

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Halifax BID	-6.5%	50.5%	-1.1%	6.1%	-1.8%	-6.4%
North & Yorkshire	1.5%	43.8%	-1.8%	10.3%	-4.7%	0.6%
UK	5.7%	55.5%	0.8%	22.2%	-2.0%	2.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

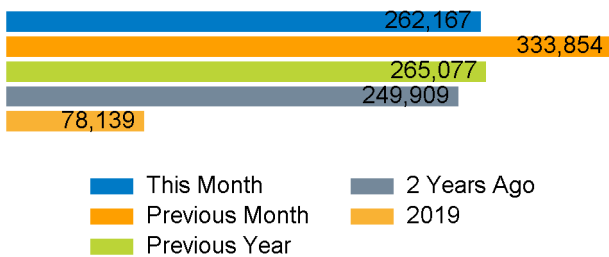
The total number of visitors for the year to date is 1,884,058 which is 6.5% down on the previous year.

The total number of visitors to Halifax BID in month commencing 3 July 2023 was 262,167.

The busiest day in month commencing 3 July 2023 was Saturday 15 July with 12,841 visitors.

The peak hour of the month was 13:00 on Saturday 15 July 2023 with footfall of 1,639.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



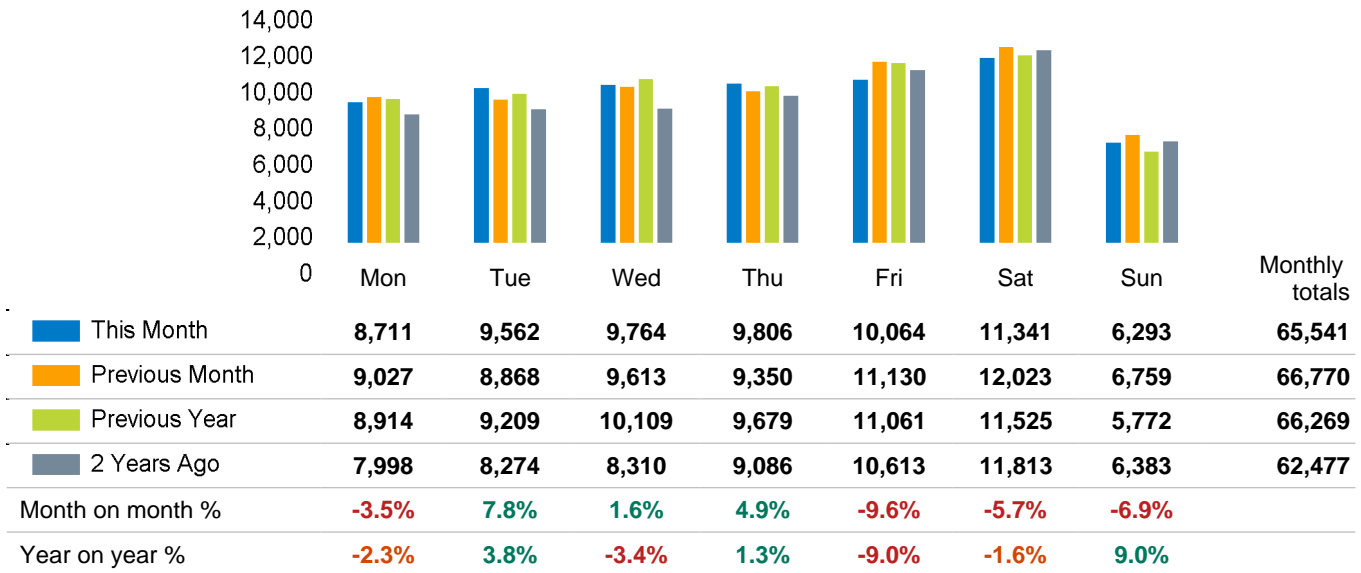
	Sun	Cloud	Rain
Number of days this month	5	18	5
Number of days same month last year	10	2	16
Number of days same month two years ago	12	2	14

## Average temperature

	Maximum temperature	Minimum temperature
2023	19°	11°
2022	22°	14°
2021	21°	13°

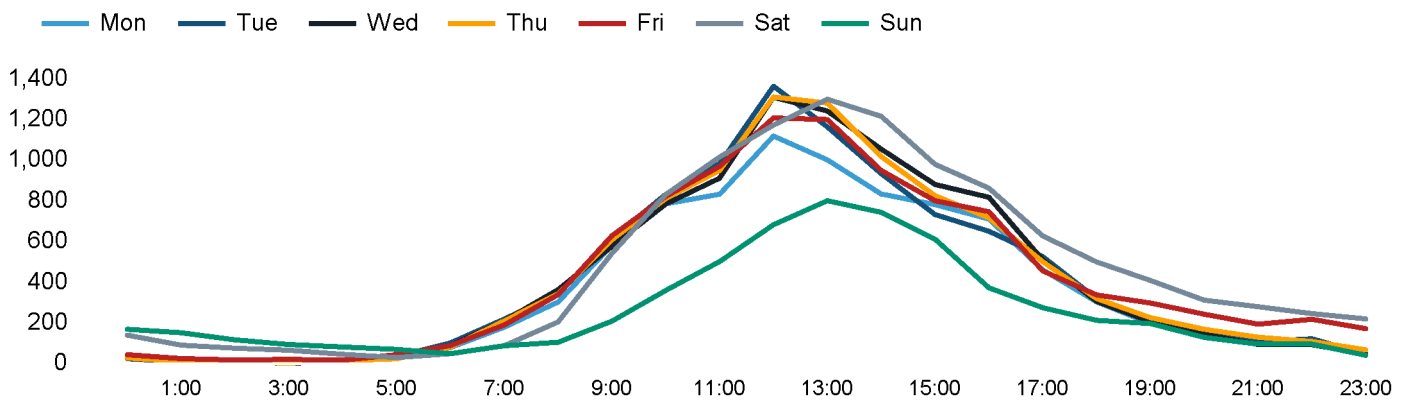
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



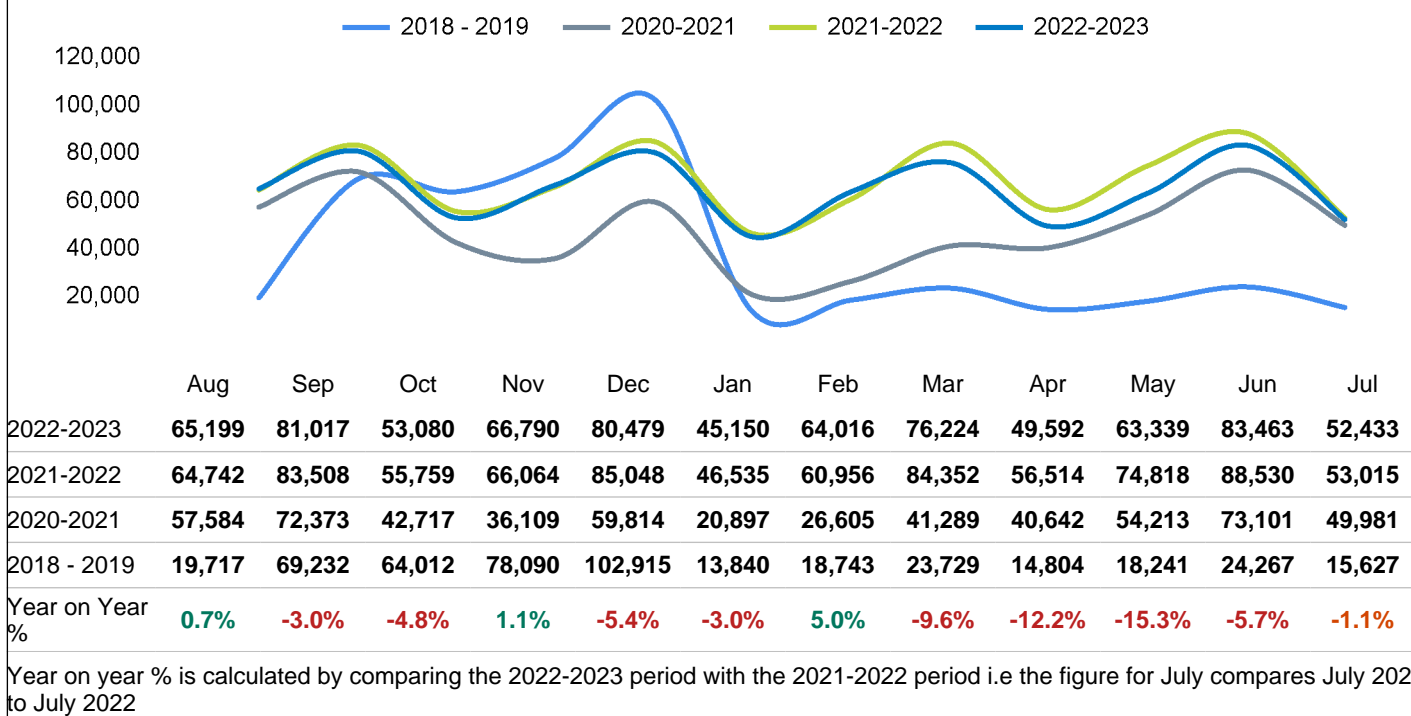
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



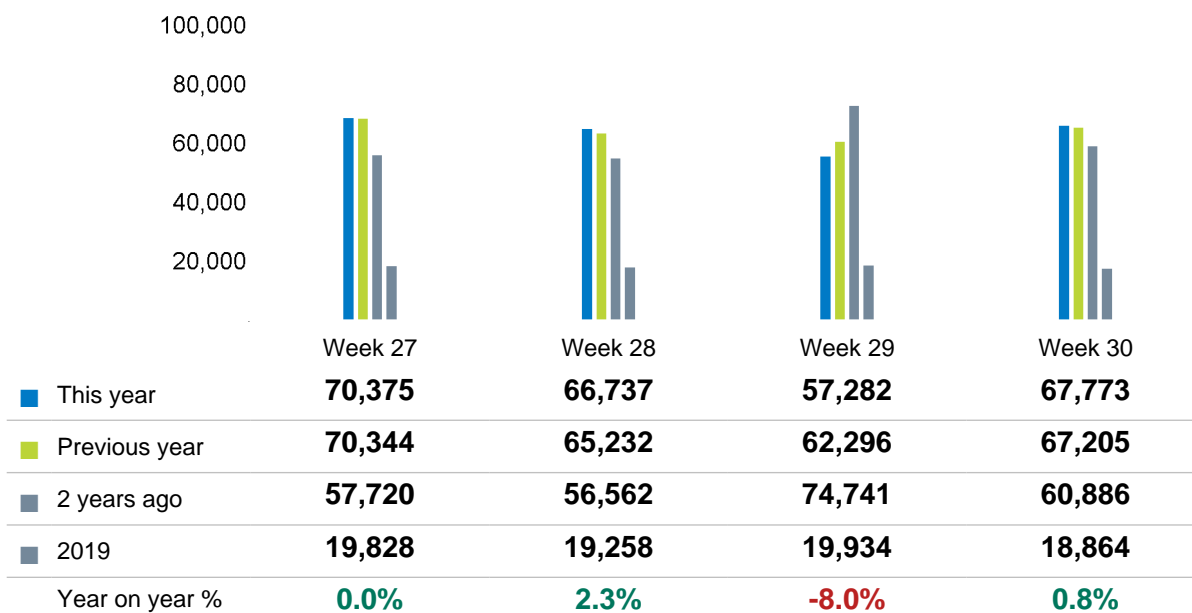
## Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

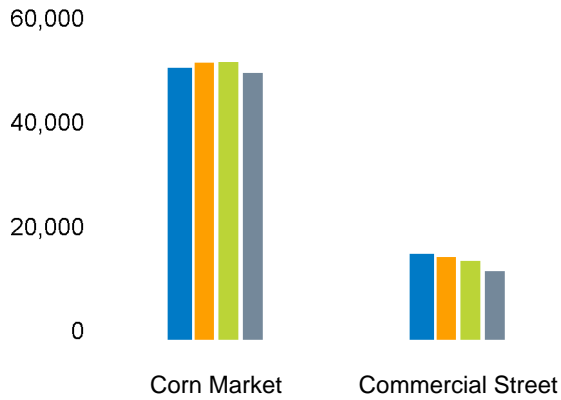
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>49,557</b>	<b>15,984</b>
Previous Month	<b>50,940</b>	<b>15,830</b>
Previous Year	<b>51,056</b>	<b>15,213</b>
2 Years Ago	<b>49,158</b>	<b>13,318</b>
Year on Year %	<b>-2.9 %</b>	<b>5.1 %</b>

## Reporting dates

This month - 03 July 2023 - 30 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to July, 2023 Vs January, 2022 to July, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2023 Vs July, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2023 Vs 6 2023

# 2019 Comparison for: Halifax BID

## 2019 comparison for Halifax BID

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

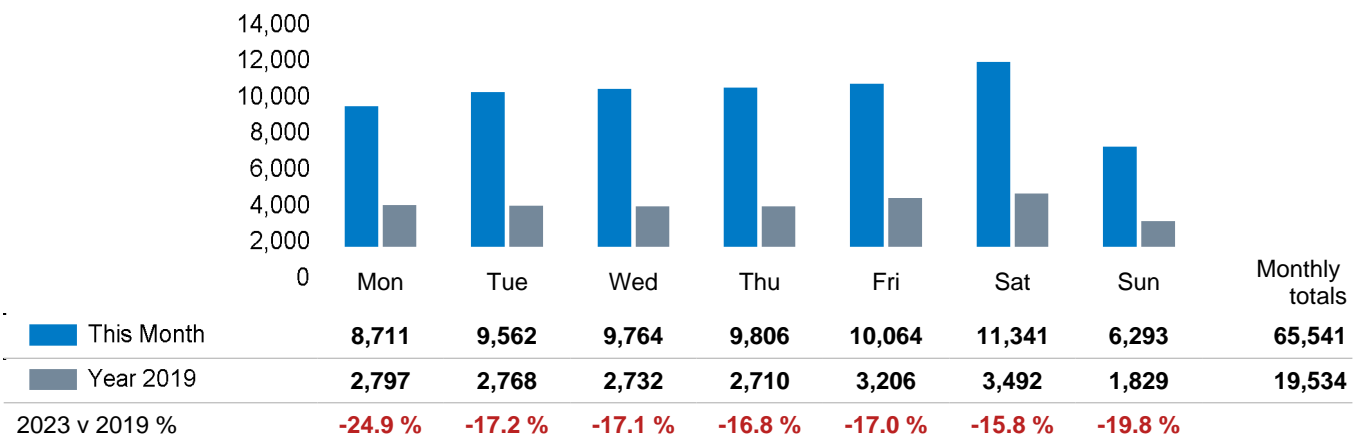
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Halifax BID	<b>-21.4 %</b>	<b>-18.2 %</b>
North & Yorkshire	<b>-16.8 %</b>	<b>-16.9 %</b>
UK	<b>-14.5 %</b>	<b>-15.6 %</b>

Halifax BID is compared to the high street index.

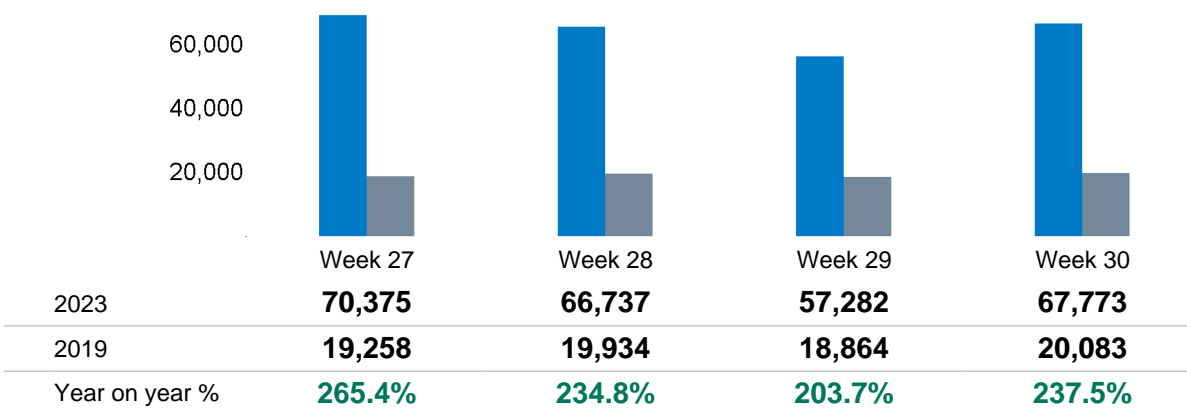
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



### Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

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The figures shown below are calculated using weekly averages.

