

# Footfall Report for: Halifax BID

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
Halifax BID	-8.1%	3.8%	-6.7%	8.9%	-22.4%	-12.3%
North & Yorkshire	0.6%	-1.9%	-0.9%	1.6%	4.5%	-0.1%
UK	0.6%	-0.9%	0.0%	0.8%	4.1%	1.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

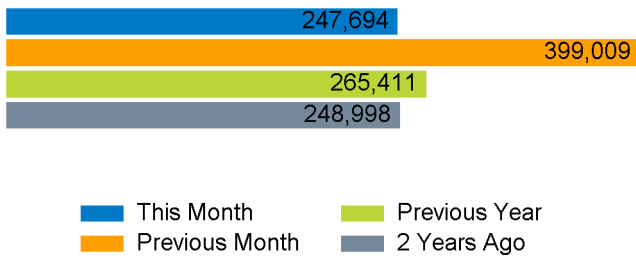
The total number of visitors for the year to date is 1,859,323 which is 8.1% down on the previous year.

The total number of visitors to Halifax BID in month commencing 7 July 2025 was 247,694.

The busiest day in month commencing 7 July 2025 was Saturday 12 July with 12,241 visitors.

The peak hour of the month was 12:00 on Wednesday 9 July 2025 with footfall of 1,398.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



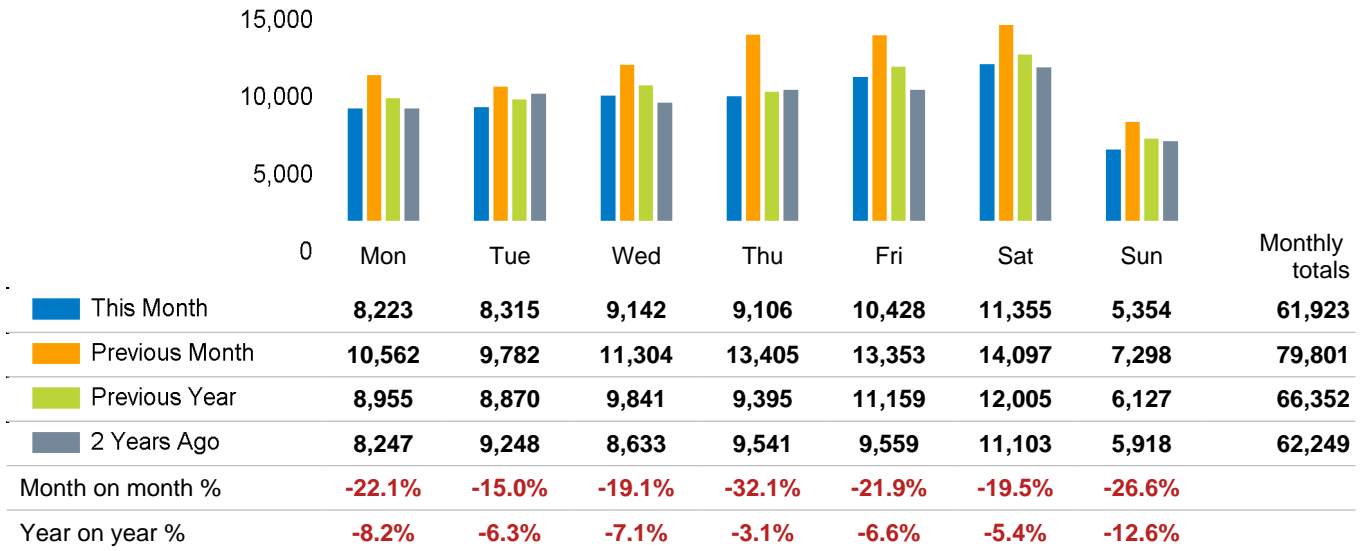
	Sun	Cloud	Rain
Number of days July 2025	8	19	1
Number of days July 2024	10	18	
Number of days July 2023	1	21	6

## Average temperature

	Maximum temperature	Minimum temperature
2025	21°	12°
2024	21°	11°
2023	18°	11°

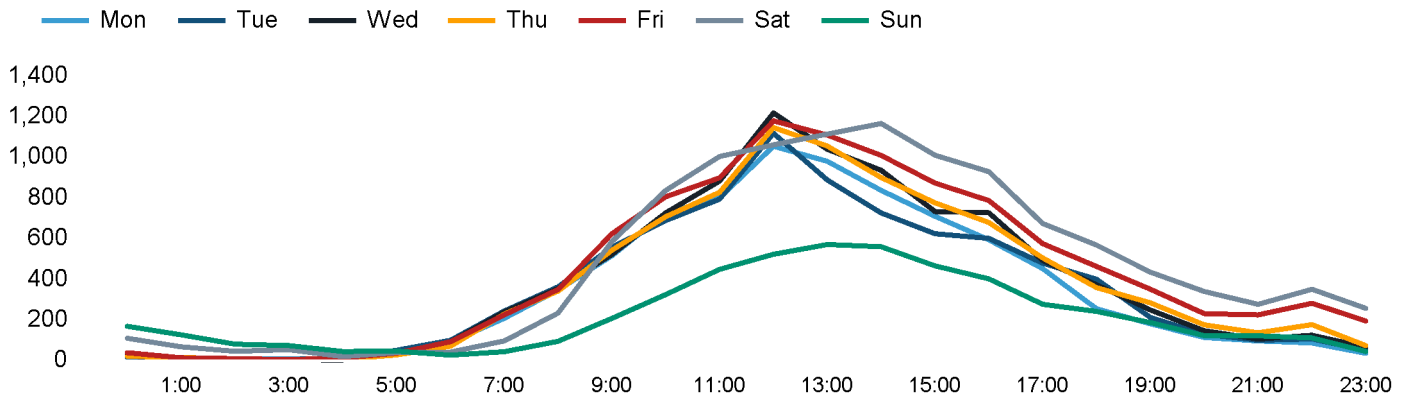
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



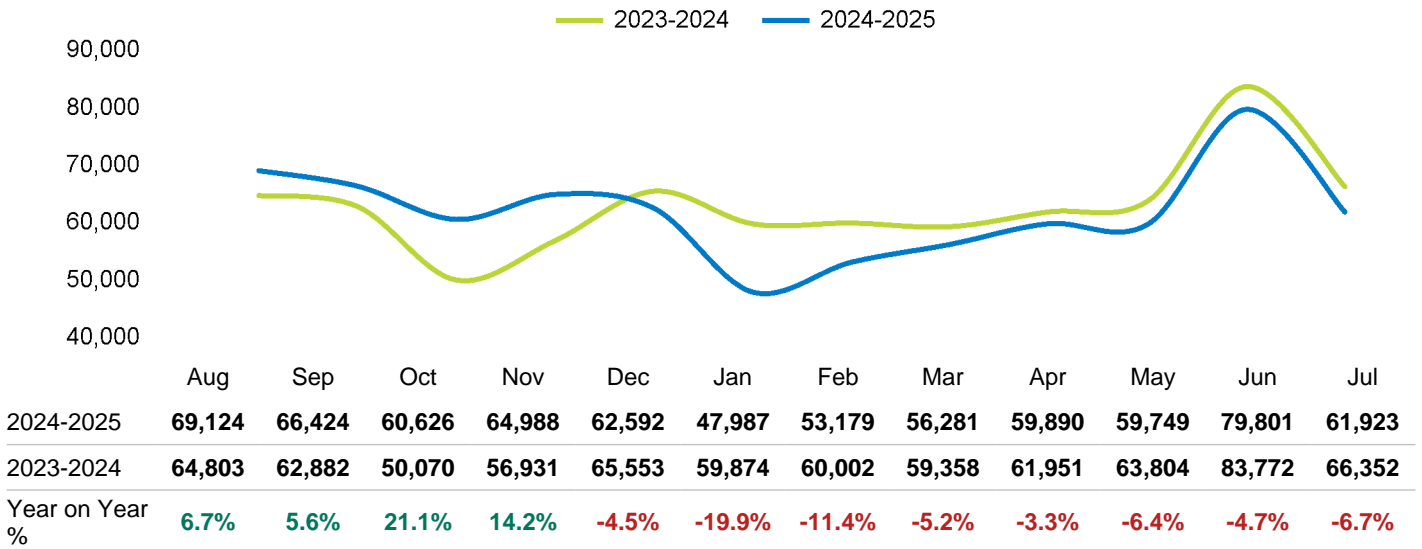
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

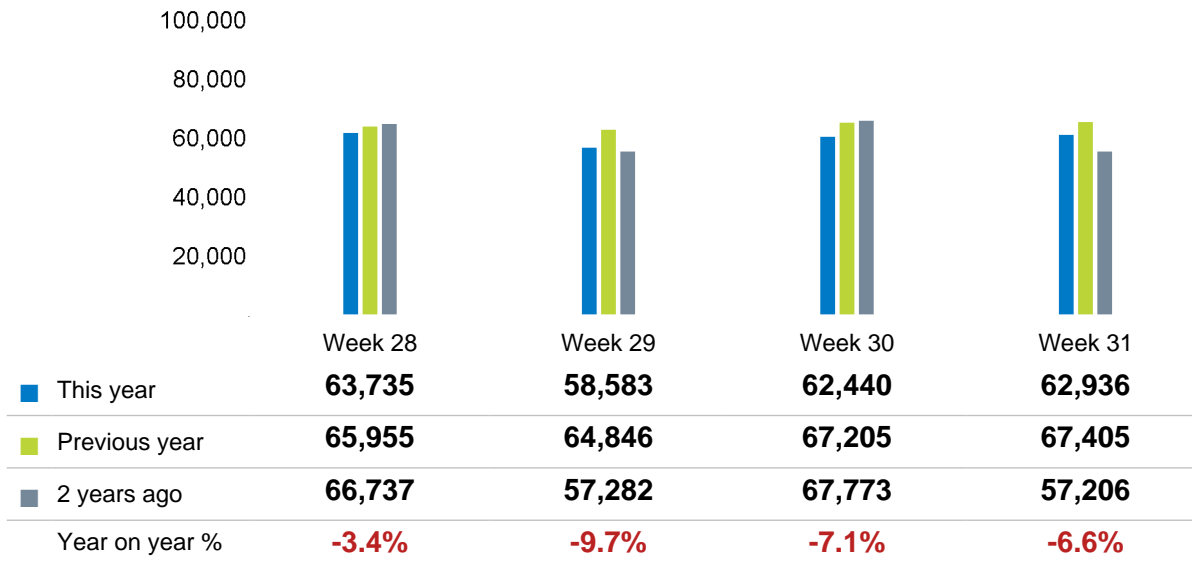
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2024-2025 period with the 2023-2024 period i.e the figure for July compares July 2025 to July 2024

## Footfall Counts by week of month

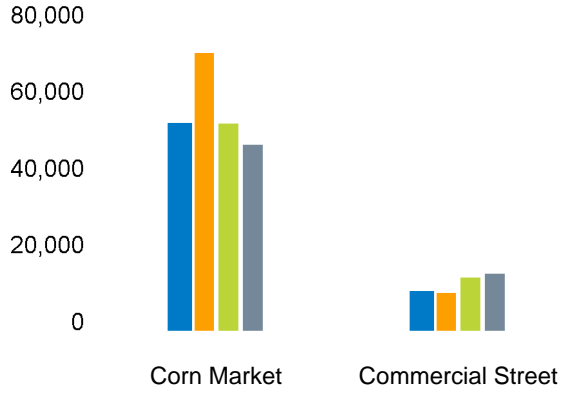
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>51,614</b>	<b>10,308</b>
Previous Month	<b>69,320</b>	<b>10,481</b>
Previous Year	<b>52,042</b>	<b>14,310</b>
2 Years Ago	<b>46,923</b>	<b>15,326</b>
Year on Year %	<b>-0.8 %</b>	<b>-28.0 %</b>



## Reporting dates

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This month - 07 July 2025 - 03 August 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2025 to July, 2025 Vs January, 2024 to July, 2024

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2025 Vs July, 2024

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2025 Vs 6 2025

