

The Calderdale Survey 2022

Our vision for Calderdale in 2024 is for a place where people can realise their potential whoever they are, whether their voice has been heard or unheard in the past. We aspire to be a place where **talent and enterprise** can thrive. A place defined by our innate **kindness and resilience** and by how our people care for each other, can recover from setbacks and are full of hope. Calderdale will stand out, be known, and be **distinctive**. We want Calderdale to be a great place to visit. More importantly it should be a place to live a larger life. However, this has been another very difficult year for everyone as the Covid-19 pandemic is still amongst us.

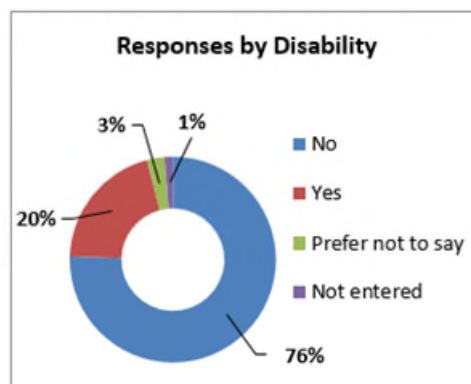
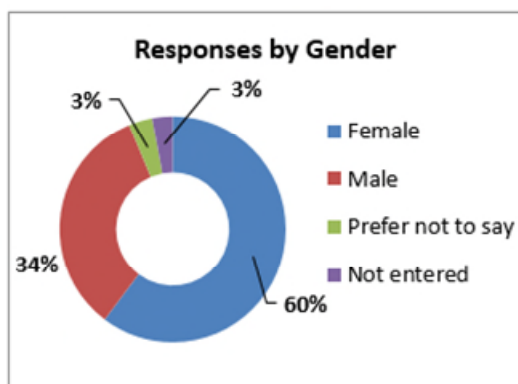
We publish our performance on [Calderdale Data Works](#). This helps us understand and measure our progress against our vision. It includes data on issues ranging from education to business. But not everything can be measured in this way. Our citizens' views of our place and our progress towards this shared vision is equally important. From 2019, each January we ask Calderdale residents to complete a short survey to gather their views and help us understand if we are achieving our **Vision 2024**. In 2020 we reached more residents by hosting the survey on the online Talkback Citizen's Panel, on the Council website and face to face. Due to the Covid-19 pandemic our options were restricted for the 2021 and 2022 surveys which have been completed online only. The 2022 survey was open for the whole of January 2022.

Who took part in the survey?

619 responses were received for the 2022 survey. This is a considerable drop from 2020 when over 1,100 responses were received but is better than 2019 (405 responses) or 2021 (345 responses). Where the responses are lower than 5, they are rounded to ≤5.

The proportion of female residents responding reduced slightly this year at 60% compared to 66% in 2021, 60% in 2020 and 55% in 2019. Of the Calderdale population, 49% are female (ONS Population Estimates 2020).

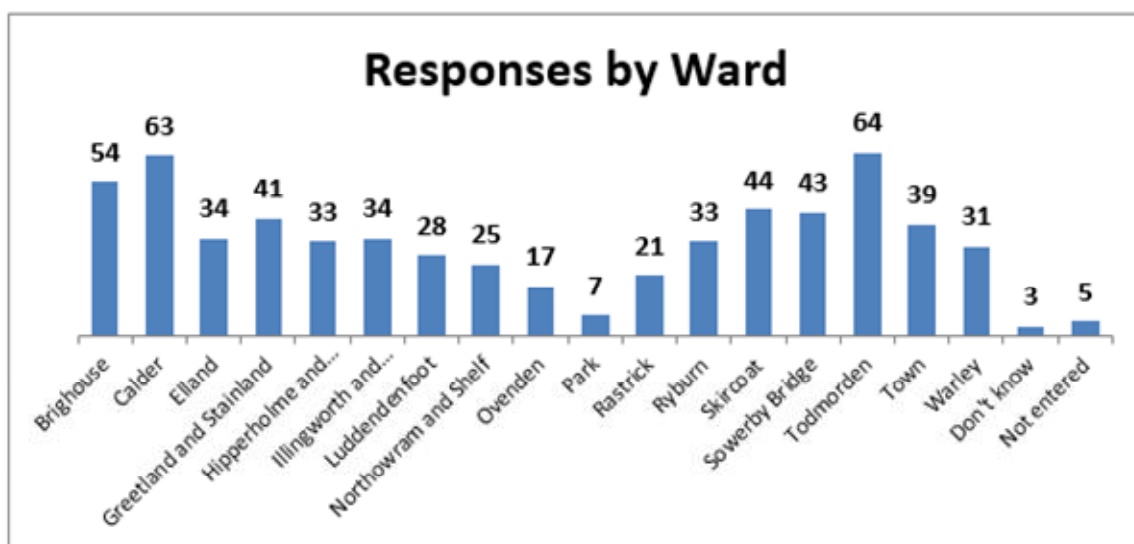
Respondents who consider themselves to have a **disability or long-term health condition** has increased to 20% of total respondents from the representation found in the 2021 survey at 15%.



89.5% of respondents declared their **ethnicity** to be White British. This is an increase from 2021 survey (86.7%). 5.3% chose not to provide this information.

Responses by Ethnicity	Total
Asian/Asian British/Indian	≤ 5
Asian/Asian British/Pakistani	≤ 5
Black/Black British/African	≤ 5
Black/Black British/Caribbean	≤ 5
Other mixed background	≤ 5
Other White	8
White and Black Caribbean	≤ 5
White British	554
White Gypsy or Irish Traveller	≤ 5
White Irish	9
Not entered	≤ 5
Prefer not to say	28
Grand Total	619

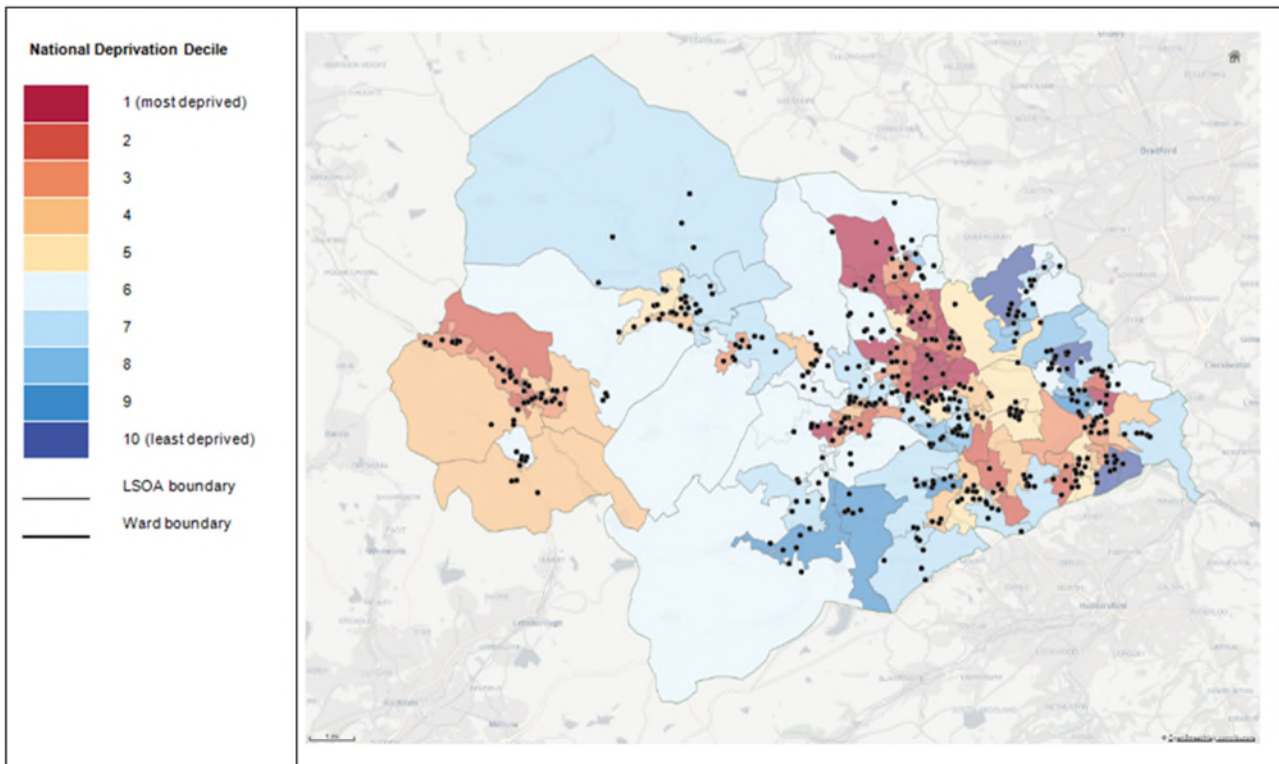
Participation in the survey has varied according to the area in which residents live. While the population of each electoral ward is similar, survey uptake was clearly stronger in some wards. The highest proportion were submitted from Brighouse, Calder and Todmorden. In the previous three years Calder and Skircoat had the highest percentage. Responses have been received from all wards in Calderdale.



The [Index of Multiple Deprivation 2019](#) (IMD) is the Government's official measure of relative deprivation at neighbourhood level. A neighbourhood level is a Lower Super Output Area (LSOA): an area with a population of approximately 1,700 people. The IMD combines information from seven different domains of

deprivation: Income, Employment, Education, Skills and Training, Health and Disability, Crime, Barriers to Housing and Services and Living Environment.

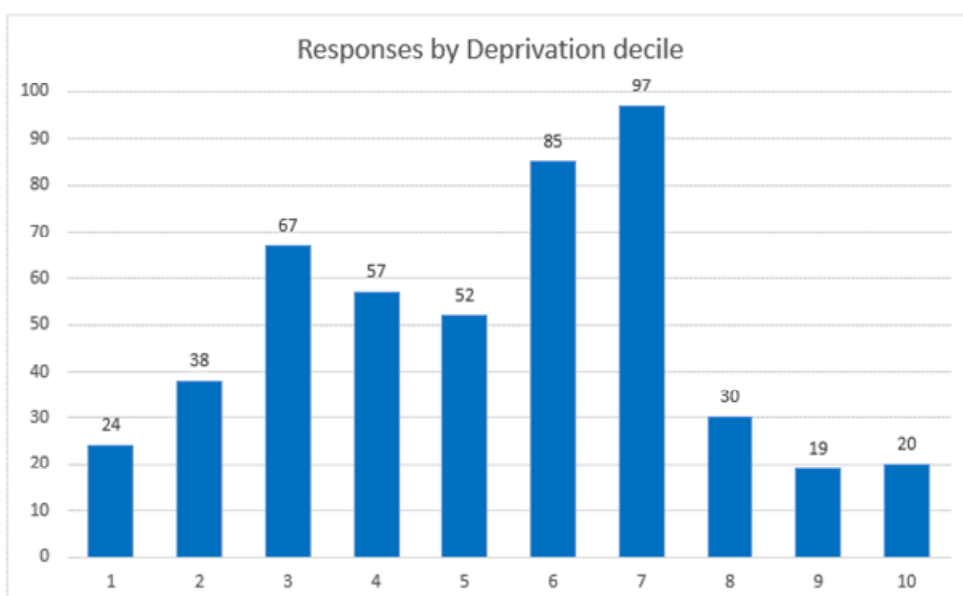
This map shows deprivation within Calderdale overlaid with response points for each resident who provided their postcode.



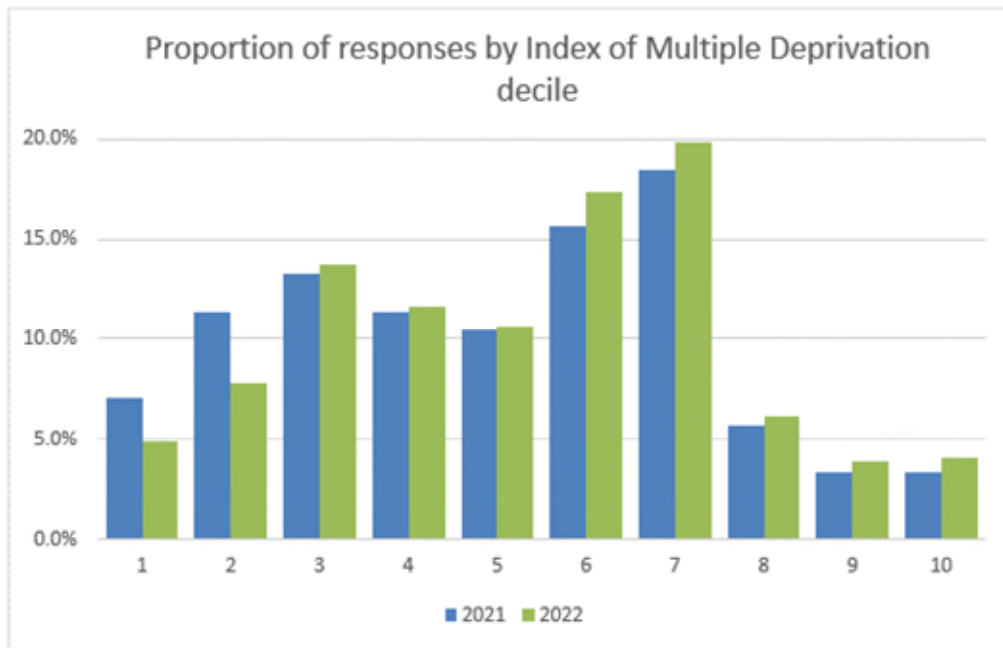
Map source: OpenStreetMap contributors <https://www.openstreetmap.org/copyright>

Further information on the Indices of Deprivation can be found at <https://dataworks.calderdale.gov.uk/dataset/calderdale-imd-2019-results>

When the IMD for the neighbourhood in which the resident lives is considered, the response rate is similar to the 2021 survey. The highest proportion of surveys were submitted from two of the less deprived areas.

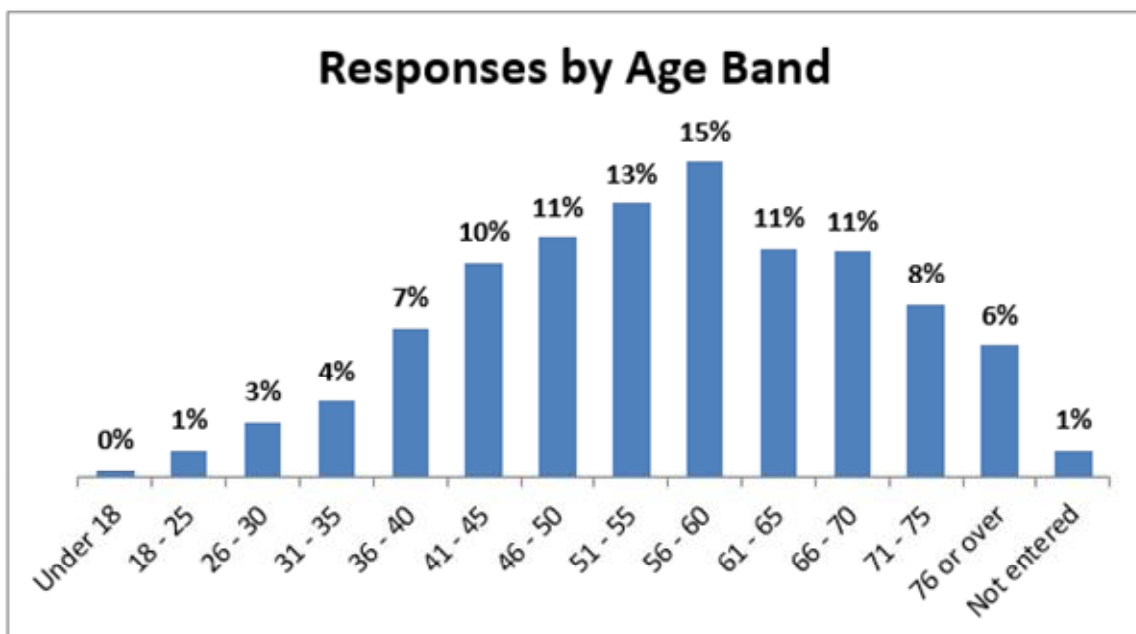


When responses for 2022 and 2021 are compared, there is a decrease in the proportion of responses from the more deprived areas (IMD deciles 1 and 2). In both 2021 and 2022 the lowest response rates are from the least deprived areas.



IMD decile	1	2	3	4	5	6	7	8	9	10
2021	7.1%	11.4%	13.3%	11.4%	10.4%	15.6%	18.5%	5.7%	3.3%	3.3%
2022	4.9%	7.8%	13.7%	11.7%	10.6%	17.4%	19.8%	6.1%	3.9%	4.1%

The chart below shows the number of responses by **age** band. This year the highest percentage of responses came from the 56 – 60 age band (15%). In 2021 the highest percentage came from the 41 – 45 age band (17%).



What did people tell us?

The survey asked people 15 questions this year about life in Calderdale. This included three questions to gain knowledge of residents' perception of the effects of the Covid-19 pandemic.

The scores of some questions have been combined to develop an ongoing **resident perception index** for the Vision 2024 themes across the years. This gives an overall indicator of Kindness and Resilience, Distinctiveness, and Enterprise and Talent in Calderdale based on the responses in the survey.

Kindness and resilience index of Calderdale

This index covers three statements. It has decreased from the last survey with an average of 50% agreeing with the statements. This is down four percentage points from last year but still up two percentage points since the 2019 survey.

The proportion of respondents agreeing that 'people in my neighbourhood pull together to improve our local area' has decreased to the same as 2019 (51%). The proportion of people agreeing that 'my community is well prepared to respond to flooding' has decreased to 48% - the lowest percentage so far.

However, the proportion of respondents agreeing that 'people from different backgrounds get on well together' has steadily increased to 51%.

Year	2019		2020		2021		2022	
Survey question	Total responses	% agree	Total responses	% agree	Total responses	% agree	Total responses	% agree
I think that people in my neighbourhood pull together to improve our local area	404	51%	1,105	50%	344	54%	608	51%
I believe that my community is well prepared to respond to flooding	399	49%	1,092	55%	342	57%	609	48%
I feel that people from different backgrounds get on well together in my local area	401	43%	1,102	50%	340	50%	613	51%
Vision 2024: Kind and Resilient – Resident perception survey	1,204	48%	3,299	52%	1,026	54%	1,830	50%

Distinctive index of Calderdale

There are three statements in this resident perception index. The overall figure stands at 66% for 2022, similar to 2021. This is down from 2020 (73%). This might reflect the impact of the Covid-19 restrictions that have been in place over the last two years.

88% of respondents think Calderdale **is an attractive place to visit**. This is the highest percentage so far.

However, the other two statements show a steady decrease since 2020.

Year	2019		2020		2021		2022	
Survey question	Total responses	% agree	Total responses	% agree	Total responses	% agree	Total responses	% agree
I think Calderdale offers a variety of opportunities for all people to engage in arts, culture and heritage	404	63%	1,090	72%	339	62%	612	59%
I think Calderdale is an attractive place for people to visit	401	87%	1,099	86%	337	84%	605	88%
I think Calderdale is a creative place where people are easily able to pursue opportunities to try new things	400	56%	1,084	61%	339	56%	611	52%
Vision 2024: Distinctive – Resident perception survey	1,205	68%	3,273	73%	1,015	67%	1,828	66%

Enterprising and talented index of Calderdale

Overall, the proportion agreeing has decreased slightly. This means **Enterprising and Talented** remains a relatively low scoring index.

Each year there has been a decrease in the perception of Calderdale as a place for **young people to flourish and achieve their ambitions**. It is 31% in 2022, down from 34% in 2021, 35% in 2020 and 36% in 2019.

The perception of whether **businesses can thrive and succeed in Calderdale** has also decreased in this survey with a 35% positive response, down from 38% in 2021 and 36% in 2020 but above the 27% seen in 2019.

Year	2019		2020		2021		2022	
Survey question	Total responses	% agree	Total responses	% agree	Total responses	% agree	Total responses	% agree
I think Calderdale is a place that enables businesses to thrive and succeed	399	27%	1,099	36%	344	38%	616	35%
I think Calderdale is a great place for young people to flourish and achieve their ambitions	398	36%	1,092	35%	341	34%	609	31%
Vision 2024: Enterprising and talented – Resident perception survey	797	31%	2,191	35%	685	36%	1,225	33%

Other survey statements

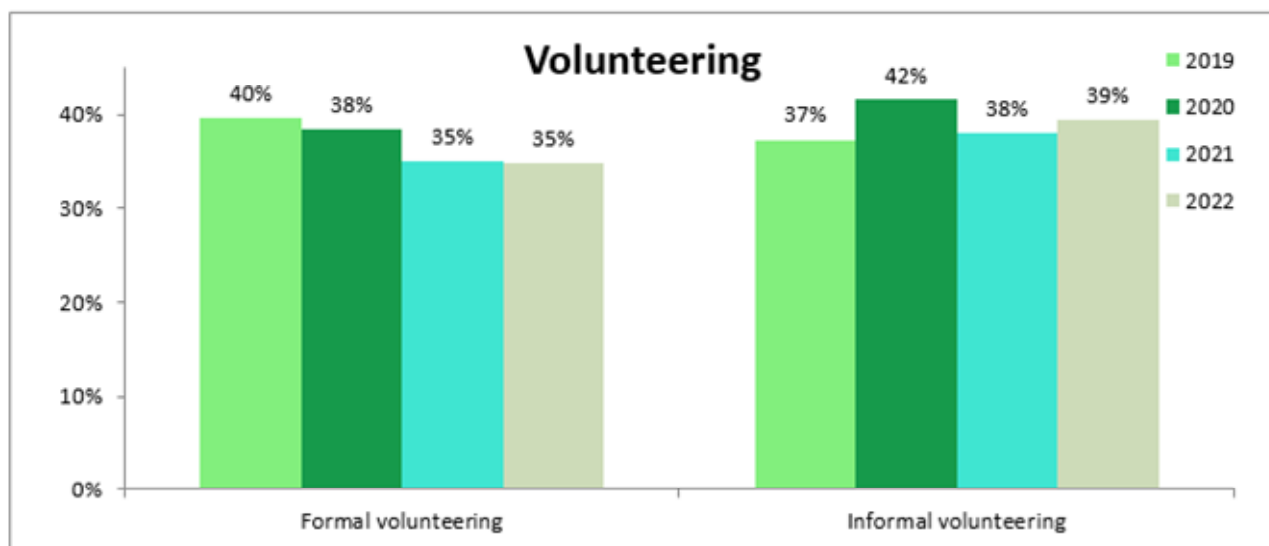
Outside of the resident perception indexes, the survey also includes seven more statements.

Two statements relate to volunteering:

- I have taken part in **formal volunteering**, which was unpaid help through a group, club or organisation in the last year.
- I have taken part in **informal volunteering**, unpaid, helping in the community in the last year.

The below chart compares positive responses to these statements in all four survey years. It shows a decrease each year in formal volunteering to 2021 before stabilising in 2022. There was an increase in

informal volunteering in 2020 (possibly related to the number of people on furlong at the start of the Covid-19 pandemic) and the number has started to increase again this year.



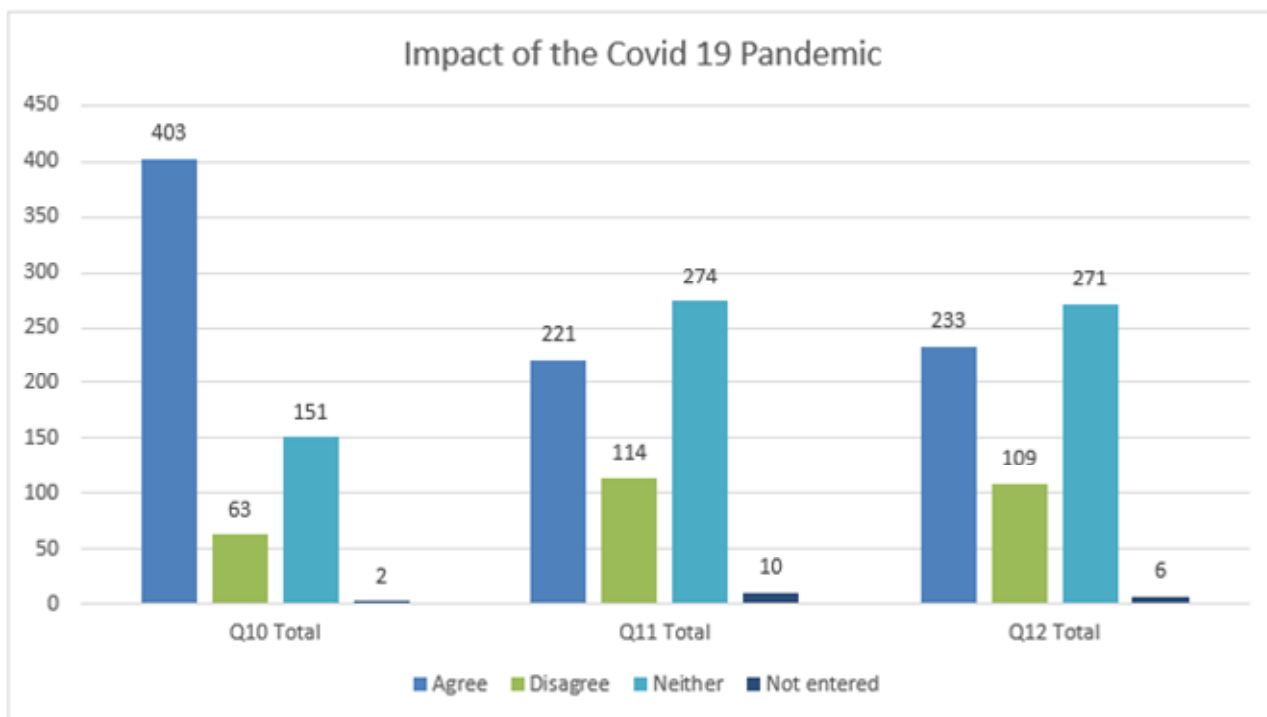
The statement **I have attended more than one event or attraction in Calderdale in the past year** reflects the changes in Covid-19 restrictions over 2020 and 2021. The response in the 2021 survey was a big decrease to 43% (from 85% in the 2020 survey). In the 2022 survey the positive response rate increased to 66%.

In 2022, 71% thought of **Calderdale as a great place to live**. This is very slightly down from 2021 (72%), 2020 (74%) and 2019 (73%).

The three other statements relate to the Covid-19 pandemic. All three statements have seen decreased positive responses from last year:

Year	2021		2022	
	Total responses	% agree	Total responses	% agree
I feel that people in my community have acted kindly during the Covid-19 pandemic	337	70%	617	65%
I believe that Calderdale is a place that will support effective economic and business recovery from the Covid-19 pandemic	342	46%	609	36%
I believe Calderdale is a place that can realise new opportunities for innovation and enterprise after the Covid-19 pandemic	341	45%	613	38%

From the responses to these questions there is apparent concern over the economic recovery for Calderdale following the pandemic although this may be related to the wider economic climate. However, it is also the case that for questions on economic recovery and innovation post pandemic, respondents were more likely to take a neutral stance – neither agreeing nor disagreeing with the given statements.



- Q10: I feel that people in my community have acted kindly during the Covid-19 pandemic,
- Q11: I believe that Calderdale is a place that will support effective economic and business recovery from the Covid-19 pandemic,
- Q12: I believe Calderdale is a place that can realise new opportunities for innovation and enterprise after the Covid-19 pandemic.

How did perception differ by people from different backgrounds or areas?

When looking at the following figures it is worth noting that the number of responses received from some wards and age groups were small.

Most respondents (70%, 434 people) feel that **Calderdale is a great place to live**. The ward with the lowest proportion of positive responses is Illingworth and Mixenden - 50% agreed, 9% disagreed, 41% neither (17 agreed, ≤ 5 disagreed, 14 neither). This has improved from the previous year - 48% agreed, 19% disagreed, 29% neither (10 agreed, 4 disagreed, 6 neither, ≤ 5 not entered). Ryburn ward had the second lowest proportion of positive responses in the 2021 survey but the 2022 survey shows Park and Rastrick as having the equal second lowest positive responses.

Ward	Agree	% Agree	Disagree	% Disagree	Neither	% Neither	Not entered	% Not entered
Brighouse	39	72%	7	13%	6	11%	≤ 5	4%
Calder	47	75%	≤ 5	6%	11	17%	≤ 5	2%
Elland	21	62%	5	15%	8	24%	0	0%
Greetland and Stainland	33	80%	≤ 5	7%	5	12%	0	0%
Hipperholme and Lightcliffe	25	76%	≤ 5	3%	7	21%	0	0%
Illingworth and Mixenden	17	50%	≤ 5	9%	14	41%	0	0%
Luddendenfoot	25	89%	≤ 5	4%	≤ 5	7%	0	0%
Northowram and Shelf	15	60%	≤ 5	16%	6	24%	0	0%
Ovenden	10	59%	≤ 5	18%	≤ 5	24%	0	0%
Park	≤ 5	57%	≤ 5	14%	≤ 5	29%	0	0%
Rastrick	12	57%	≤ 5	19%	5	24%	0	0%
Ryburn	24	73%	≤ 5	3%	8	24%	0	0%
Skircoat	31	70%	≤ 5	5%	10	23%	≤ 5	2%
Sowerby Bridge	31	72%	≤ 5	9%	8	19%	0	0%
Todmorden	51	80%	9	14%	≤ 5	6%	0	0%
Town	30	77%	≤ 5	10%	5	13%	0	0%
Warley	18	58%	5	16%	8	26%	0	0%
Ward not known	0	0%	≤ 5	67%	≤ 5	33%	0	0%
Ward not entered	≤ 5	20%	0	0%	≤ 5	80%	0	0%
Calderdale	434	70%	63	10%	118	19%	≤ 5	1%

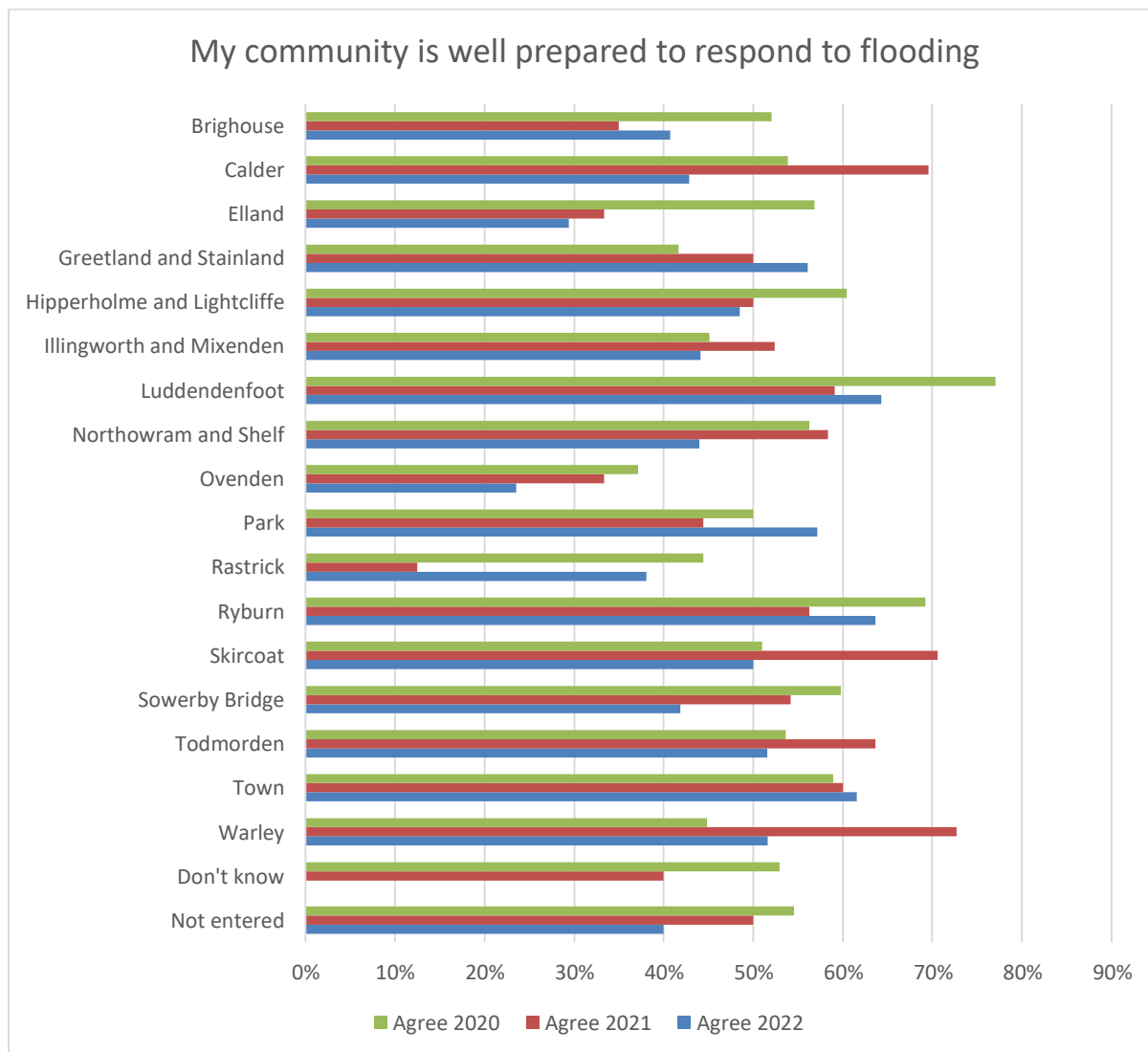
Perception of how well **people in neighbourhoods pull together to improve local areas** varied greatly depending on where people live with the proportion of positive responses ranging from Park (14%, ≤ 5 people) to Luddendenfoot (75%, 21 people). Overall, 50% (308 people) of responses were positive about this (a decrease from 54% (186 people) in 2021). 42% (53) of people with a disability or long term health condition agreed with this statement (an increase from 35% (18 people) in the 2021 survey).

31% (186) of people agreed with the statement **I think that Calderdale is a great place for young people to flourish and achieve their ambitions** (34% [117 people] in 2021). The proportion of under 26 year olds agreeing was 10% (≤ 5 people). This was 25% (≤ 5 people) in 2021.

51% of respondents (311 people) felt that **people from different backgrounds get on well together in their local area** (50% [171 people] in 2021). This varied greatly across wards with 75% (48 people) agreeing in Todmorden and only 29% in both Illingworth and Mixenden (10 people), and Ovenden (5 people) wards. The response by gender was almost level with 52% females (193 people) and 51% males (105 people) agreeing.

The proportion of positive responses (48%, 294 people) to **my community is well prepared to respond to flooding** shows a decrease to the responses in the 2021 survey (57%, 195 people). Perceptions vary across wards with the greatest fall in Calder where 70% (27 people) agreed in 2021 but only 43% (32 people) in

2022. Rastrick saw the greatest proportional increase in positive responses from 13% (≤ 5 people) in agreement in 2021 to 38% (8 people) in 2022. This ward had the greatest proportional decrease in 2021 (44% (12 people) in 2020, 13% (≤ 5 people) in 2021).



Most people (86%, 532 people) feel that **Calderdale is an attractive place to visit**. Most respondents in the Town ward agreed with this statement (97%, 38 people). Responses from residents in Northowram and Shelf are the least positive with 68% (17 people) in agreement. This is a big turnaround from the 2021 survey when Northowram and Shelf agreed 100% (12 people).

Questions and results

The survey questions can be found in the Appendix to this report. Results from the surveys can be found on [Calderdale Perception Survey - Calderdale Data Works](#)

Take Part in 2023

Next year, we would really like to hear more from younger people (under the age of 30) and those who live in currently underrepresented areas of Calderdale (particularly Park and Ovenden wards). If you could help us increase participation in the survey or have any other questions please contact performance.businessintelligence@calderdale.gov.uk.

Appendix: Survey questions

These are the questions used in the survey and the options available to each one.

- **Q1: I think that Calderdale is a great place to live.**
Scale of 1 – 8 (Disagree - Agree)
- **Q2: I think that people in my neighbourhood pull together to improve our local area.**
Scale of 1 – 8 (Disagree - Agree)
- **Q3: I think that Calderdale is a great place for young people to flourish and achieve their ambitions.**
Scale of 1 – 8 (Disagree - Agree)
- **Q4: I believe that my community* is well prepared to respond to flooding.**
Scale of 1 – 8 (Disagree - Agree)
(*Community includes council, fire service, police, environment agency, community groups and flood wardens)
- **Q5: I feel that people from different backgrounds get on well together in my local area.**
Yes/No/Unknown

The following definition applies to questions 6 and 7:

“NCVO define volunteering as any activity that involves spending time, unpaid, doing something that aims to benefit the environment or someone (individuals or groups) other than, or in addition to, close relatives.

“This can include formal activity undertaken through public, private and voluntary organisations as well as informal community participation and social action.”

- **Q6: I have taken part in formal volunteering which was unpaid help through a group, club or organisation in the last year.**
Yes / No/Unknown
- **Q7: I have taken part in informal volunteering unpaid, helping in the community in the last year.**
Yes / No/Unknown
- **Q8: I think Calderdale offers a variety of opportunities for all people to engage in arts, culture and heritage.**
Yes/No/Unknown
- **Q9: I think Calderdale is an attractive place for people to visit**
Yes/No/Unknown
- **Q10: I have attended more than one attraction or event in Calderdale in the last 12 months.**
Yes/No/Unknown
- **Q11: I think Calderdale is a creative place where people are easily able to pursue opportunities to try new things.**
Yes/No/ Unknown
- **Q12: I think that Calderdale is a place that enables businesses to thrive and succeed.**
Yes/No/ Unknown

- **Q13: I feel that people in my community have acted kindly during the Covid-19 pandemic**
(Scale of 1 – 8 (Disagree - Agree))
- **Q14: I believe that Calderdale is a place that will support effective economic and business recovery from the Covid-19 pandemic.**
Yes/No/ Unknown
- **Q15: I believe Calderdale is a place that can realise new opportunities for innovation and enterprise after the Covid-19 pandemic**
Scale of 1 – 8 (Disagree - Agree)

About You

We'd like to ask you for some details to make sure we are listening to people from different backgrounds in Calderdale. This will stay completely confidential.

- **Q16: Gender**
- **Q17: Age**
- **Q18: Ethnicity**
- **Q19: Disability**
- **Q20: Postcode**
- **Q21: Ward**