

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Halifax BID	-9.0%	6.3%	-11.8%	14.2%	9.1%	7.2%
North & Yorkshire	-0.1%	-1.5%	-4.4%	0.0%	-4.4%	0.9%
UK	0.0%	-0.9%	-1.8%	-0.5%	0.0%	0.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

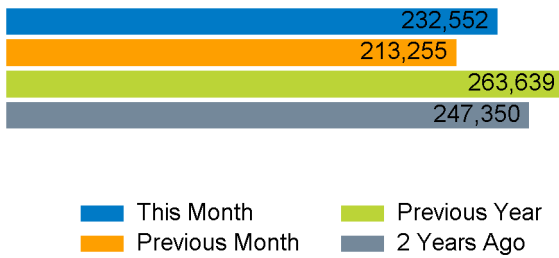
The total number of visitors for the year to date is 2,854,418 which is 9% down on the previous year.

The total number of visitors to Halifax BID in month commencing 3 November 2025 was 232,552.

The busiest day in month commencing 3 November 2025 was Saturday 29 November with 13,090 visitors.

The peak hour of the month was 16:00 on Saturday 29 November 2025 with footfall of 1,839.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



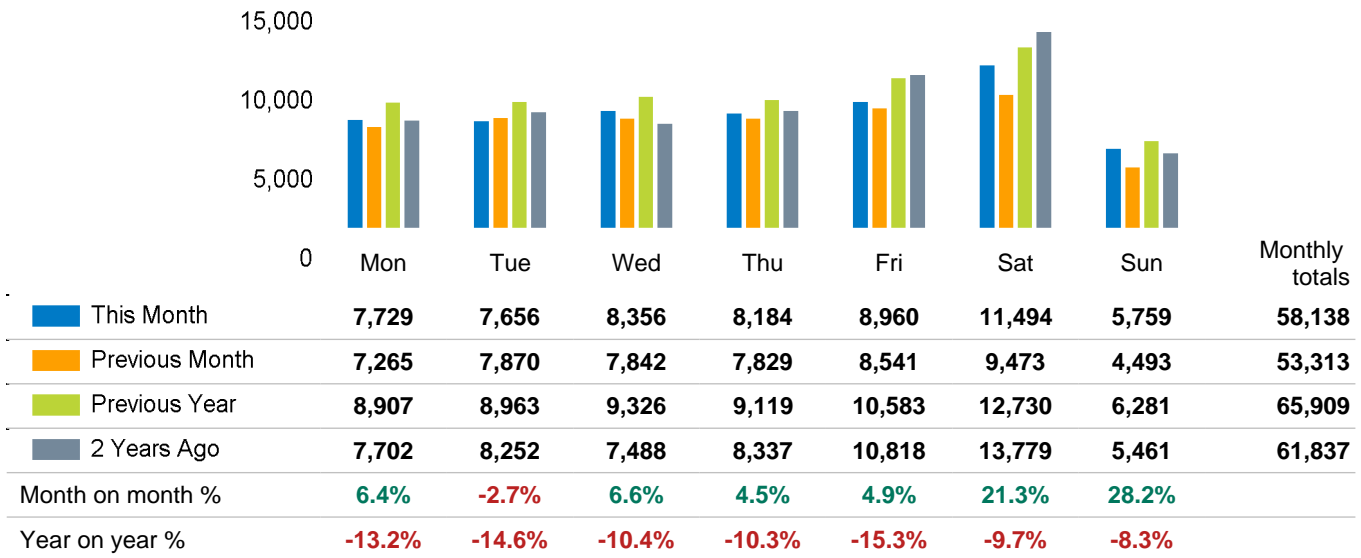
	Sun	Cloud	Rain	Wind
Number of days November 2025	9	15	3	1
Number of days November 2024	11	16	1	
Number of days November 2023	10	13	5	

## Average temperature

	Maximum temperature	Minimum temperature
2025	10°	4°
2024	10°	3°
2023	8°	2°

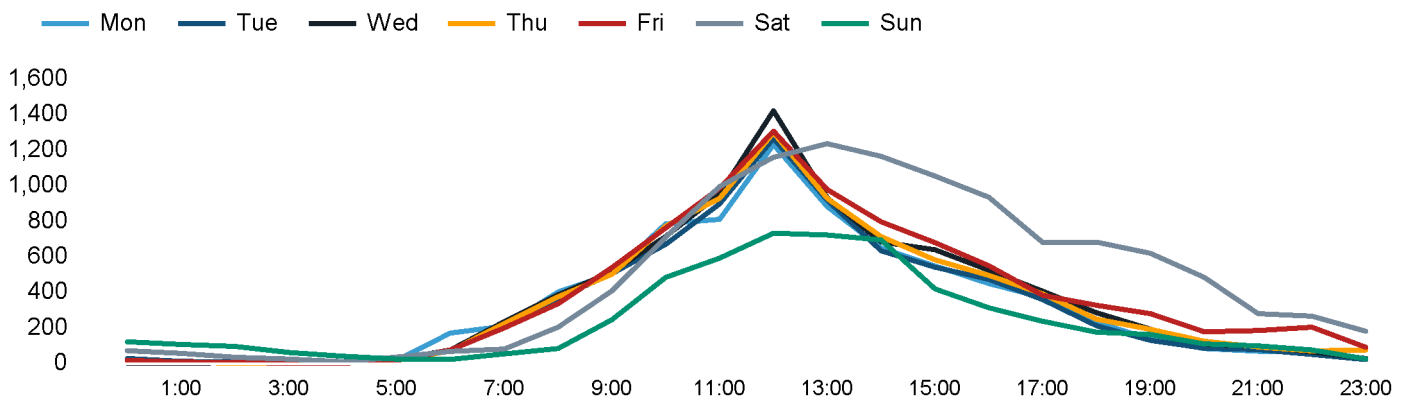
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



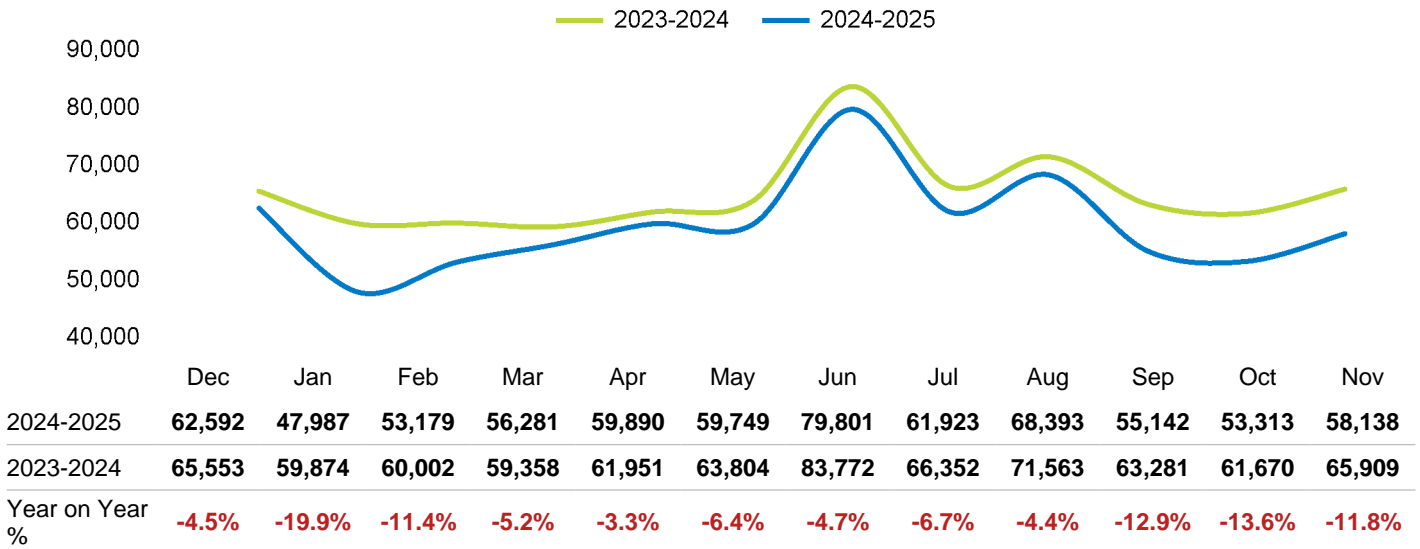
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

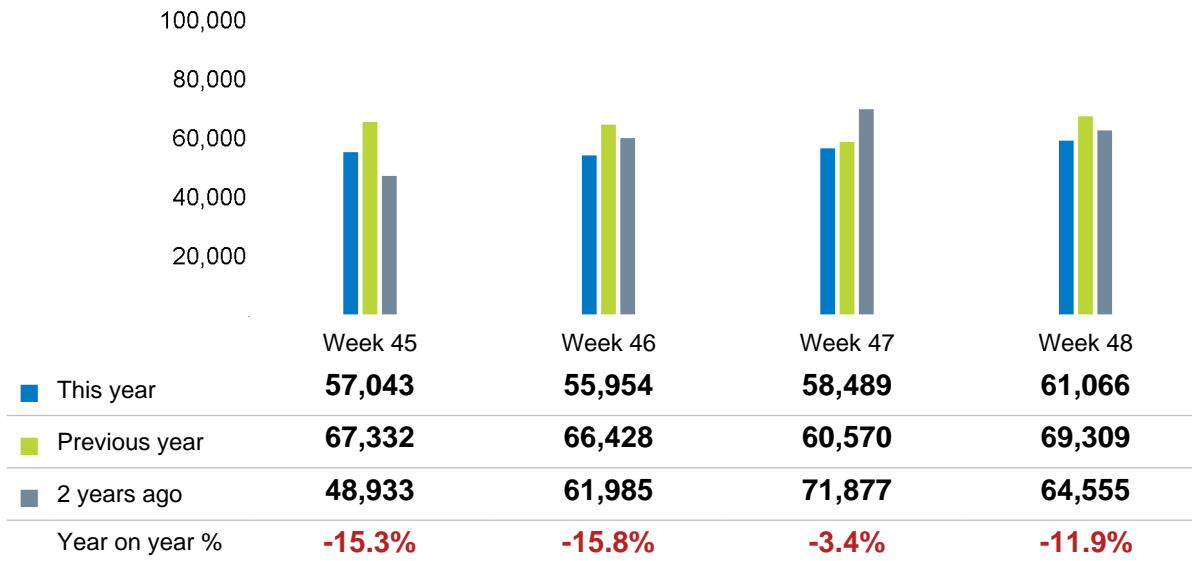
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for November compares November 2025 to November 2024

## Footfall Counts by week of month

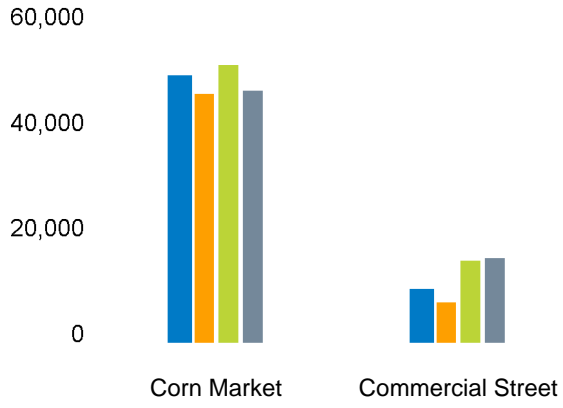
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>48,087</b>	<b>10,050</b>
Previous Month	<b>45,227</b>	<b>8,086</b>
Previous Year	<b>50,337</b>	<b>15,572</b>
2 Years Ago	<b>45,807</b>	<b>16,030</b>
Year on Year %	<b>-4.5 %</b>	<b>-35.5 %</b>



## Reporting dates

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This month - 03 November 2025 - 30 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to November, 2025 Vs January, 2024 to November, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2025 Vs November, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2025 Vs 10 2025

