

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Halifax BID	-4.4%	-16.1%	-5.0%	-11.4%	6.7%	10.8%
North & Yorkshire	-3.3%	-1.5%	-3.6%	-1.9%	11.3%	13.2%
UK	-2.7%	-1.0%	-2.0%	-1.9%	11.2%	8.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

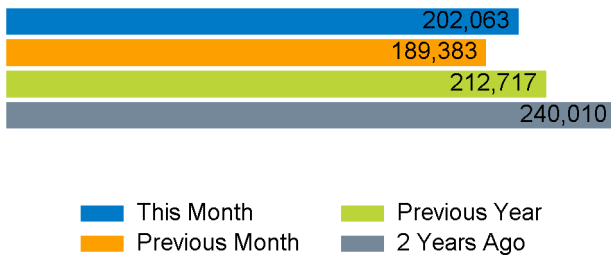
The total number of visitors for the year to date is 391,446 which is 4.4% down on the previous year.

The total number of visitors to Halifax BID in month commencing 2 February 2026 was 202,063.

The busiest day in month commencing 2 February 2026 was Saturday 14 February with 9,785 visitors.

The peak hour of the month was 12:00 on Tuesday 17 February 2026 with footfall of 1,653.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

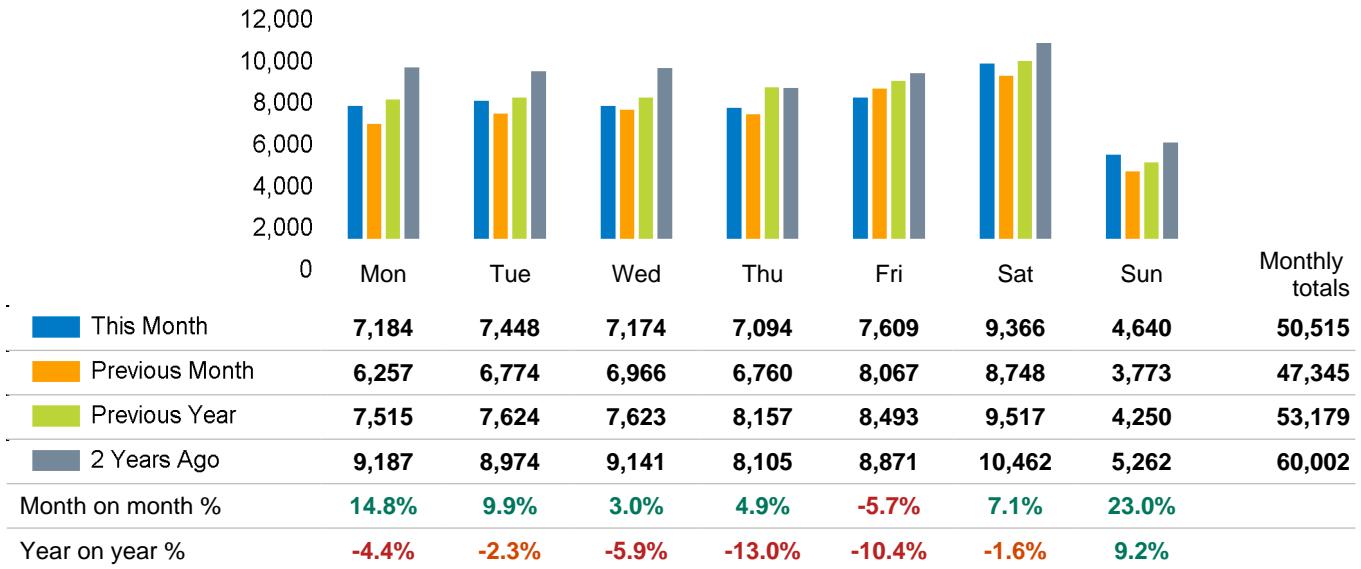
Number of days February 2026	2	19	2	2	3
Number of days February 2025	7	20	1		
Number of days February 2024	3	22	2	1	

## Average temperature

	Maximum temperature	Minimum temperature
2026	8°	3°
2025	7°	1°
2024	9°	2°

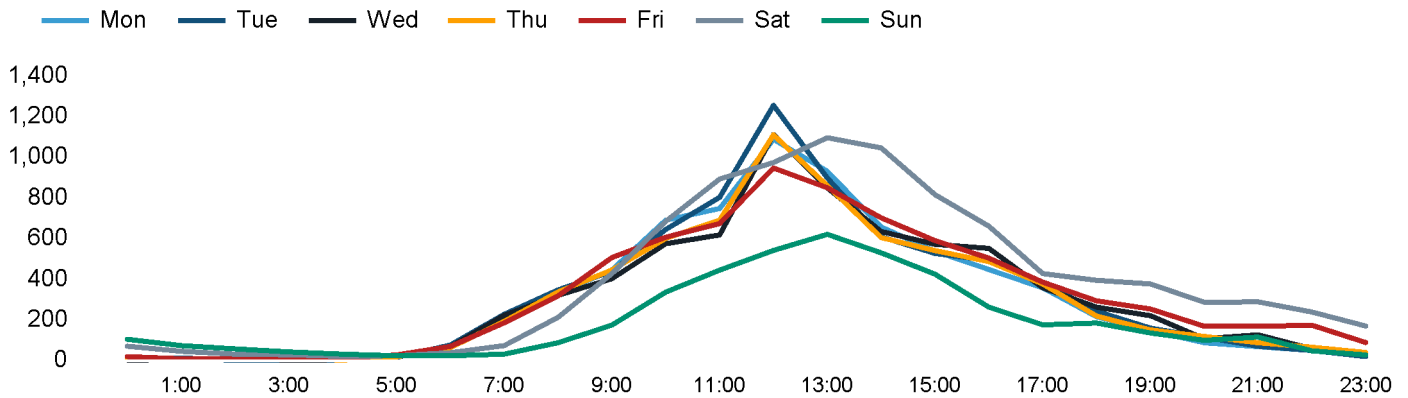
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



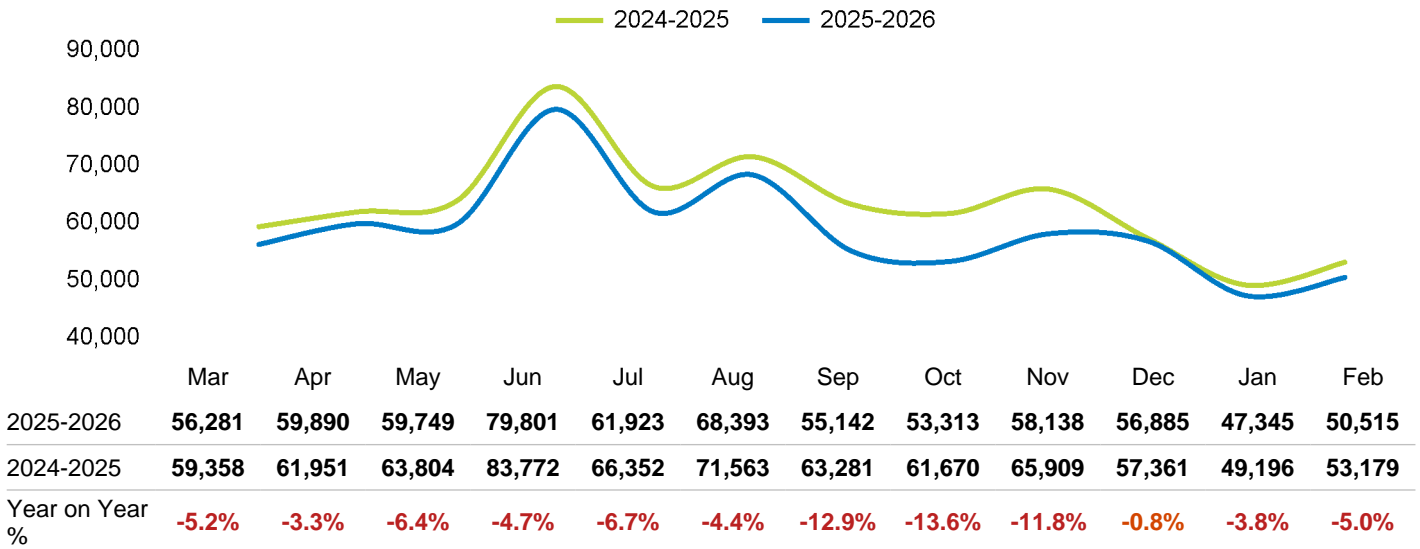
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

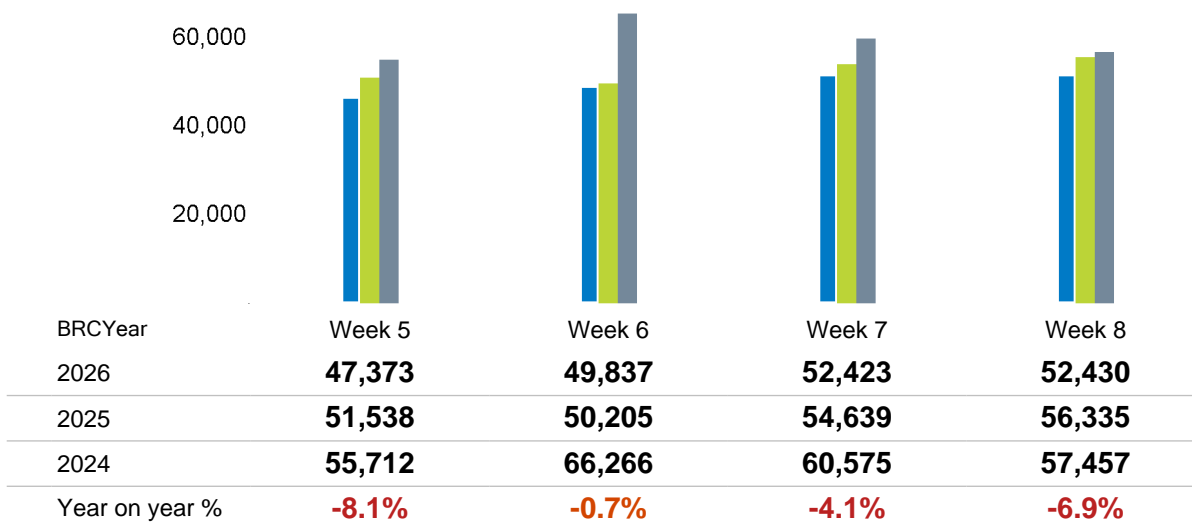
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for February compares February 2026 to February 2025

## Footfall Counts by week of month

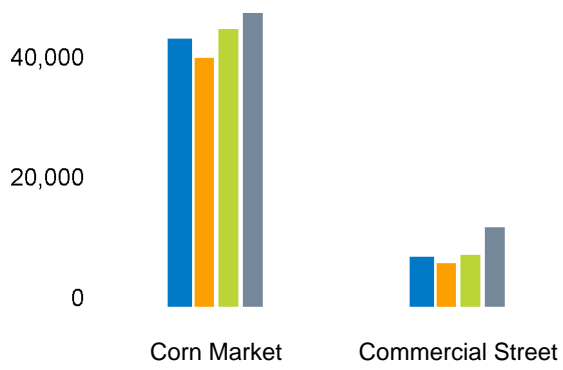
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>42,308</b>	<b>8,207</b>
Previous Month	<b>39,681</b>	<b>7,664</b>
Previous Year	<b>44,222</b>	<b>8,957</b>
2 Years Ago	<b>46,733</b>	<b>13,268</b>
Year on Year %	<b>-4.3 %</b>	<b>-8.4 %</b>



## Reporting dates

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This month - 02 February 2026 - 01 March 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2026 to February, 2026 Vs January, 2025 to February, 2025

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2026 Vs February, 2025

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2026 Vs 1 2026

