

Distinctiveness

Culture

Calderdale is home to approximately 1,000 creative businesses, and its cultural scene is highly regarded, with Arts Council England regularly supporting Square Chapel Arts Centre, IOU Theatre and Northern Broadsides. The cultural offer is high quality and inclusive.

<u>Eureka!</u> The National Children's Museum in Halifax, welcomes 300,000 visitors a year, drawing regular audiences from across the North. Last year Eureka! celebrated 25 years in Halifax. In that time it has attracted more than £22.5m capital investment to Halifax, employed more than 2,500 people and won 60+ awards for its exemplary work of learning through play.

Culture is woven into the fabric of life in Calderdale. Each market town has a distinctive offer – whether it's Hebden Bridge's reputation for music, festivals, restaurants and independent shops, as featured in the National Geographic's Cool List 2019 or Brighouse's Festival which last year attracted an audience of 8,000, brought £80,000 investment into the local economy and worked with more than 250 artists. Calderdale's music scene is developing fast, with national recognition for unique, independent venues and big names appearing regularly at The Victoria Theatre.

Calderdale Council supports four <u>Museums</u> with exemplary collections of local and national significance; while a network of <u>Libraries</u>, including the award-winning Central Library and Archives, support communities across the Borough.

Calderdale's heritage is outstanding, with <u>The Piece Hall</u> offering a world class heritage experience with a modern twist. The unique cultural landscape of Calderdale attracts artists and creatives who create very special experiences - like <u>Handmade Parade</u>. This spring, look out for *Gentleman Jack* on the BBC and HBO, telling the extraordinary story of Anne Lister of <u>Shibden Hall</u>, shot on location in Calderdale and starring Suranne Jones.

As part of Vision 2024, <u>Calderdale Residents Perception Survey</u> reported that 63% of respondents thought Calderdale offers a variety of opportunities for all people to engage in arts, culture and heritage. This figure rose to between 78% and 82% in Sowerby Bridge, Calder and Warley Wards.

The <u>Tour de Yorkshire</u> will be venturing into Calderdale for a fourth time in 2019. The Piece Hall, Halifax is the start of the race on the final day on Sunday 5 May 2019. The race will set off from Halifax and will exit the borough via Bradshaw before travelling on towards Haworth for the cobbled climbs. More information is available on the <u>Visit Calderdale website</u> which will have regular updates as the race draws closer. More detailed route information can be found on <u>Welcome to Yorkshire</u>'s website.

• Green spaces (Natural environment)

The recent publication by HM Government <u>A Green Future</u>: <u>Our 25 Year Plan to Improve the Environment</u> (2018) reiterates the importance of green spaces and countryside. One of the key goals for the plan is to engage people with the natural world, with the aim of improving health and well-being of the Nation.

Calderdale has a range of <u>green spaces</u>, including Council run parks, nature reserves, public footpaths, bridleways, and open spaces that are available to all. To achieve the vision of Calderdale being the most active Borough in the North by 2024, Calderdale Council are encouraging people to make more use of the parks, open spaces and countryside and consequently improve health and wellbeing. The proportion of

residents using green spaces is a Calderdale Council Super key performance indicator on the Calderdale Council performance overview.

<u>Calderdale Countryside and Woodlands Service</u> run a comprehensive events programme which enables people to engage with local nature reserves and learn more about wildlife. In addition, there is a monthly family Wildlife Group that meet at Ogden Water where families can take part in practical conservation tasks and learn about local wildlife.

A recent web survey to the Citizens' Panel entitled <u>'Environmental Issues and Priorities 2018'</u> asked participants what areas of Calderdale were good for walking, cycling and reading. Locations mentioned frequently were: Cromwell Bottom, Norland Moor, Ogden Water, Manor Heath Park and canal towpaths. The <u>Parks, Open Spaces and Countryside Survey 2018</u> questioned Calderdale residents to gain an understanding of how many people are making use of open spaces. Results showed an 82% usage, the same as the previous year. Once again Shibden Park was the most visited by respondents followed by 'open countryside'. Almost all respondents felt safe (98%) and 97% said they would recommend the open spaces to friends and family. An impressive 98% felt that these spaces make the local area a more desirable place to live. For more details on how people think parks, open spaces and countryside help, see Appendix: <u>table 1</u>.

<u>Volunteers</u> are vitally important and contributed a massive 13,997 hours in 2018. This included looking after local nature reserves, bridleways, footpaths and <u>Public Rights of Way</u>, and assisting with events and staffing the visitor centre at Ogden Water. In addition volunteers assist with events and school visits on a regular basis. A recent addition to the volunteer offer within Safer, Cleaner, Greener is the Litter Volunteers who give up around 100 hours of their time each month to help clean up Calderdale's parks and footpaths.

A programme of community days is held to encourage members of the public to help maintain sites, parks and green spaces. Staff from organisations, such as Lloyds Banking Group and Royal Sun Alliance, give their time to enhance the quality of places like Ogden Water.

During the last year there has been a programme of <u>playground</u> refurbishments across the Borough which will contribute to achieving the ambition to be the most active borough in the North. Refurbishments have been carried out at a number of locations including Whinney Hill, Brighouse, Walsden Recreation ground, Ash Tree Road, Mixenden and Eaves Avenue, Hebden Bridge.

The Canal Towpath has seen a commitment to significant investment in recent years. The resurfaced towpath will offer a continuous traffic free, commuter and leisure route through the Calder Valley between Todmorden and Brighouse. Accessible for cycling as well as a wider range of users, including those with mobility limitations, the project is part of the CityConnect cycle route development programme run by West Yorkshire Combined Authority. The programme of works is set for completion in the 2019/20 financial year.

Tourism

Calderdale offers much for visitors to enjoy: varied attractions, independent accommodation, a fast growing, bespoke cultural and festival offer and ever changing retail, café and restaurants - all across our six market towns. This is underpinned and overseen by the dramatic landscape of our uplands and steep valleys echoing the sounds of industrial evolution and revolution: all of which makes Calderdale distinct from anywhere else.

Calderdale has a wealth of events and festivals that are home grown at grass roots level and this is a fundamental reason why people come to the area. Visitors can find out more about the area and build itineraries for their visit, find where to stay and which events are happening within the borough at <u>Visit Calderdale</u>.

The visitor economy in Calderdale has been increasing year on year and is now worth a staggering £344.1 million (2017), a 5% increase on the previous year.

Total spend in Calderdale from tourism



2010



During 2017, there were 6,766,800 trips made in Calderdale. Of these, 271,000 were made by UK residents staying at least one night, 58,800 were made by overseas residents staying at least one night, and 6,437,000 were day trips. This is an overall increase of 2% from 2016 (6,631,100 trips). UK and overseas visitors stayed for a total of 1,028,000 nights. This is down 1% from 1,034,000 nights in 2016. However, the total trip spend for 2017 is £266 million, an increase of 5% from £253 million in 2016.

It is estimated that the number of jobs supported by tourism has increased by 8% from 6,371 in 2016 to 6,884 in 2017. Of these, 5,421 are directly supported by tourism, and 1,463 are indirectly supported.

These figures are taken from the Economic Impact of Tourism on Calderdale 2017, prepared by Tourism South East. This and previous years reports and data can be found at <u>Calderdale DataWorks: Tourism datasets</u>. A comparison of trips and nights spent in Calderdale against Yorkshire and the Humber and England, alongside the amount of spend generated, can be seen at Appendix: <u>Tables 2, 3, 4 and 5</u>, and <u>Figure 5</u>.

More information can also be found at Calderdale News: Calderdale tourism reaches an all time high.

Tourism is used for two key performance indicators (KPI) used in the measurement of Calderdale council's performance. The latest figures can be found at Calderdale <u>Council performance overview</u>, and the latest exception report is available at <u>DataWorks: Corporate Performance</u>.

Housing

Existing housing stock

Housing is a key determinant of health. Accidents and ill health caused by poor housing conditions in Calderdale are estimated to cost the NHS almost £3.9m a year in treatment costs. When societal costs are included, this figure increases to almost £10m per year.

There are approximately 94,400 residential dwellings in Calderdale: 64,100 are owner occupied, 16,000 privately rented and 14,300 are social rented. Almost 40% of the privately owned housing stock was built before 1918. Over half of the housing in Calderdale was built before 1944. This older housing will continue to provide a significant proportion of the stock for the next 100 years.

20% of the privately owned properties (owner occupied and private rented) have one or more category one hazards that have a high likelihood of causing severe harm to an occupant. 11,800 of these are owner occupied (18% of the owner occupied stock). However, poorer housing conditions are disproportionately higher in the private rented sector. 4,200 (26%) of the private rented stock has one or more category one hazards. The most common hazards are falls and excess cold which incur almost £3.5m of treatment costs per year (of the £3.9m) to the NHS. It would cost an estimated £45.5m to mitigate all of the hazards in the borough's privately owned housing.

Homelessness

The Council has commissioned a number of services to support rough sleepers including the 'No Second Night Out' service awarded to Horton Housing (assertive outreach, crashpad access, now includes outreach work for street begging) and the 'Winter Shelter' (funded this year from 3 December and

Smartmove assisting to find accommodation for residents - 7 have been rehoused so far). The rough sleeper count in November 2017 found 6 people (all known to services) and in 2018, 5 people were identified. The needs of these people are complex and include drugs, alcohol, mental health and they require multiple offers of support.

The top 3 reasons for homelessness in 2018/19 are:

- Loss of private rented tenancy
- · Parents no longer willing to accommodate
- Violent breakdown of a relationship

Figures are kept on the number of homelessness presentations, statutory homelessness acceptance and homelessness preventions. These can be seen in the Appendix: <u>Tables 6 and 7</u>.

New dwellings and affordable housing

The delivery of new homes has been below target for some time. Progress around the <u>Local Plan</u> will enable housing delivery to regain momentum by releasing new sites for development and the Council has also been working hard to revitalise the affordable homes programme. There are now over 1,400 affordable homes in the pipeline between 2018 and 2023. This is being made possible through key programmes such as the Calderdale Together Housing Investment Partnership (CTHIP), North Halifax transformation programme and delivering specialist supported housing such as extra care.

To achieve the priorities and ambitions for new, existing and empty properties and support the most vulnerable in the Borough, the Council will:

- support home owners to continue to maintain their homes and work with stakeholders and partners to tackle any issues that empty properties may be causing;
- work towards embedding our prevention model, resulting in earlier detection of households under the
 threat of becoming homeless and build closer links with our partners to enable services and
 accommodation to match the need of our most vulnerable in the borough;
- enable land to come forward in the right places for new homes and work with partners to increase the supply of new homes in Calderdale.

For details of the affordable housing built in Calderdale, see Appendix: Table 8 and Figure 8.

For details of the net additional dwellings in Calderdale and across West Yorkshire, see Appendix: <u>Tables 9 and 10 and Figure 9</u>.

Net additional dwellings is also a key performance indicator (KPI) used in the measurement of Calderdale council's performance. The latest figures can be found on DataWorks Calderdale Council performance Overview.

Transport and Connectivity

As part of <u>Calderdale's Next Chapter</u>, we are transforming transport in Calderdale, by creating a well-connected place that drives economic regeneration, to help to achieve our ambition to be the Best borough in the North. Through improvements to public transport, highways and active mode infrastructure we will create faster, more reliable journeys, cleaner air, more jobs and better access to skills.

Some of the major projects that will transform Calderdale include:

- the opening of a railway station in Elland, including a bus-rail interchange, and significant road, cycle and pedestrian links to the station;
- building a new Halifax train station to form a new Gateway to the town and to the wider district with better connectivity between modes and across the town of Halifax;
- investment in Halifax town centre, delivering major public realm improvements to promote pedestrian and cycle access.

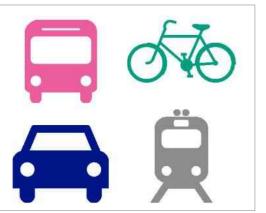
All of these major investments are enabled by improved access to Calderdale through work on:

- the A629 Halifax to Huddersfield corridor;
- the A58 from Halifax to Rishworth, including Sowerby Bridge; and
- the A646 from Halifax to Todmorden.

This work is unlocking development potential in both Calderdale and Kirklees and will result in congestion relief, reduced journey times for general traffic, improved pedestrian / cycle accessibility and a reduction in end-to-end journey times for buses. Funding for this £150 million investment comes from the West Yorkshire Plus Transport Fund as part of Leeds City Region's Enterprise Partnership (LEP) Growth Deal – a £1 billion package of Government funding to drive growth and job creation across the Leeds City Region.

Investment in transport and connectivity

We are investing £150m on transport links for pedestrians, trains, cycling, buses and roads.



The aspiration for Calderdale's Next Chapter supports the <u>Transport Strategy</u> and the <u>Cycling Strategy</u>, which recognise that the way we travel is changing and seek to enable growth by improving transport links. The vision for cycling is to make Calderdale a nationally recognised centre of cycling excellence where residents, visitors and tourists of all ages and abilities can safely cycle. This will be achieved through projects such as the CityConnect Canal Towpath, which will deliver a continuous high quality cycling and disabled accessible valley floor route from Hebden to Brighouse.

A survey (https://www.yourvoice.westyorks-ca.gov.uk/a629_phase4) is being run until 18 March 2019 to gain insight into the key issues for users of the A629 route from Halifax to Huddersfield.

Air Quality

The 2018 Air Quality Annual Status Report (ASR) states that air quality across Calderdale varies. There are areas, particularly associated with busy major roads, where pollution levels are of concern but rural and urban air quality monitoring data shows the typical concentrations away from the road network are well below the annual objective. Fine (PM_{2.5}) and coarser (PM₁₀) particulate matter and nitrogen dioxide are the main cause for concern. Air pollution is associated with a number of adverse health impacts. It is recognised as a contributing factor in the onset of heart disease and cancer. Additionally, air pollution particularly affects the most vulnerable in society: children and older people, and those with heart and lung conditions. There is also often a strong correlation with equalities issues, because areas with poor air quality are also often the less affluent areas. Estimate that over 100 premature deaths in Calderdale are attributable to poor air quality. Details of the current 7 Air Quality Monitoring Areas (AQMA's) and full results of air quality monitoring across the Borough are provided in the report.

Calderdale Air Quality Action Plan 2018- Draft outlines the action that will be taken to improve air quality in Calderdale between 2017 and 2030. The action plan went to cabinet in March for approval. The focus for action is on the following type of topics: sustainable travel behaviour, cycle schemes, electric vehicle charging infrastructure, bus and taxi schemes, and interventions in hot spots, eg schools. Air quality improvements will only come about through national and local leadership. Locally the council will be linking this agenda to the climate emergency work and ensure effective and consistent communications regarding what can be done by individuals and businesses.

Maps of each of the Air Quality Management Areas are available at <u>Air Quality Management Areas (AQMA's)</u>. Information gathered from the Monitoring Stations is published on Calderdale Council's Dataworks site as tabular data and also in a calendar view format at Air Quality Monitoring Stations

Small scale activities with the potential to cause air pollution (such as foundries, petrol filling stations) are regulated by the Council via Environmental Permits. Domestic smoke is controlled in Smoke Control Areas that cover most of the urban area of Calderdale.

Additional information is available at:

- Corporate Performance Report 2018/19 Half Year:
- Council Performance Dashboard and datasets are available on Dataworks: Council Performance:
- <u>National Roadside Nitrogen Dioxide Plan</u> setting out the Government's plan to reduce roadside nitrogen dioxide concentrations;
- <u>DEFRA Clean Air Strategy 2019</u> covers the Government's proposals for tackling all forms of air pollution in England;
- Background maps: DEFRA background map set referenced against a monitoring network;
- Monitoring Networks: DEFRA UK AIR Air Information Resource;
- Calderdale targets to cut CO2 Pollution;
- Government guidance on Environmental Permitting is available at: <u>Local Authority Pollution Control</u>: general guidance manual;
- There are a number of documents on Calderdale Website relating to the Low Emission Strategy;
- Public Health England include indicators relating to air pollution at Public Health Profiles;
- Gov.UK: Public Health Outcomes Framework

Vibrant Towns and Spaces

To achieve our ambition of being the best Borough in the North, we are delivering economic regeneration through an unprecedented level of investment, creating a place where people want to invest, live, work, visit and study.

Acuity Digital have chosen to base themselves at Leeds Beckett University's new University Business Centre, stating

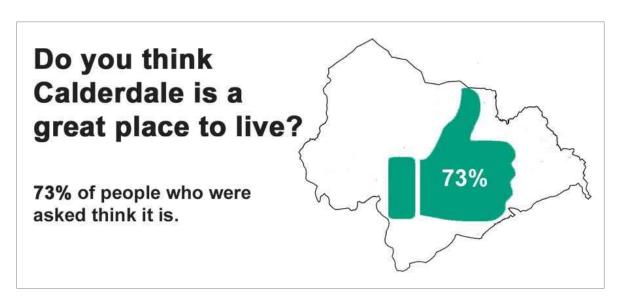
"There's a real buzz about Halifax at the moment with increased support for start-ups and more digital talent moving to the area. Our new offices within the University Business Centre are the perfect base, conveniently located with the train station just 100 metres down the road and surrounded by bars, shops and restaurants in Piece Hall. It is fabulous to be located in such a historic and state of the art building."

You can read more at: <u>Halifax Courier: Homecoming for Halifax entrpreneurs</u>

The Piece Hall was selected by the BBC for filming the Antiques Roadshow – aired on 3 March 2019. Calderdale has been the location for a number of television series - Ackley Bridge, Last Tango in Halifax, Happy Valley - and the life of Anne Lister is the focus of the new BBC and HBO drama, <u>Gentleman Jack</u>, filmed at Shibden Hall.

In addition to the Road and Transport schemes, <u>Calderdale's Next Chapter</u> includes projects for Halifax Borough Market, Halifax Leisure Centre and Northgate House which will contribute to the wider regeneration of Halifax town centre.

In the recent <u>Vision 2024 Calderdale Residents Perception Survey</u>, 72.8% of respondents gave a positive response to the statement 'I think Calderdale is a great place to live'.



Renovation of <u>Halifax Borough Market</u> will preserve and enhance this important building and celebrate its exquisite Victorian architecture. It includes the options of bringing the 'Streets in the Sky' residential properties back in to use. Repairs are well underway with over 80% of the chimneys repointed and repaired where necessary.

The project for a new <u>Halifax Leisure Centre</u> will combine the existing facilities of North Bridge Leisure Centre and Halifax Swimming Pool to deliver state of the art leisure facilities.

<u>Halifax Northgate House</u> project will see a brand new Sixth Form Centre for up to 1,000 students, alongside premium office space and a new retail and leisure offer in the heart of Halifax.

<u>Clifton Business Park</u> is a major regeneration initiative that aims to create significant new business and employment opportunities in Calderdale.

Town Centre Development Boards (TCDBs) are in place to take forward regeneration work within local communities. The aim is to continue regeneration of Calderdale's town centres with the involvement of the local communities, businesses and Councillors

Each board works closely with public, private and voluntary organisations in the local area. This builds on valuable work already being done, taking a strategic view of the needs and opportunities of the local area. More information can be found at:

- Sowerby Bridge Development Board
- Elland Development Board
- Hebden Bridge and Mytholmroyd Development Board
- Todmorden Development Board

Performance and Business Intelligence Team Calderdale Council 13 March 2019 Performance.businessintelligence@calderdale.gov.uk

Appendix

Green spaces

Table 1: Do you think the Parks, Open Spaces and Countryside ...

	Yes		No		Don't kn	ow
	Actual	%	Actual	%	Actual	%
helps make the local area a better and more desirable place to live?	363	98	4	1	3	1
helps to reduce crime and anti- social behaviour (eg by providing activities for young people)?	192	52	87	24	90	24
helps bring the community together?	259	70	51	14	61	16
provides opportunities to learn new things eg guided walks and volunteer sessions?	248	67	47	13	73	20
helps wildlife and the environment?	342	92	13	4	13	4
helps encourage you or others to keep fit and healthy?	316	88	27	8	16	5

Source: Parks, Open Spaces and Countryside survey 2018.

Tourism

Table 2: Trips by domestic overnight visitors

Area	Years	Trips	Nights	Spend £
Calderdale	2016	281,000	665,000	44,170,000
	2017	271,000	660,000	43,625,000
	% change	-4	-1	-1
Yorkshire and the humber	2016	9,385,000	27,008,000	1,611,000,000
	2017	10,693,000	29,028,000	1,737,000,000
	% change	14	7	8
England	2016	99,300,000	288,000,000	18,500,000,000
	2017	100,600,000	299,400,000	19,049,000,000
	% change	1	4	3

Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2017.

Table 3: Trips by overseas overnight visitors

Area	Years	Trips	Nights	Spend £
Calderdale	2016	52,100	369,000	20,869,000
	2017	58,800	368,000	25,059,000
	% change	11	0	17
Yorkshire and the	2016	1,410,000	11,480,000	516,000,000
humber	2017	1,340,000	11,470,000	567,000,000
	% change	-2	0	10
England	2016	32,970,000	245,700,000	19,690,000,000
	2017	34,300,000	253,130,000	21,360,000,000
	% change	4	3	8

Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2017.

Table 4: Trips by day visitors

Area	Years	Trips	Spend £
Calderdale	2016	6,298,000	187,699,000
	2017	6,437,000	197,759,000
	% change	2	5
Yorkshire and the humber	2016	149,000,000	4,370,000,000
	2017	149,000,000	5,023,000,000
	% change	0	15
England	2016	1,557,000,000	53,534,000,000
	2017	1,505,000,000	50,899,000,000
	% change	-3	-5

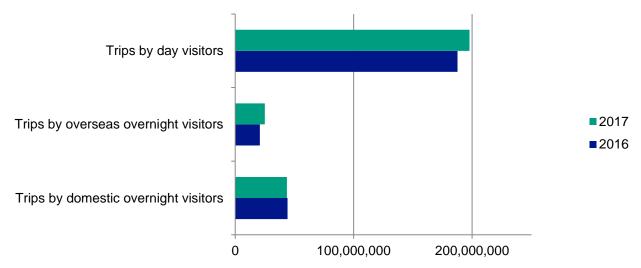
Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2017.

Table 5: Total trips

Area	Years	Trips	Nights	Spend £
Calderdale	2016	6,631,100	1,034,000	252,738,000
	2017	6,766,800	1,028,000	266,443,000
	% change	2	-1	5
Yorkshire and the humber	2016	159,795,000	38,488,000	6,497,000,000
	2017	161,033,000	40,498,000	7,327,000,000
	% change	1	5	13
England	2016	1,689,270,000	533,700,000	91,724,000,000
	2017	1,639,900,000	552,530,000	91,308,000,000
	% change	-3	3	0

Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2017.

Figure 5: Total spend (£) by visitors to Calderdale in 2016 and 2017



Data source: Tourism South East, Economic Impact of Tourism on Calderdale 2017.

Housing – homelessness

Table 6: Homelessness figures from 2013/14 to 2017/18

Year	Homelessness	Statutory homelessness	Homelessness
	presentations	acceptance	preventions
2013/14	139	67	382
2014/15	135	74	404
2015/16	105	48	435
2016/17	107	49	389
2017/18	115	59	214

Data source: Housing and Green Economy service.

Table 7: Statutory homelessness acceptance by age for 2016/17 and 2017/18

Age breakdown of homelessness	2016/17	2017/18
acceptances		
Age 16 -17	0	0
Age 18 – 21	5	9
Age 22 – 34	18	19
Age 35 – 59	25	29
Age 60 – 65	0	0
Age 66 – 74	1	2
Age 75 and over	0	0
Total	49	59

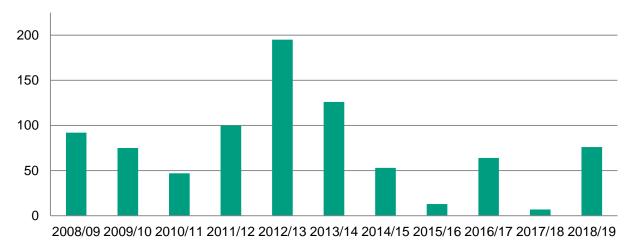
Data source: Housing and Green Economy service.

Housing - Affordable homes and New additional dwellings

Table 8: Affordable housing built in Calderdale 2008/09 to 2018/19

Year	Number
2008/09	92
2009/10	75
2010/11	47
2011/12	100
2012/13	195
2013/14	126
2014/15	53
2015/16	13
2016/17	64
2017/18	7
2018/19	76
Total	848

Table 8: Affordable housing built in Calderdale 2008/09 to 2018/19



Data source: Housing and Green Economy service.

Table 9: Net additional dwellings (2013/14 to 2017/18) by West Yorkshire authority

Year	Bradford	Calderdale	Kirklees	Leeds	Wakefield	Total
2013/14	874	391	1,036	2,229	806	5,336
2014/15	1.134	413	666	2,226	1,132	5,571
2015/16	1,338	350	1,142	3,296	1,921	8,047
2016/17	1,488	393	983	3,306	1,958	8,128
2017/18	1,622	369	1,399	2,333	1,807	7,530

Data source: Housing and Green Economy service.

3,500 3,000 2,500 Bradford 2,000 Calderdale ■ Kirklees 1,500 Leeds 1,000 Wakefield 500 0 2013/14 2014/15 2015/16 2016/17 2017/18

Figure 9: New additional dwellings (2013/14 to 2017/18) by West Yorkshire authority

Data source: Housing and Green Economy service.

Table 10: Net additional dwellings 2016/17 and 2017/18 by West Yorkshire authority as percentage of population

	Bradford	Calderdale	Kirklees	Leeds	Wakefield	Total
Population	534,800	209,454	437,145	784,846	340,790	2,307,035
2016/17 Net additional dwellings	1,488	393	983	3,306	1,958	8,128
Percentage of population	0.28	0.19	0.22	0.42	0.57	0.35
2017/18 Net additional dwellings	1,622	369	1,399	2,333	1,807	7,530
Percentage of population	0.30	0.18	0.32	0.30	0.53	0.33
Difference	0.02	-0.01	0.10	-0.12	-0.04	-0.02

Data sources:

- Office for National Statistics, Population estimates 2017, accessed 13 February 2019;
- Figures provided by Housing and Green Economy service.