

Footfall Report for: Halifax BID

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Halifax BID	-8.6%	-9.5%	-11.8%	-6.4%	5.2%	-0.2%
North & Yorkshire	-3.3%	1.3%	-3.2%	-0.3%	-1.0%	-0.3%
UK	-2.1%	0.9%	-1.9%	-1.1%	-0.8%	0.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

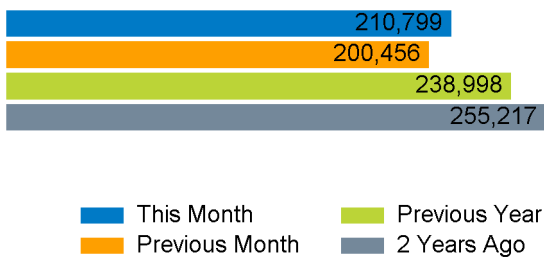
The total number of visitors for the year to date is 1,069,336 which is 8.6% down on the previous year.

The total number of visitors to Halifax BID in month commencing 4 May 2026 was 210,799.

The busiest day in month commencing 4 May 2026 was Friday 29 May with 12,063 visitors.


The peak hour of the month was 12:00 on Friday 22 May 2026 with footfall of 1,927.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



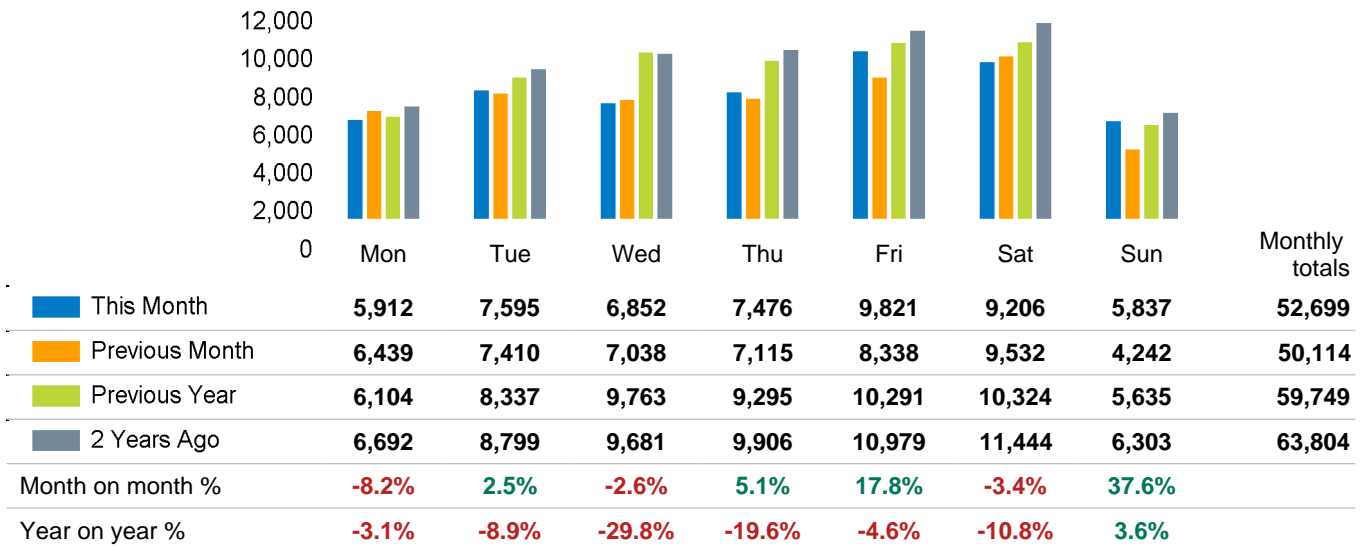
Number of days May 2026	8	20	
Number of days May 2025	13	15	
Number of days May 2024	7	19	2

Average temperature

	Maximum temperature	Minimum temperature
2026	19°	7°
2025	18°	6°
2024	18°	9°

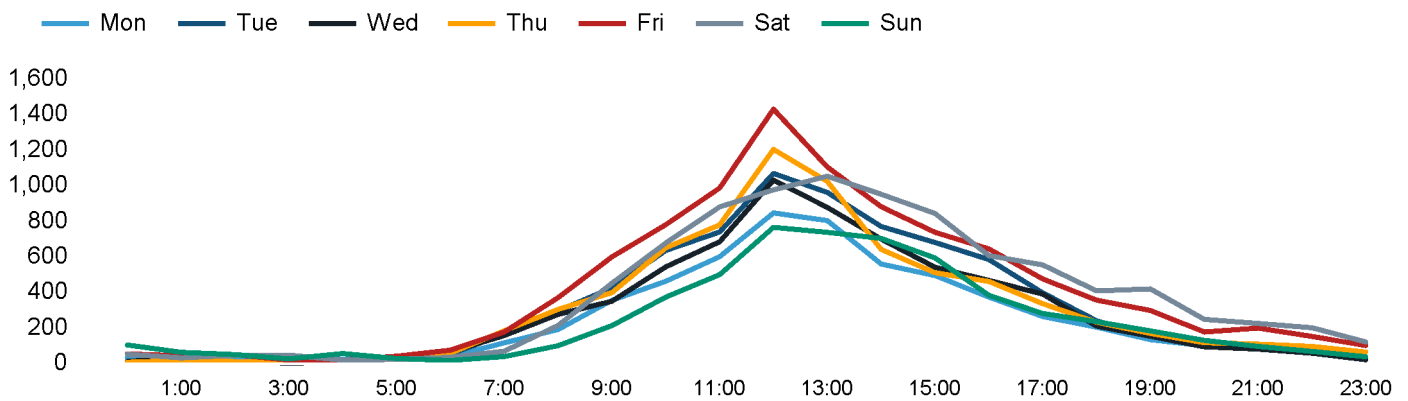
Footfall Counts by day

The figures shown below are calculated using weekly averages.



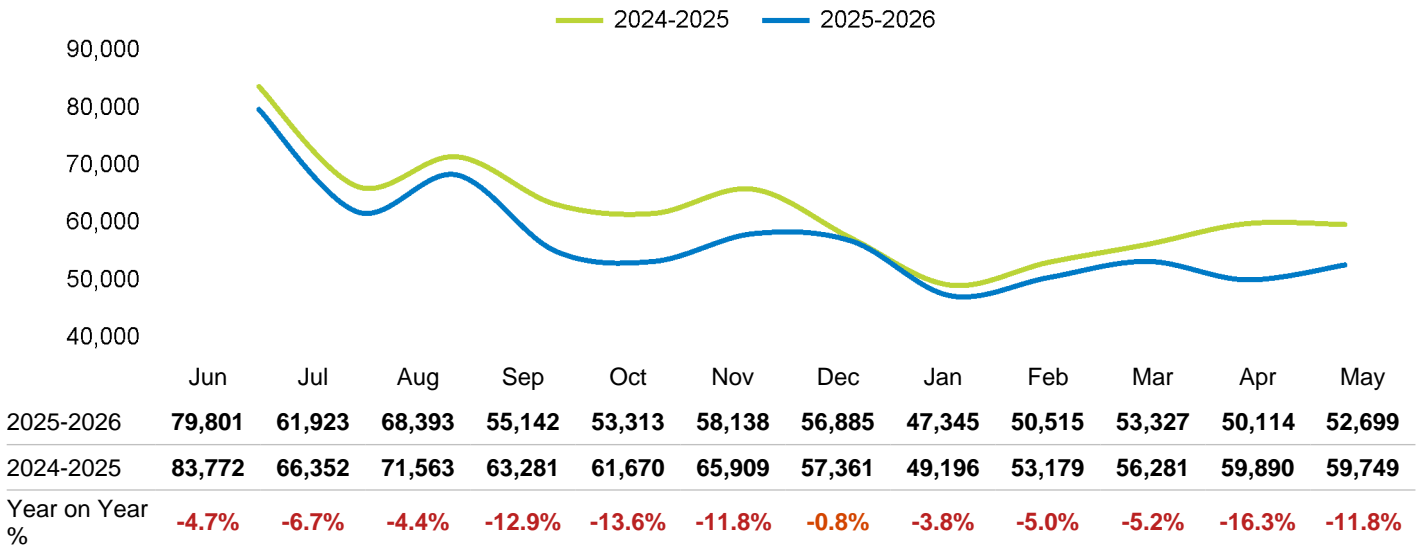
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

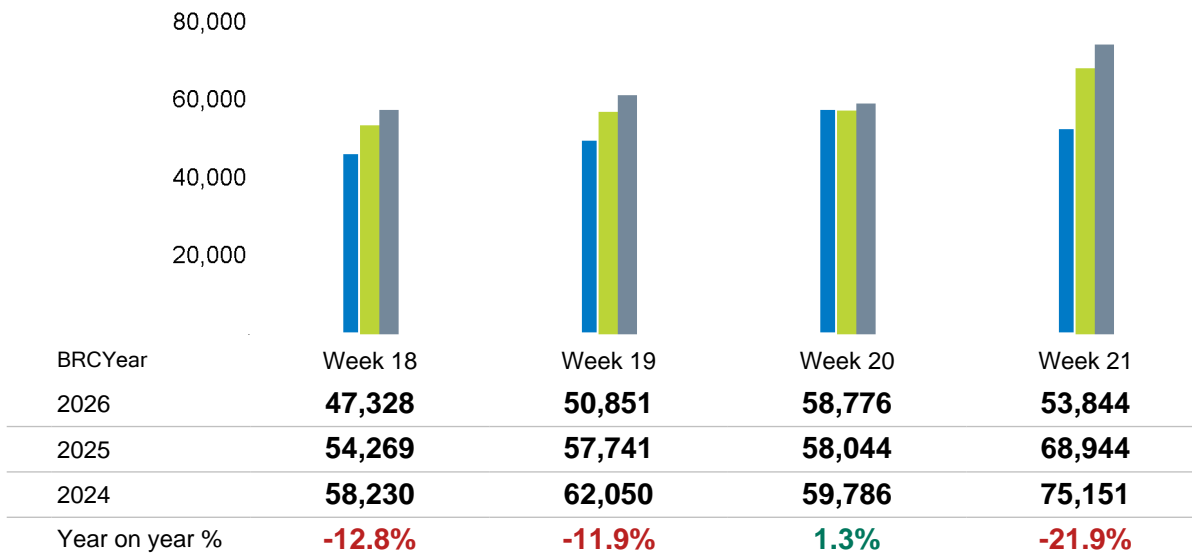
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for May compares May 2026 to May 2025

Footfall Counts by week of month

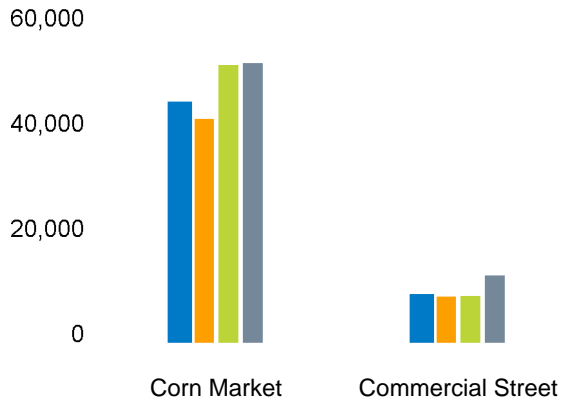
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	43,530	9,169
Previous Month	40,931	9,182
Previous Year	50,508	9,241
2 Years Ago	50,903	12,900
Year on Year %	-13.8 %	-0.8 %



Reporting dates

This month - 04 May 2026 - 31 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.
05 January 2026 - 31 May 2026 vs 06 January 2025 - 01 June 2025

Year on year % change is the % change for this month compared to the same month in the previous year.
04 May 2026 - 31 May 2026 vs 05 May 2025 - 01 June 2025

Month on month % change is the % change for this month compared to the previous month.
04 May 2026 - 31 May 2026 vs 06 April 2026 - 03 May 2026

