

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

|                   | Year to date<br>% YoY |       | This month<br>% YoY |       | This month<br>% MoM |       |
|-------------------|-----------------------|-------|---------------------|-------|---------------------|-------|
|                   | 2025                  | 2024  | 2025                | 2024  | 2025                | 2024  |
| Halifax BID       | -8.7%                 | 5.6%  | -13.6%              | 21.1% | -3.3%               | -8.7% |
| North & Yorkshire | 0.2%                  | -1.7% | -2.0%               | -0.9% | 2.9%                | -1.2% |
| UK                | 0.2%                  | -0.9% | -2.5%               | -0.1% | 1.9%                | 0.4%  |

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

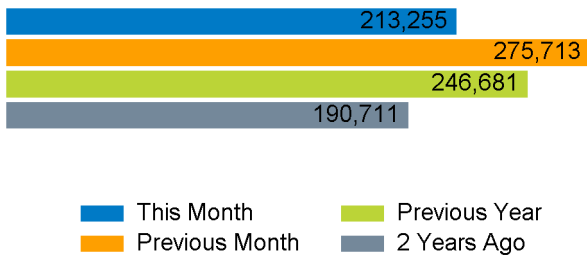
The total number of visitors for the year to date is 2,621,866 which is 8.7% down on the previous year.

The total number of visitors to Halifax BID in month commencing 6 October 2025 was 213,255.

The busiest day in month commencing 6 October 2025 was Saturday 11 October with 9,882 visitors.





The peak hour of the month was 12:00 on Wednesday 29 October 2025 with footfall of 1,354.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

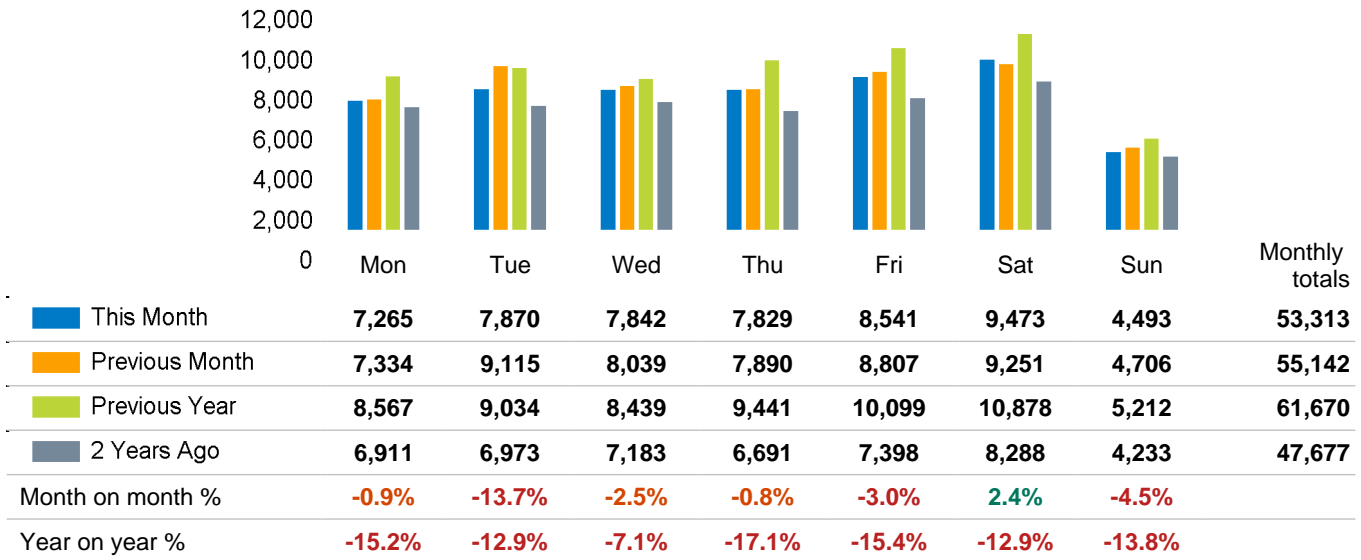
|                             |  |  |  |  |
|-----------------------------|---|---|---|---|
| Number of days October 2025 | 7   | 19  | 2   |   |
| Number of days October 2024 | 11  | 15  |   | 2   |
| Number of days October 2023 | 9   | 13  | 4   | 2   |

## Average temperature

|      | Maximum temperature | Minimum temperature |
|------|---------------------|---------------------|
| 2025 | 13°                 | 7°                  |
| 2024 | 13°                 | 7°                  |
| 2023 | 13°                 | 6°                  |

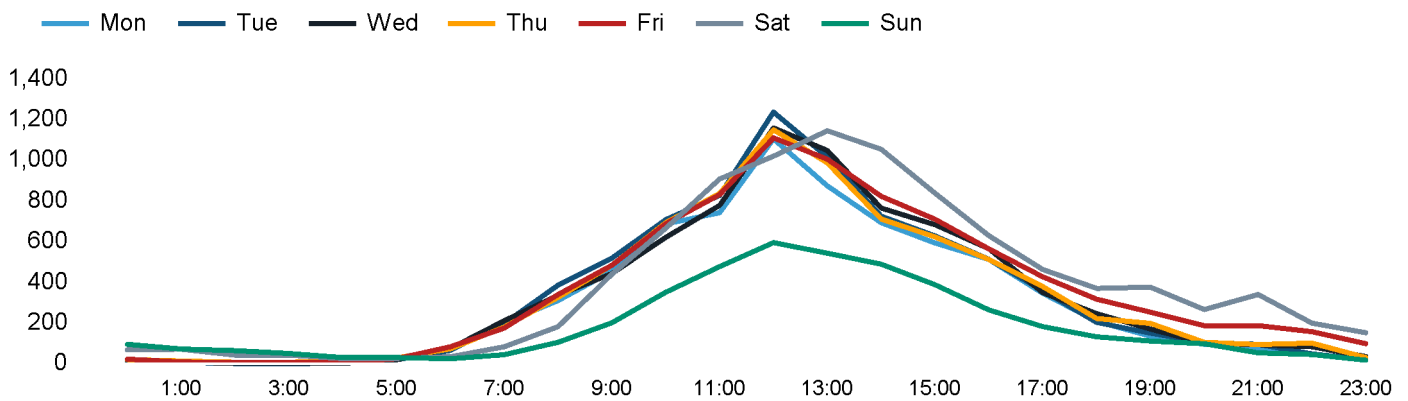
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



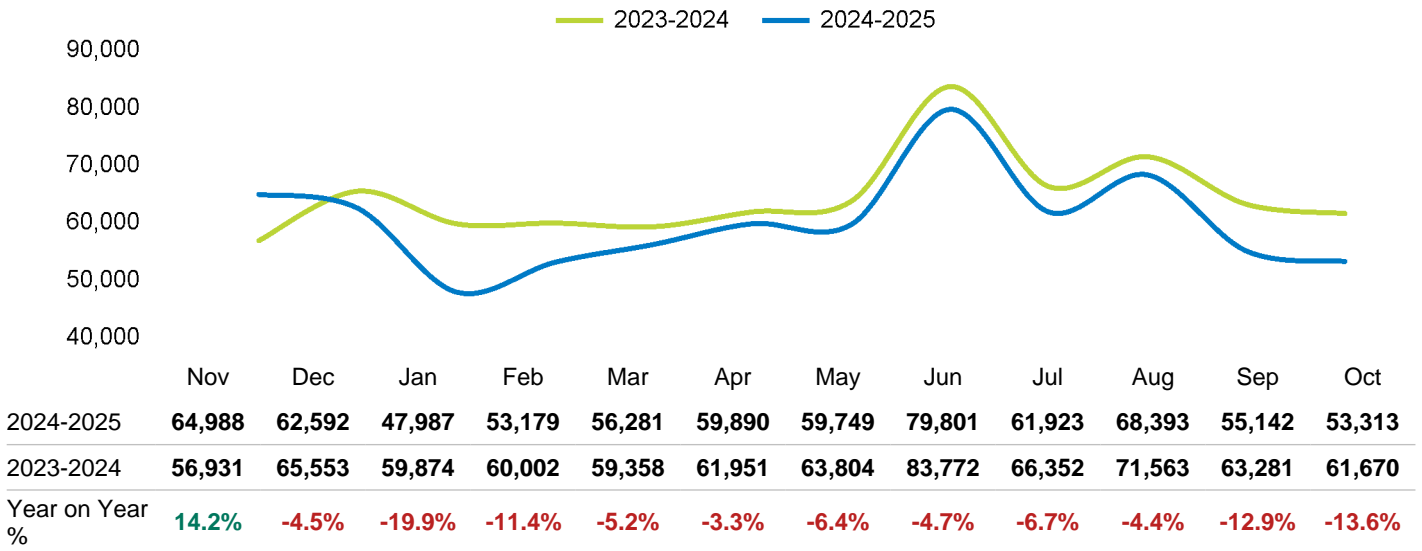
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

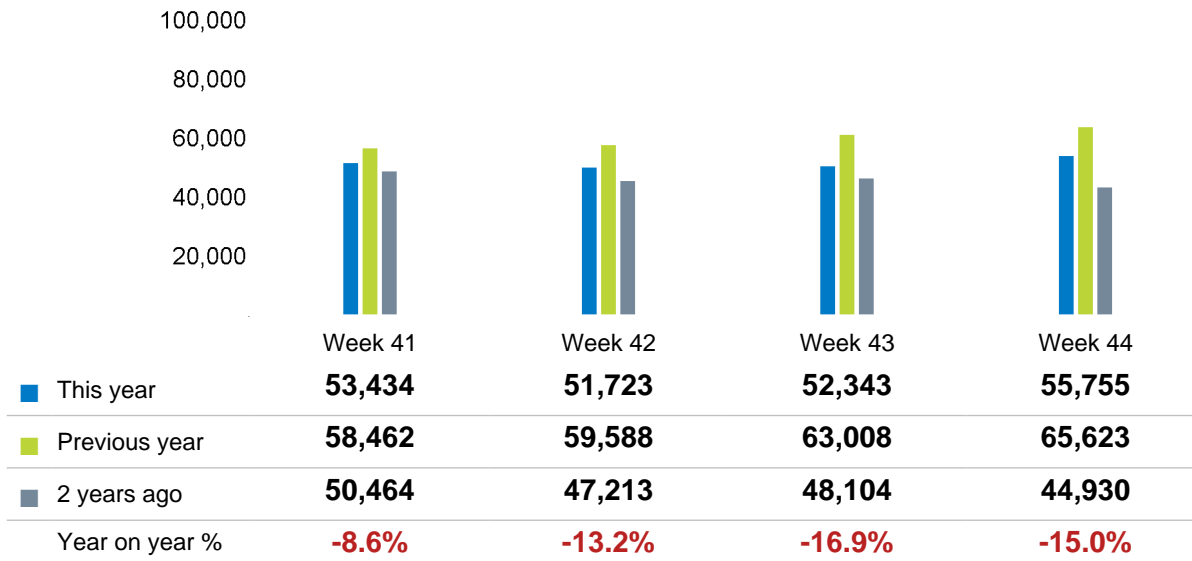
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for October compares October 2025 to October 2024

## Footfall Counts by week of month

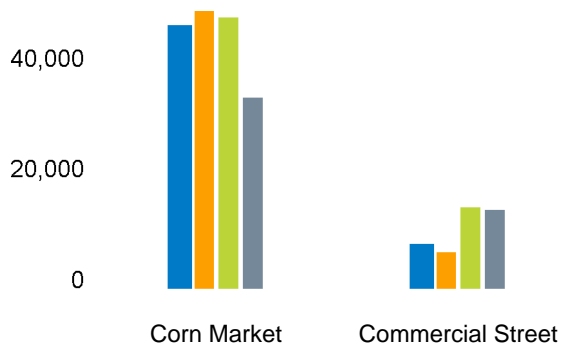
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



|                |               |                |
|----------------|---------------|----------------|
| This Month     | <b>45,227</b> | <b>8,086</b>   |
| Previous Month | <b>48,060</b> | <b>7,081</b>   |
| Previous Year  | <b>46,959</b> | <b>14,711</b>  |
| 2 Years Ago    | <b>33,407</b> | <b>14,270</b>  |
| Year on Year % | <b>-3.7 %</b> | <b>-45.0 %</b> |



## Reporting dates

---

This month - 06 October 2025 - 02 November 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to October, 2025 Vs January, 2024 to October, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2025 Vs October, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2025 Vs 9 2025

