

## The Calderdale Survey 2021

Our vision for Calderdale in 2024 is for a place where people can realise their potential whoever they are, whether their voice has been heard or unheard in the past. We aspire to be a place where **talent and enterprise** can thrive. A place defined by our innate **kindness and resilience**, and by how our people care for each other, are able to recover from setbacks and are full of hope. Calderdale will stand out, be known, and be **distinctive**. We want Calderdale to be a great place to visit, but most importantly, a place to live a larger life. With the COVID-19 pandemic, this has been a very difficult year for everyone.

To understand and measure our progress against this vision, we publish our performance on [Calderdale Dataworks](#). This includes data on issues ranging from education to business. However not everything can be measured in this way and our citizen’s views of our place, and our progress towards this shared vision, is equally important. Beginning in 2019, each January we ask residents of Calderdale to complete a short survey to gather their views and help us understand if we are achieving our **Vision 2024**. For the 2020 survey we aimed to reach more residents than ever before by hosting the survey on the Talkback Citizen’s Panel as well as offering an online survey open to all. Due to the COVID-19 pandemic our options were restricted for the 2021 survey which has been completed online only. The survey was open from January to March 2021.

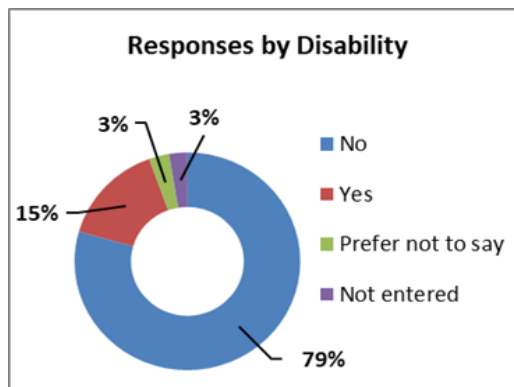
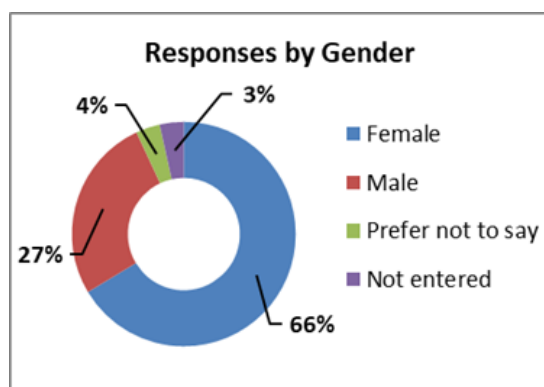
### Who took part in the survey?

345 responses were received for the 2021 survey. Sadly, this is a considerable drop from 2020 when over 1100 were received but is on a similar par to 2019 when 405 were submitted. Where responses were lower than 5, they are rounded to ≤5.

The proportion of female residents responding continued to increase this year at 66% compared to 60% in 2020 and 55% in 2019.

49% of the Calderdale population are female (ONS, Population Estimates 2020).

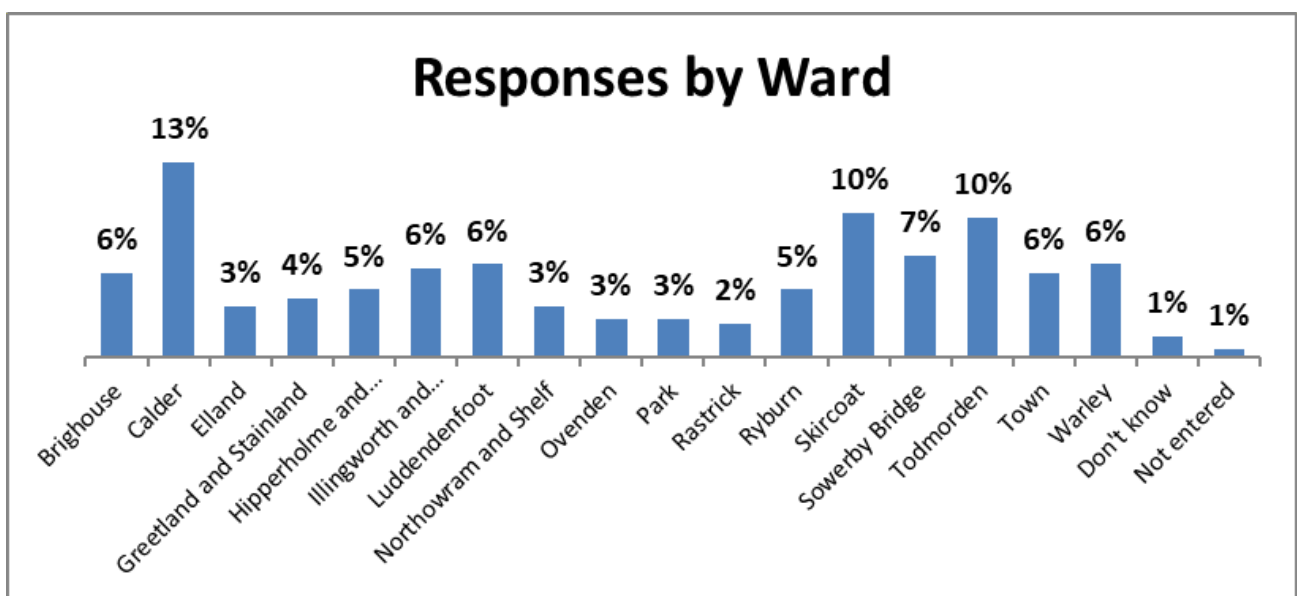
Residents who consider themselves to have a **disability or long-term health condition** replicates the representation found in the 2020 survey at 15% of the total respondents.



86.7% of respondents declared their **ethnicity** to be White British which is on a par to the 2020 survey (86%). 5.2% chose not to provide this information.

Responses by Ethnicity	Total
Asian/Asian British/Indian	≤ 5
Asian/Asian British/Pakistani	≤ 5
Black other	≤ 5
Black/Black British/African	≤ 5
Black/Black British/Caribbean	≤ 5
Other Asian	≤ 5
Other mixed background	≤ 5
Other White	11
White and Black African	≤ 5
White British	299
White Irish	≤ 5
Not entered	≤ 5
Prefer not to say	13
<b>Grand Total</b>	<b>345</b>

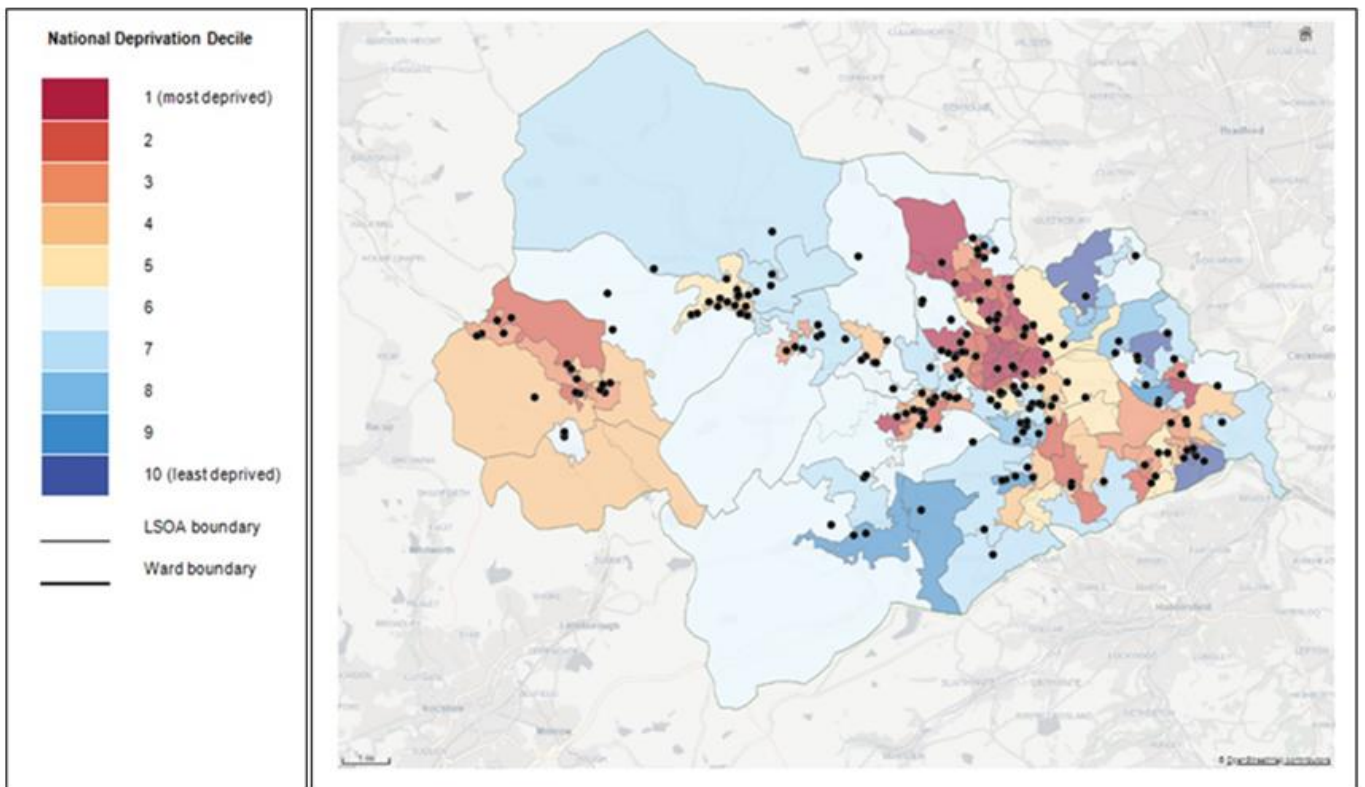
Participation in the survey has again varied according to the area in which residents live. While the population of each electoral ward is similar, survey uptake was clearly stronger in some wards, with the highest percentage submitted from Calder and Skircoat in all 3 years. Responses have been received across all the wards of Calderdale.



The [Indices of Multiple Deprivation 2019](#) (IMD) is the Government's official measure of relative deprivation at neighbourhood level (Lower Super Output Areas or LSOA's – an area with a population of approx. 1700 people) which combines information from 7 different domains of deprivation

- Income
- Employment
- Education Skills and Training
- Health and Disability
- Crime
- Barriers to Housing and Services
- Living Environment

The map below demonstrates deprivation within Calderdale (red denoting greater deprivation, blue less deprivation) overlaid with response points for each resident who provided their postcode.



OpenStreetMap contributors <https://www.openstreetmap.org/copyright>

Further information on Indices of Deprivation can be found under the following links:-

**Calderdale IMD 2019 factsheets** <https://dataworks.calderdale.gov.uk/dataset/calderdale-imd-2019-results>

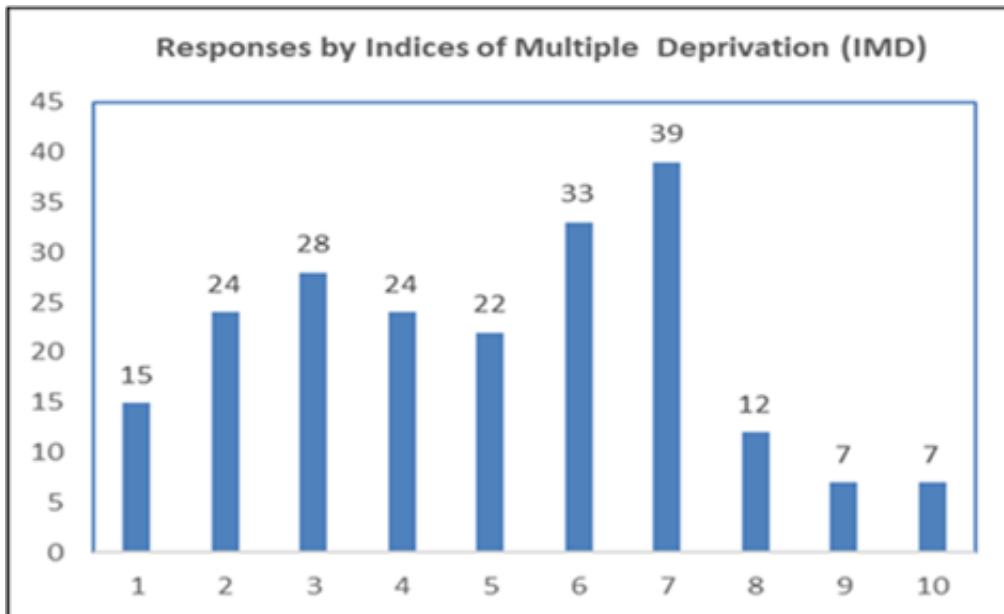
This includes an infographic for Calderdale's IoD 2019 results plus summaries for the overall IMD and seven individual indices.

**Calderdale IoD 2019 dashboards** <https://opendata.calderdale.gov.uk/extensions/IoD-home/IoD-home.html>

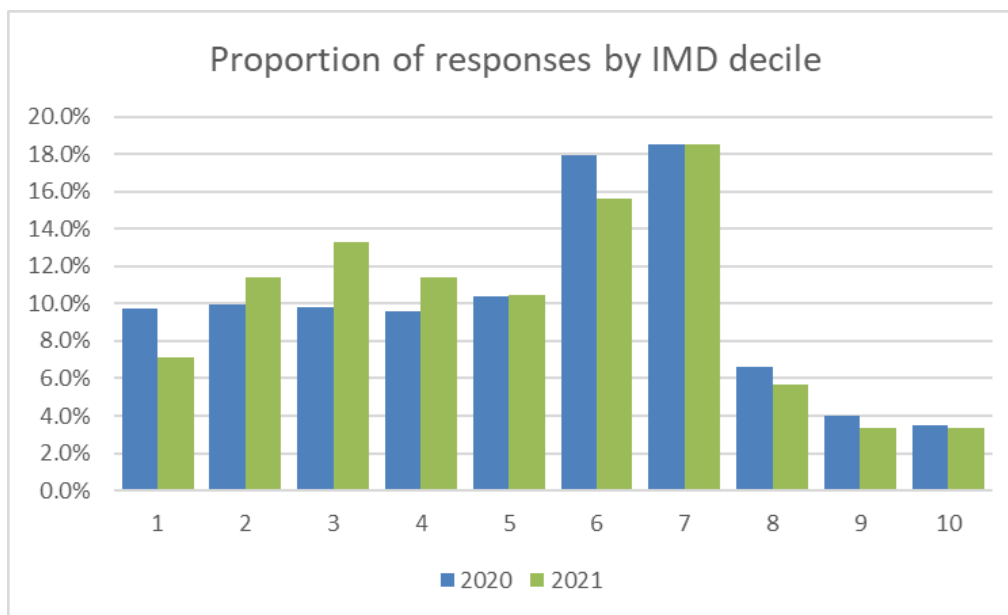
Dashboards are at Ward level.

**Guide to the Calderdale IoD 2019 dashboards** : [IoD guide and glossary](#).

When the IMD for the neighbourhood in which the resident lives is considered, the response rate is similar to that of 2020 survey with a highest proportion of surveys submitted from 2 of the less deprived areas.

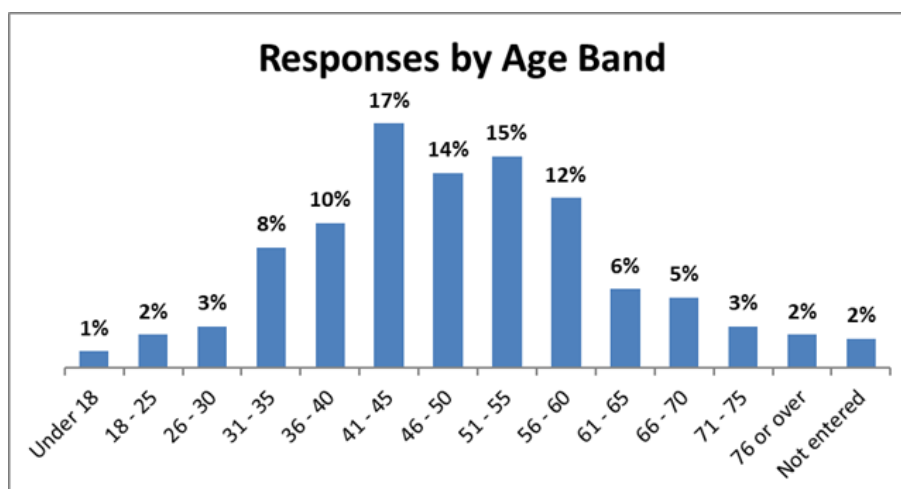


Comparing 2021 and 2020, there is a slight increase in the proportion of responses from the more deprived areas (IMD decile 2- 4). In both 2020 and 2021 the lowest response rates are from the least deprived areas.



IMD	1	2	3	4	5	6	7	8	9	10
<b>2020</b>	9.7%	9.9%	9.8%	9.6%	10.4%	17.9%	18.5%	6.6%	4.0%	3.5%
<b>2021</b>	7.1%	11.4%	13.3%	11.4%	10.4%	15.6%	18.5%	5.7%	3.3%	3.3%

The chart below shows the number of responses by **age** band. There has been an increase in the proportion of responses from the 41-45 age group to 17% (2021) from 7% (2019) and 9% (2020).



## What did people tell us?

The survey asked people 15 questions this year about life in Calderdale. This included an additional 3 questions to gain knowledge of residents' perception of the effects of the Covid-19 pandemic.

The scores of some questions have been combined to develop an ongoing **resident perception index** for the Vision 2024 themes across the years. This gives an overall indicator of Distinctiveness, Kindness and Resilience and Enterprise and Talent in Calderdale based on responses that have been entered for the survey.

The **kindness and resilience** index of Calderdale has improved with an overall 54% agreeing with the 3 statements, up 6 percentage points since the 2019 survey. The proportion of respondents agreeing that 'people in my neighbourhood pull together to improve our local area' has increased and the proportion of people agreeing that 'my community is well prepared to respond to flooding' continues to rise

Survey Question	2019		2020		2021	
	Total responses	% Agree	Total responses	% Agree	Total responses	% Agree
I think that people in my neighbourhood pull together to improve our local area	404	51%	1105	50%	344	54%
I believe that my community is well prepared to respond to flooding	399	49%	1092	55%	342	57%
I feel that people from different backgrounds get on well together in my local area	401	43%	1102	50%	340	50%
<b>V2024 Kind &amp; Resilient - Resident Perception Index</b>	<b>1204</b>	<b>48%</b>	<b>3299</b>	<b>52%</b>	<b>1026</b>	<b>54%</b>

Our resident perception index for the **distinctiveness** of Calderdale stands at 67% for 2021. Although the overall figure is down from the last 2 years, perhaps reflecting the impact of the restrictions that have been in place over the last year, 84% of respondents think Calderdale is an attractive place to visit

Survey Question	2019		2020		2021	
	Total responses	% Agree	Total responses	% Agree	Total responses	% Agree
I think Calderdale offers a variety of opportunities for all people to engage in arts, culture and heritage	404	63%	1090	72%	339	62%
I think Calderdale is an attractive place for people to visit	401	87%	1099	86%	337	84%
I think Calderdale is a creative place where people are easily able to pursue opportunities to try new things	400	56%	1084	61%	339	56%
<b>V2024 Distinctive - Resident Perception Index</b>	<b>1205</b>	<b>68%</b>	<b>3273</b>	<b>73%</b>	<b>1015</b>	<b>67%</b>

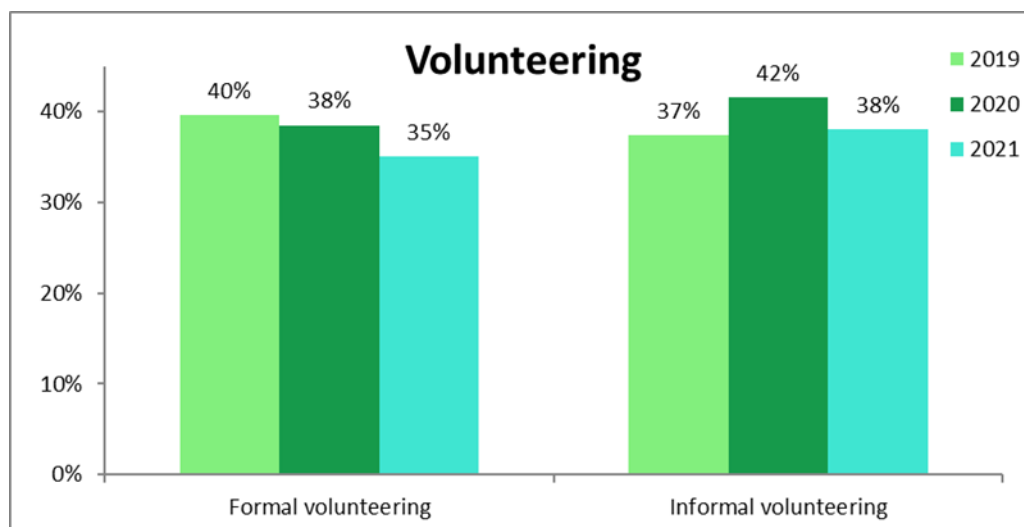
Overall, although the proportion agreeing has risen slightly, **Enterprising and Talented** remains a relatively low scoring theme, and there was again a slight dip in perception of Calderdale as a place for **young people to flourish and achieve their ambitions**, to 34% from 35% in 2020 and 36% in 2019. However, the perception of whether **businesses can thrive and succeed in Calderdale** has continued to increase with a 38% positive response, from 36% in 2020 and 27% in 2019.

Survey Question	2019		2020		2021	
	Total responses	% Agree	Total responses	% Agree	Total responses	% Agree
I think that Calderdale is a place that enables businesses to thrive and succeed	399	27%	1099	36%	344	38%
I think that Calderdale is a great place for young people to flourish and achieve their ambitions	398	36%	1092	35%	341	34%
<b>V2024 Enterprising &amp; Talented - Resident Perception Index</b>	<b>797</b>	<b>31%</b>	<b>2191</b>	<b>35%</b>	<b>685</b>	<b>36%</b>

Outside of the resident perception indexes, the survey also includes the following statements relating to volunteering:

- I have taken part in **formal volunteering**, which was unpaid help through a group, club or organisation in the last year.
- I have taken part in **informal volunteering**, unpaid, helping in the community in the last year.

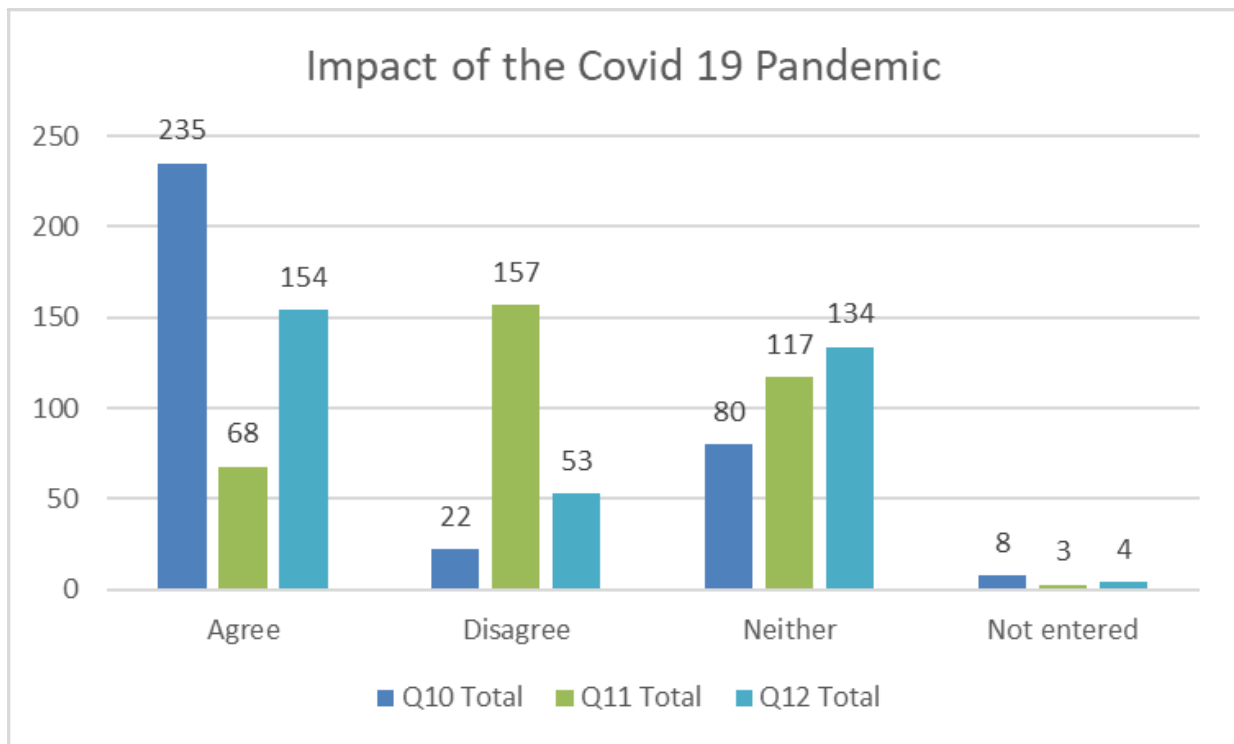
The chart below compares positives responses to these statements in all 3 years. This shows similar responses with a slight decrease in both formal and informal volunteering in 2021.



As to be expected, far fewer residents have **attended more than one event or attraction in Calderdale in the past year (43%)**. The response in 2020 was unchanged from 2019, remaining high at 85%.

In 2021 72% thought of **Calderdale as a great place to live** which is very slightly down from 2020, (74%) and 73% in 2019.

The 3 additional questions this year related to the COVID 19 pandemic. From the responses to these it is apparent there is great concern over the economic recovery for Calderdale following the pandemic, but there is hope in realising new opportunities and the vast majority of residents felt that people in the community had acted kindly during this time.



Q10	I feel that people in my community have acted kindly during the Covid-19 pandemic
Q11	I believe that Calderdale is a place that will support effective economic and business recovery from the Covid-19 pandemic.
Q12	I believe Calderdale is a place that can realise new opportunities for innovation and enterprise after the Covid-19 pandemic

### How did perception differ by people from different backgrounds or areas?

The majority of respondents (72%) feel that **Calderdale is a great place to live**, with the lowest proportion of positive responses from Illingworth and Mixenden (48% agreed, 19% disagreed, 29% Neither) and Ryburn ward (50% agreed, 19% disagreed, 31% Neither)

Perception of how well **people in neighbourhoods pull together to improve local areas**, varied greatly depending on where people live with the proportion of positive responses ranging from 33% (Elland) to 85% (Calder). Overall 54% of responses were positive about this, however only 35% of people with a disability or long term health condition agreed with this statement.

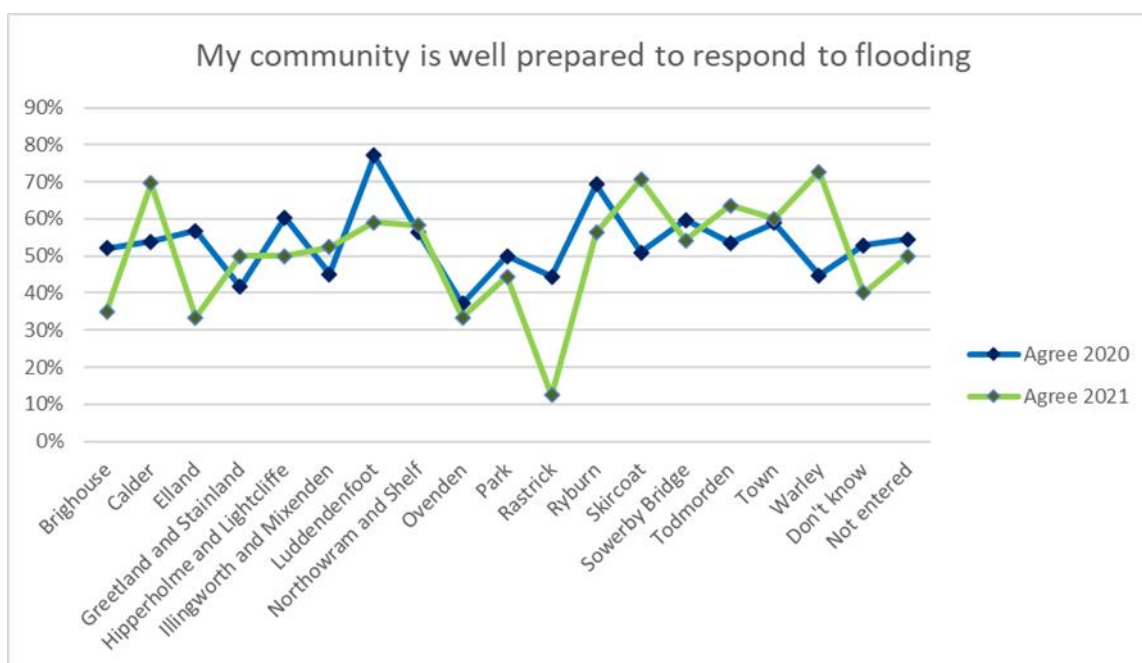
Overall 34% of people agreed with the statement **I think that Calderdale is a great place for young people to flourish and achieve their ambitions** (33% in 2020) The proportion of under 26 year olds agreeing was 25% (47% in 2020)

In both 2020 and 2021 50% of respondents felt that **people from different backgrounds get on well together in their local area**. Again this varied greatly across wards with 73% agreeing in Todmorden and only 29% in Illingworth and Mixenden ward and 29% in Sowerby Bridge. The response by gender was almost level with 50% of Females and 52% of Males agreeing.

The following chart compares the proportion of responses by Ward in 2020 and 2021 that agreed with the statement **my community is well prepared to respond to flooding**.

Overall 57% agreed in 2021 which has risen from 55% in 2020 and 49% in 2019

Perceptions vary across wards with the greatest fall in Rastrick where 44% agreed in 2020 but only 13% in 2021. Warley saw the greatest proportional increase in positive responses from 45% in agreement in 2020 to 73% in 2021



The vast majority of people (84% of responses submitted) feel that **Calderdale is an attractive place to visit**. All responses from Northowram and Shelf agreed with this statement. Responses from residents in Ovenden were the least positive with only 44% in agreement.

## Appendices

The survey questions can be found on pages 9 to 10.

Results from the surveys can be found on [Calderdale Perception Survey - Calderdale Data Works](#)

If you have any questions, comments or ideas regarding the survey or findings please contact [Performance.BusinessIntelligence@calderdale.gov.uk](mailto:Performance.BusinessIntelligence@calderdale.gov.uk)



## SURVEY QUESTIONS

**Q1: I think that Calderdale is a great place to live.**

(Scale of 1 – 8 (Disagree - Agree))

**Q2: I think that people in my neighbourhood pull together to improve our local area.**

(Scale of 1 – 8 (Disagree - Agree))

**Q3: I think that Calderdale is a great place for young people to flourish and achieve their ambitions.**

(Scale of 1 – 8 (Disagree - Agree))

**Q4: I believe that my community\* is well prepared to respond to flooding.**

(\*Community includes council, fire service, police, environment agency, community groups and flood wardens)

(Scale of 1 – 8 (Disagree - Agree))

**Q5: I feel that people from different backgrounds get on well together in my local area.**

Yes/No/Unknown

The following definition applies to questions 6 and 7

*(NCVO define volunteering as any activity that involves spending time, unpaid, doing something that aims to benefit the environment or someone (individuals or groups) other than, or in addition to, close relatives. This can include formal activity undertaken through public, private and voluntary organisations as well as informal community participation and social action.)*

**Q6: I have taken part in formal volunteering which was unpaid help through a group, club or organisation in the last year.**

Yes / No/Unknown

**Q7: I have taken part in informal volunteering unpaid, helping in the community in the last year.**

Yes / No/Unknown

**Q8: I think Calderdale offers a variety of opportunities for all people to engage in arts, culture and heritage.**

Yes/No/Unknown

**Q9: I think Calderdale is an attractive place for people to visit**

Yes/No/Unknown

**Q10: I have attended more than one attraction or event in Calderdale in the last 12 months.**

Yes/No/Unknown

**Q11: I think Calderdale is a creative place where people are easily able to pursue opportunities to try new things.**

Yes/No/ Unknown

**Q12: I think that Calderdale is a place that enables businesses to thrive and succeed.**

Yes/No/ Unknown

**Q13: I feel that people in my community have acted kindly during the Covid-19 pandemic**

(Scale of 1 – 8 (Disagree - Agree))

**Q14: I believe that Calderdale is a place that will support effective economic and business recovery from the Covid-19 pandemic.**

Yes/No/ Unknown

**Q15: I believe Calderdale is a place that can realise new opportunities for innovation and enterprise after the Covid-19 pandemic**

(Scale of 1 – 8 (Disagree - Agree))

**About You**

We'd like to ask you for some details to make sure we are listening to people from different backgrounds in Calderdale. This will stay completely confidential.

**Q16: Gender**

**Q17: Age**

**Q18: Ethnicity**

**Q19: Disability**

**Q20: Postcode**

**Q21: Ward**