

Footfall Report for: Halifax BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Halifax BID	-8.3%	5.2%	-0.8%	-4.5%	-2.2%	-3.7%
North & Yorkshire	0.2%	-1.3%	3.2%	1.2%	1.1%	0.9%
UK	0.2%	-0.7%	2.2%	0.5%	2.2%	5.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

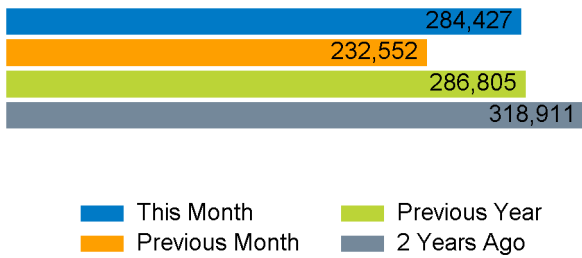
The total number of visitors for the year to date is 3,138,845 which is 8.3% down on the previous year.

The total number of visitors to Halifax BID in month commencing 1 December 2025 was 284,427.

The busiest day in month commencing 1 December 2025 was Saturday 20 December with 14,620 visitors.

The peak hour of the month was 16:00 on Saturday 20 December 2025 with footfall of 1,721.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather

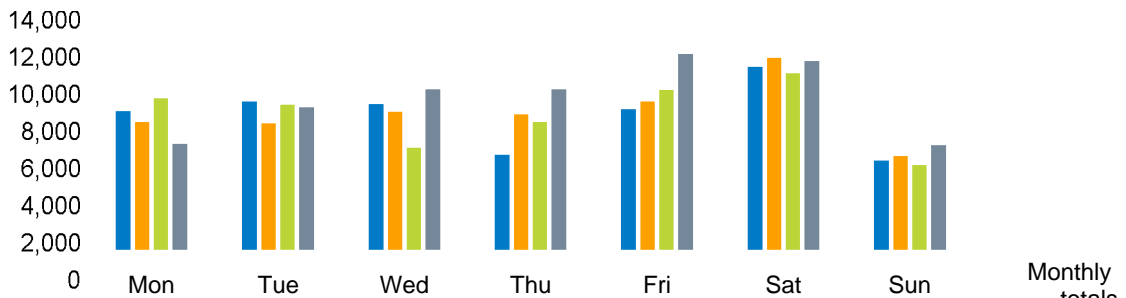
Number of days December 2025	12	17	5		1
Number of days December 2024	5	22	5		3
Number of days December 2023	3	19	11	1	1

Average temperature

	Maximum temperature	Minimum temperature
2025	8°	2°
2024	9°	3°
2023	9°	3°

Footfall Counts by day

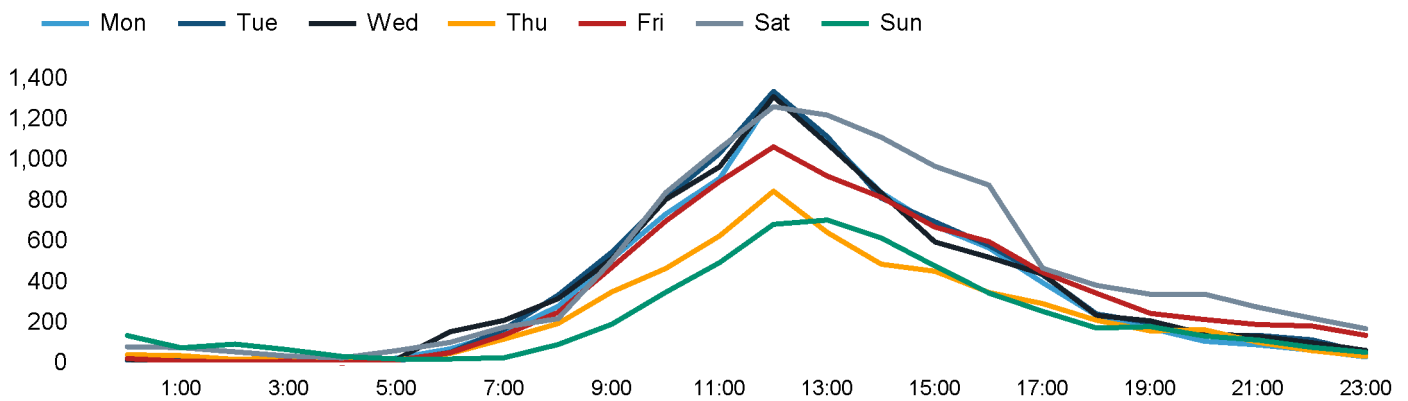
The figures shown below are calculated using weekly averages.



This Month	8,401	8,928	8,791	5,836	8,480	10,954	5,495	56,885
Previous Month	7,729	7,656	8,356	8,184	8,960	11,494	5,759	58,138
Previous Year	9,123	8,775	6,267	7,758	9,626	10,585	5,227	57,361
2 Years Ago	6,464	8,594	9,638	9,657	11,726	11,301	6,402	63,782
Month on month %	8.7%	16.6%	5.2%	-28.7%	-5.4%	-4.7%	-4.6%	
Year on year %	-7.9%	1.7%	40.3%	-24.8%	-11.9%	3.5%	5.1%	

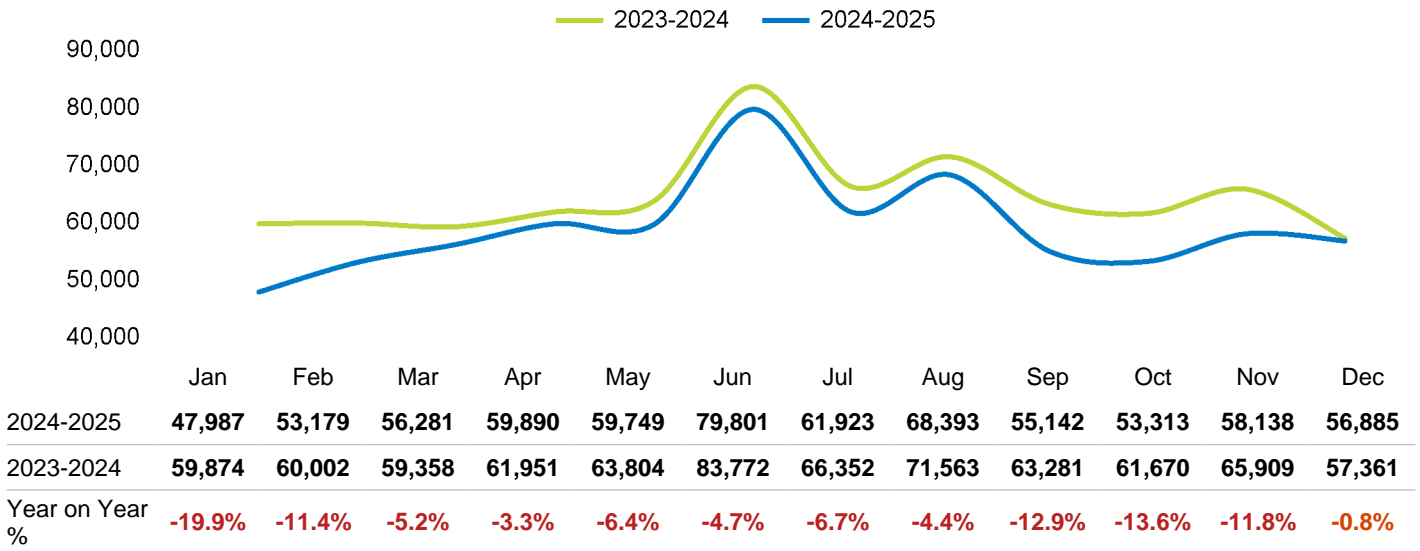
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

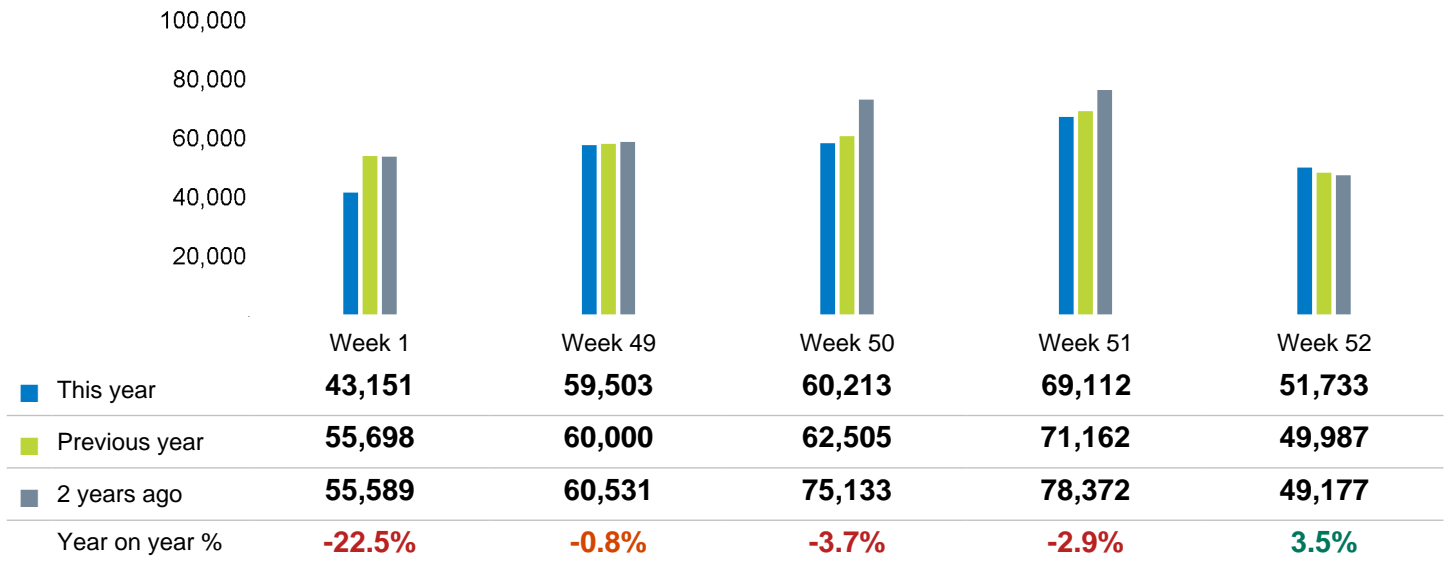
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for December compares December 2025 to December 2024

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.





Week 53

43,866

55,698

55,589

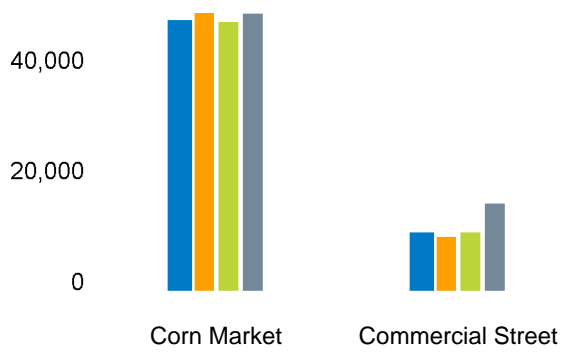
1.7%



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	46,512	10,373
Previous Month	48,087	10,050
Previous Year	46,531	10,829
2 Years Ago	48,027	15,754
Year on Year %	0.0 %	-4.2 %



Reporting dates

This month - 01 December 2025 - 04 January 2026

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to December, 2025 Vs January, 2024 to December, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2025 Vs December, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2025 Vs 11 2025

