0 %	-18.5 %
North & Yorkshire	-16.8 %	-10.7 %
UK	-14.3 %	-10.7 %

Halifax BID is compared to the high street index.

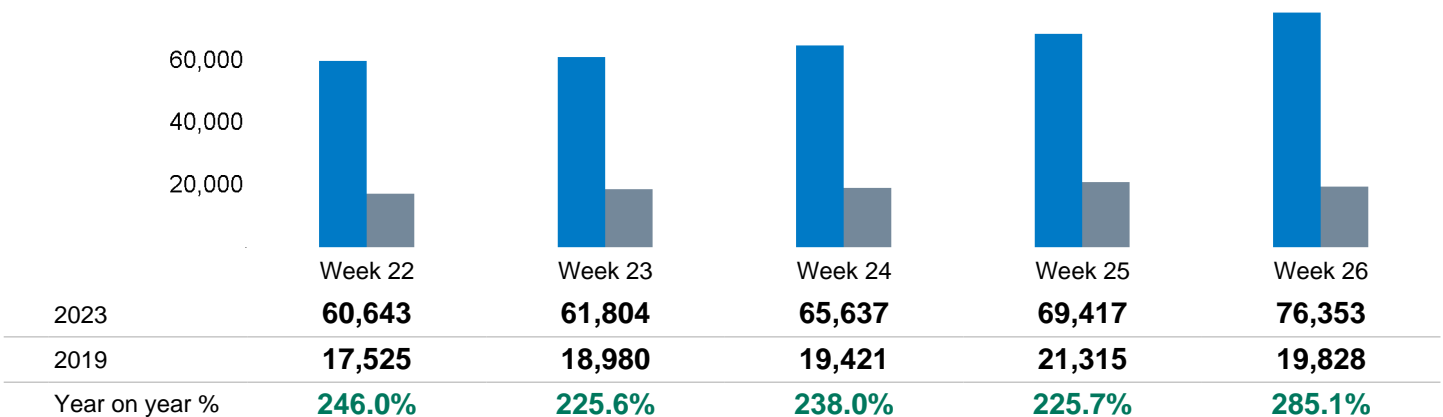
Footfall by day

The figures shown below are calculated using weekly averages.



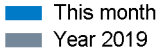

Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

	This month	2019	2023 - 2019 %	
Commercial Street	15,830	19,413	-18.5 %	
Corn Market	50,940			