

Footfall Report for: Halifax BID

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Halifax BID	-8.3%	3.0%	-4.7%	21.8%	33.6%	33.7%
North & Yorkshire	0.9%	-2.5%	-0.8%	-3.0%	-3.0%	1.1%
UK	0.8%	-1.2%	0.1%	-2.3%	0.6%	2.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

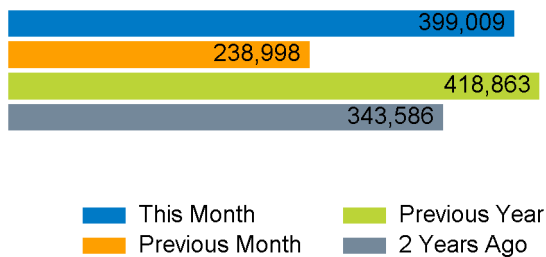
The total number of visitors for the year to date is 1,611,629 which is 8.3% down on the previous year.

The total number of visitors to Halifax BID in month commencing 2 June 2025 was 399,009.

The busiest day in month commencing 2 June 2025 was Thursday 3 July with 23,019 visitors.

The peak hour of the month was 12:00 on Thursday 3 July 2025 with footfall of 2,314.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



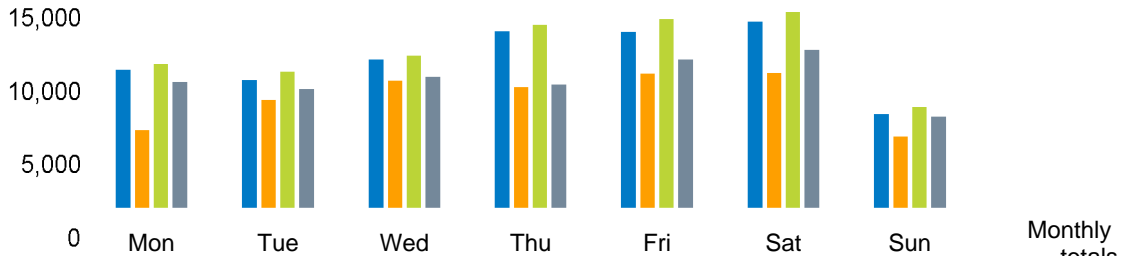
Number of days June 2025	13	21	1
Number of days June 2024	9	25	1
Number of days June 2023	19	13	3

Average temperature

	Maximum temperature	Minimum temperature
2025	21°	11°
2024	17°	8°
2023	22°	12°

Footfall Counts by day

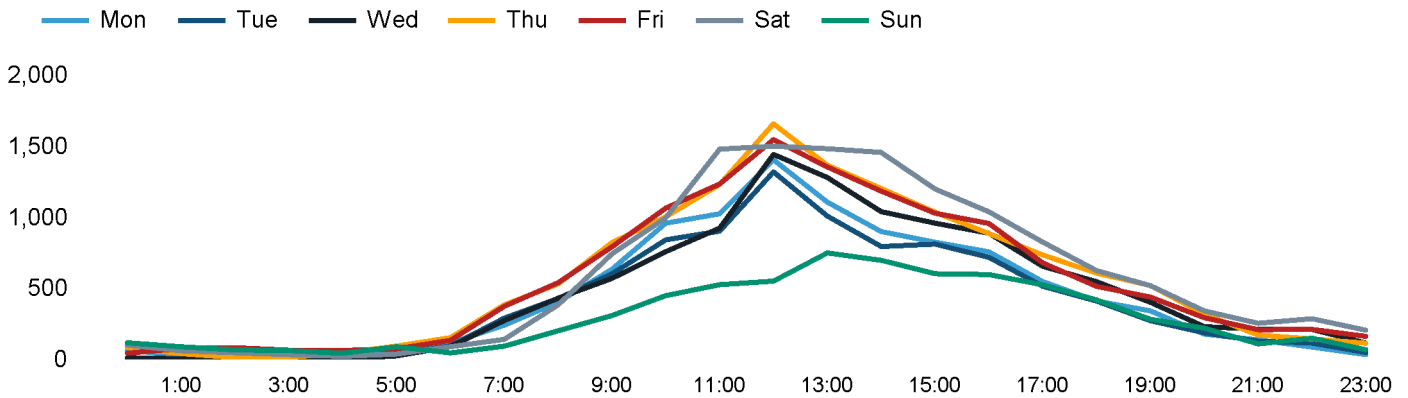
The figures shown below are calculated using weekly averages.



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	10,562	9,782	11,304	13,405	13,353	14,097	7,298	79,801
Previous Month	6,104	8,337	9,763	9,295	10,291	10,324	5,635	59,749
Previous Year	10,990	10,422	11,613	13,846	14,284	14,830	7,787	83,772
2 Years Ago	9,667	9,155	10,016	9,465	11,327	12,006	7,081	68,717
Month on month %	73.0%	17.3%	15.8%	44.2%	29.8%	36.6%	29.5%	
Year on year %	-3.9%	-6.1%	-2.7%	-3.2%	-6.5%	-4.9%	-6.3%	

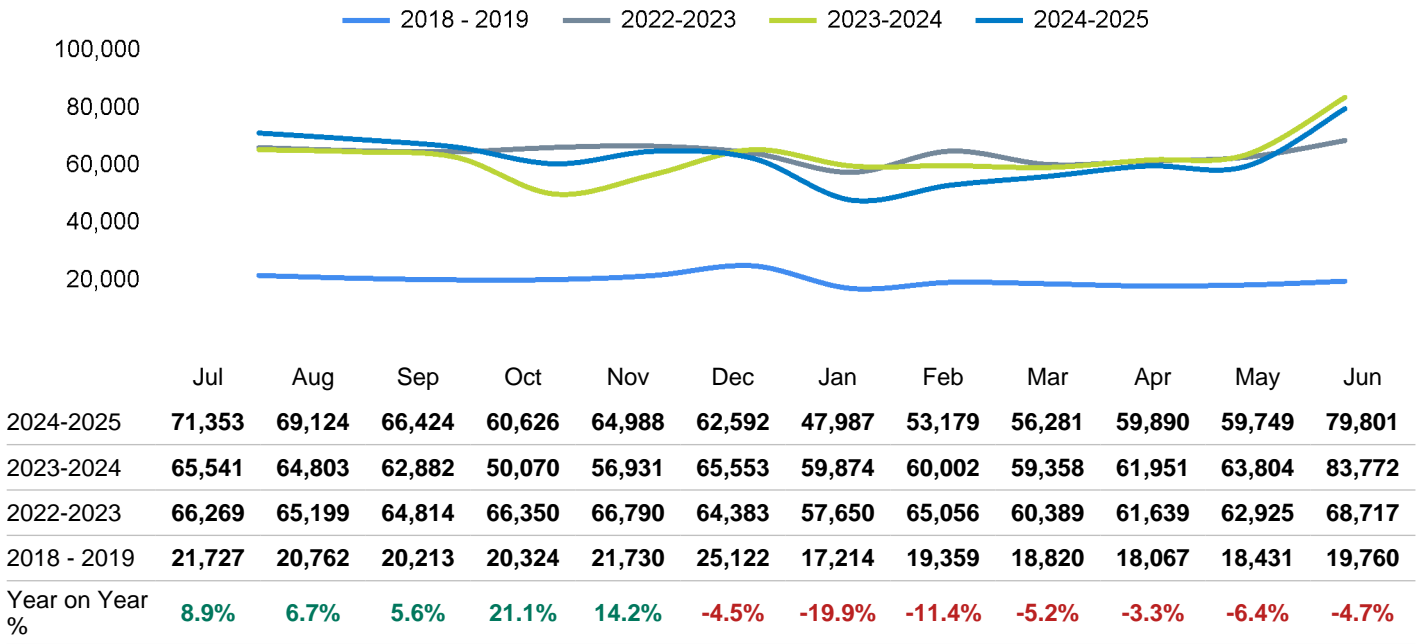
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

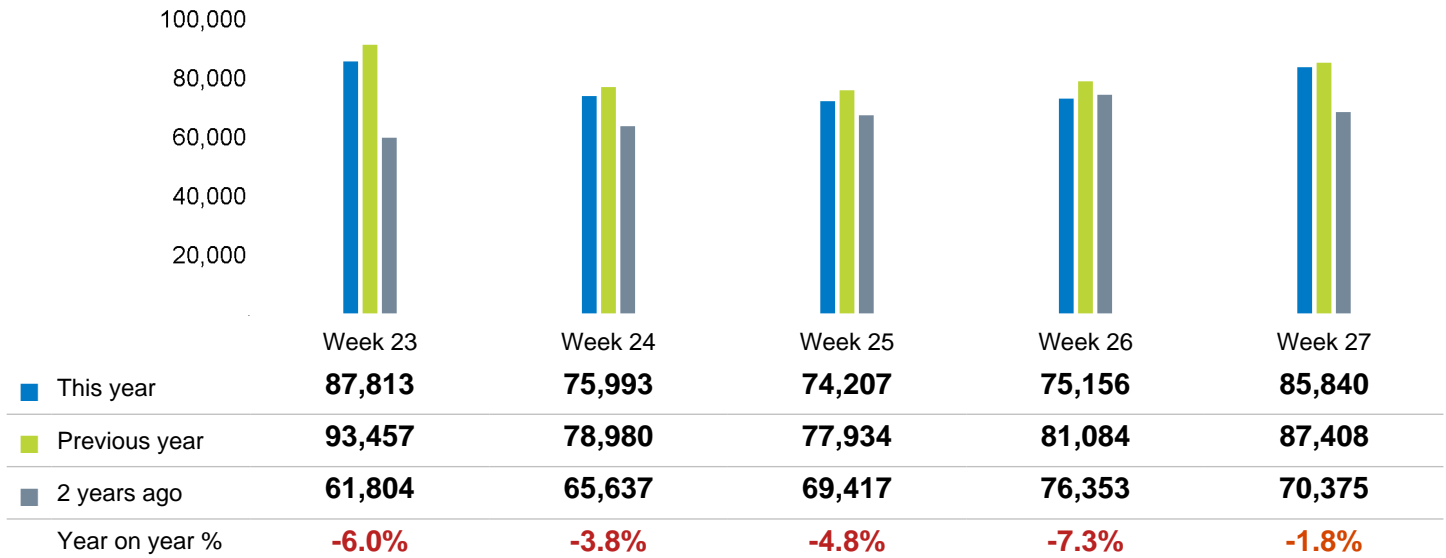
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for June compares June 2025 to June 2024

Footfall Counts by week of month

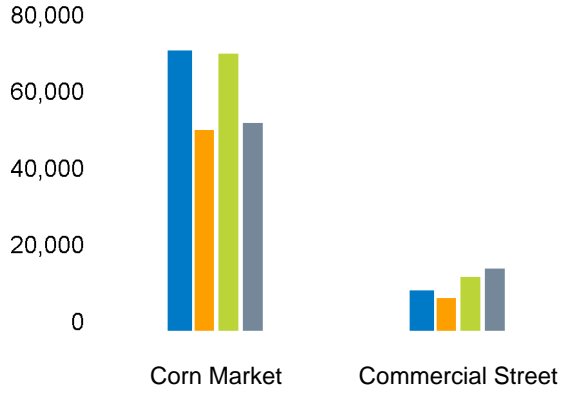
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	69,320	10,481
Previous Month	50,508	9,241
Previous Year	69,245	14,527
2 Years Ago	52,249	16,467
Year on Year %	0.1 %	-27.9 %



Reporting dates

This month - 02 June 2025 - 06 July 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to June , 2025 Vs January, 2024 to June , 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2025 Vs June, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2025 Vs 5 2025

