

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2026	2025	2026	2025	2026	2025
Halifax BID	-7.7%	-10.2%	-16.3%	-3.3%	-6.0%	6.4%
North & Yorkshire	-3.3%	1.6%	-2.5%	4.7%	6.2%	5.1%
UK	-2.2%	1.4%	-1.1%	3.5%	5.8%	4.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

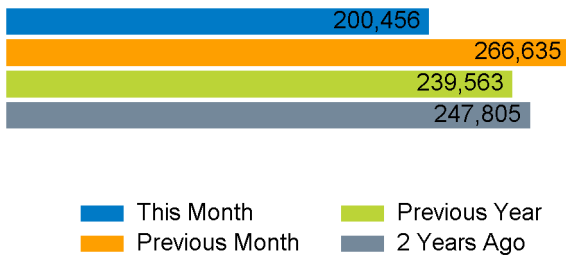
The total number of visitors for the year to date is 858,537 which is 7.7% down on the previous year.

The total number of visitors to Halifax BID in month commencing 6 April 2026 was 200,456.

The busiest day in month commencing 6 April 2026 was Saturday 11 April with 11,677 visitors.

The peak hour of the month was 14:00 on Saturday 11 April 2026 with footfall of 1,407.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



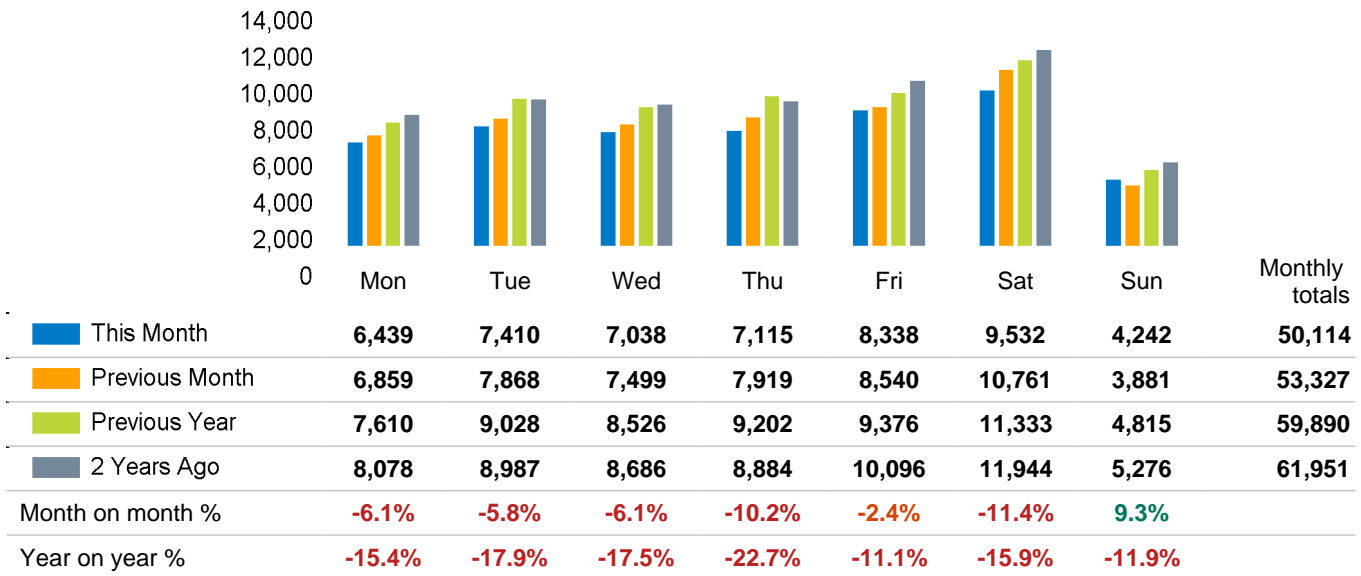
	Sun	Cloud	Rain
Number of days April 2026	15	12	1
Number of days April 2025	15	12	1
Number of days April 2024	3	23	2

## Average temperature

	Maximum temperature	Minimum temperature
2026	17°	4°
2025	17°	5°
2024	13°	4°

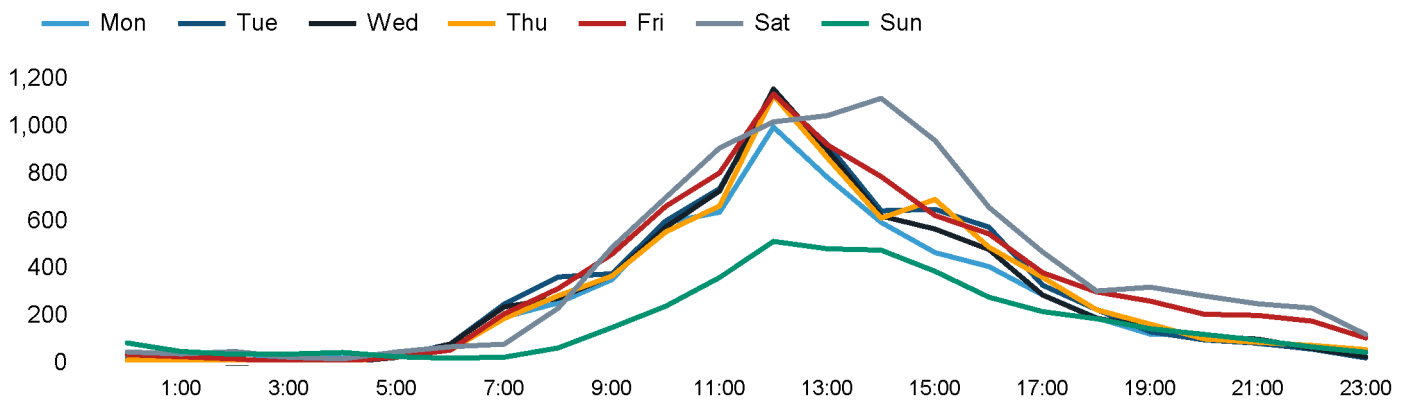
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



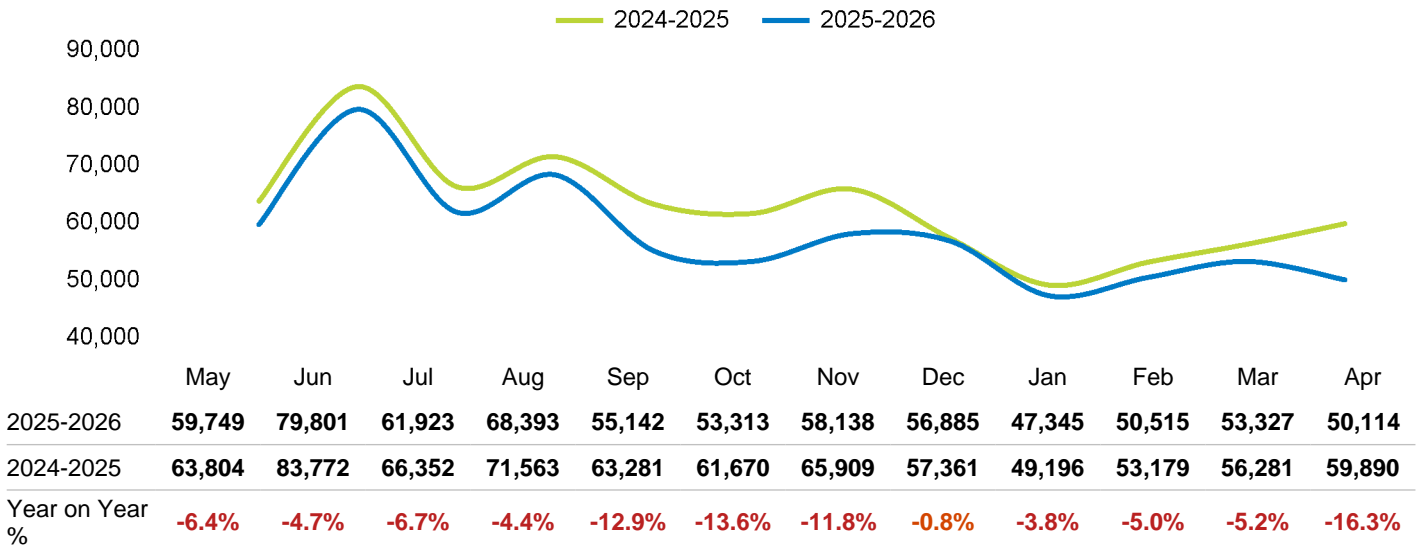
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

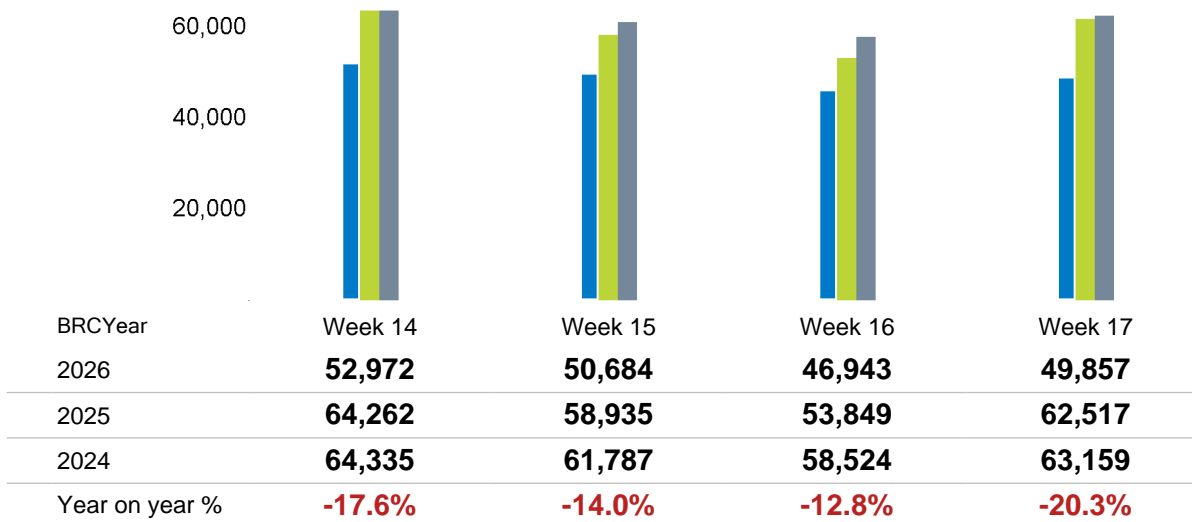
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2025-2026 period with the 2024-2025 period i.e the figure for April compares April 2026 to April 2025

## Footfall Counts by week of month

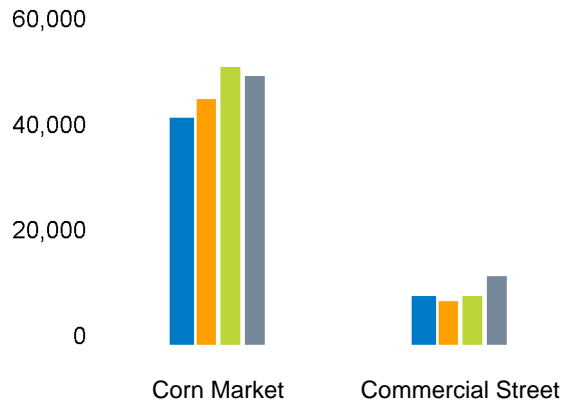
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>40,931</b>	<b>9,182</b>
Previous Month	<b>44,628</b>	<b>8,699</b>
Previous Year	<b>50,347</b>	<b>9,543</b>
2 Years Ago	<b>48,777</b>	<b>13,173</b>
Year on Year %	<b>-18.7 %</b>	<b>-3.8 %</b>



## Reporting dates

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This month - 06 April 2026 - 03 May 2026

Year to Date % change is the annual % change in footfall from the start the current reporting year compared to the same period last year.  
05 January 2026 - 03 May 2026 vs 06 January 2025 - 04 May 2025

Year on year % change is the % change for this month compared to the same month in the previous year.  
06 April 2026 - 03 May 2026 vs 07 April 2025 - 04 May 2025

Month on month % change is the % change for this month compared to the previous month.  
06 April 2026 - 03 May 2026 vs 02 March 2026 - 05 April 2026

