

# We are Calderdale 2022 - Information Pack



**Calderdale Together**

**VISION 2024**  
CALDERDALE RENEWED

# Vision 2024

## We are Calderdale

### Contents

#### Introduction

- **Enterprising and Talented**
- **Kindness and Resilience**
- **Distinctiveness**



We are still Calderdale 2024 is an important year for Calderdale It's the year that marks our 50th anniversary and will be a time to celebrate and reflect on what's been achieved over the last half century. But where do we want to be by 2024? with only 2 years to go, How will the Calderdale be? What ambitions do we share?

Our vision for Calderdale in 2024 is for a place where you can realise your potential whoever you are, whether your voice has been heard or unheard in the past. We aspire to be a place where talent and enterprise can thrive. A place defined by our innate kindness and resilience, and by how our people care for each other, are able to recover from setbacks and are full of hope. Calderdale will stand out, be known, and be distinctive. We want Calderdale to be a great place to visit, but most importantly, a place to live a larger life.

We want to deliver services effectively and within budget, achieving the best outcomes possible for our residents. We compare our performance to other local areas, the country as a whole, and to similar borough councils in England (called Statistical neighbours). We have three corporate priority work areas: Climate emergency, Reducing inequalities, and Strong and resilient towns. 2024 is the 50th anniversary of Calderdale Council – Vision 2024 has three key themes which embody part of our programme of work. [Calderdale Data Works – A community site for open data, transparency, and collaboration](#)

Not everything can be measured in numbers, and our citizen's perception of our place, and our progress towards this shared vision is equally important. A resident survey has taken place, and will be repeated annually, to help us understand if we are achieving our **Vision 2024**.

This data pack is asset based, and has been prepared to pull together key areas of strength in Calderdale, whilst still acknowledging areas where we would like to improve.

For more information please contact

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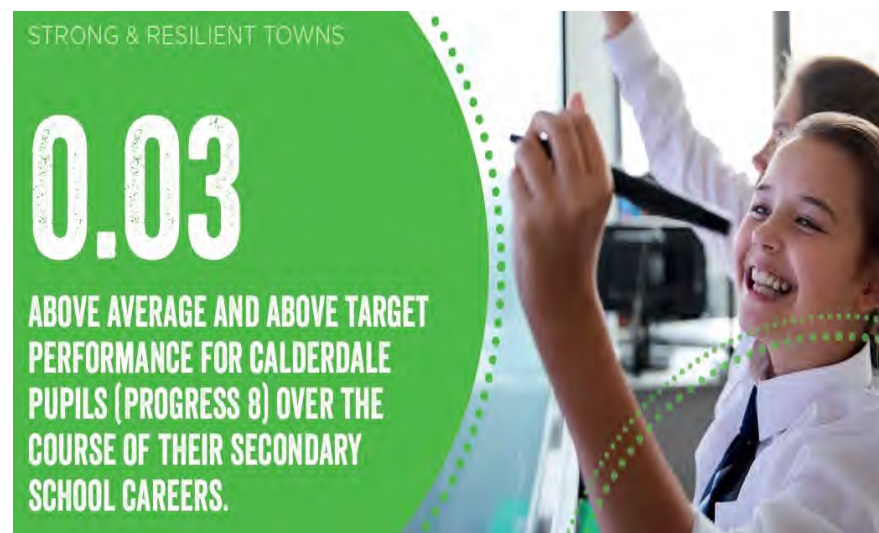
**TALENTED &  
ENTERPRISING**

## Education and Inclusion

Parents and families in Calderdale should take a great deal of pride in the way that our schools and settings have supported their children – with their help and cooperation – throughout the past 26 months.

Clearly school life has not been ‘normal’ during the pandemic and statutory assessments and examinations have been cancelled or radically modified. Two assessments that did take place demonstrate that Calderdale pupils have adapted as well – or better – than most children in England. Our children and young people have faced periods of great uncertainty and many have experienced high levels of anxiety. Extensive support continues to be available through schools’ pastoral work and the comprehensive offer from the Open Minds Partnership. Schools have adapted their curricular models to enable lost learning to be addressed and to respond to the additional response for social, emotional, and mental health needs.

The special Year 2 Phonics collection in Autumn of 2021 demonstrated that more pupils in Calderdale achieved the standard than was the case nationally. Calderdale’s results in 2021 were only slightly below the Year 1 assessments in the previous ‘normal’ year (2019) by 0.3 percentage points. Meanwhile, nationally, there was a drop of 2.6 percentage points over the same period. Calderdale results as a whole – and for pupil groups including disadvantaged and SEND pupils – demonstrated a higher average performance than was seen nationally.



## Year 2 Phonics Autumn 2021

Autumn 2021 Year 2 Phonics Check - proportion of pupils working at the expected standard	2021 Year 2	2020 Year 2	2019 Year 1	Change
Calderdale	82.3	80.2	82.6	-0.3
NCER National	79.3	77.7	81.9	-2.6
DfE Region - Yorkshire & the Humber	79.4	78.3	80.6	-1.2

*NCER Emerging Data*

The only other assessments which went ahead and produced results which can be quantified – albeit without the traditional examinations – were Key Stage 4 (GCSE) assessments. Calderdale pupils have performed better than their national counterparts for a number of years at GCSE and that remained the case in 2021. When considering these results it is important to note that methodology was different in both 2020 and 2021 and neither year was examined. As such, it is not appropriate to directly compare any of the years shown with each other.



## Key Stage 4 Centre Assessed Grades in 2020/21

Measure - ALL	Calderdale 2021	Calderdale 2020	Calderdale 2019	National 2021	National 2020	National 2019
Average Attainment 8	52.2	52.3	49.2	50.9	50.2	46.8
% Achieving 9-5 in English and Maths	53.3	53.8	46.8	51.9	49.9	43.4
% Achieving 9-4 in English and Maths	72.9	74.8	68	72.2	71.2	64.9

*DfE Statistical First Release*

Finally, we can also see that it remains the case that more pupils who had reached the end of statutory school age entered education, employment or training than was the case nationally which is a healthy indicator for their prospects in the wider world post-COVID.

The School Effectiveness Service is leading on the Calderdale Education Recovery Plan which includes strands on educational recovery, the wellbeing of children, young people and staff, workforce development and digital inclusion. No one should underestimate the challenges our children and young people – and the staff and leaders who support them in schools/settings – will continue to face as life starts to get back to normal, but we can be confident that the support will be available to them and the good work so far will be continued.

ENTERPRISING AND TALENTED

**191.5**

**VOLUNTARY ORGANISATIONS  
AS A RATE OF POPULATION  
(PER 100,000)**



ENTERPRISING AND TALENTED

**57.2**

**ECONOMIC BUSINESS  
SUSTAINABILITY 3  
YEAR SUSTAINABILITY**



ENTERPRISING AND TALENTED

**70.5%**

**PERCENTAGE ACHIEVING  
A GOOD LEVEL OF DEVELOPMENT  
(FOUNDATION STAGE PROFILE)**



ENTERPRISING AND TALENTED

**ABOVE  
AVERAGE**

**AND ABOVE TARGET PERFORMANCE  
FOR CALDERDALE PUPILS (PROGRESS  
8 ) OVER THE COURSE OF THEIR  
SECONDARY SCHOOL CAREER**





**KINDNESS &  
RESILIENCE**

## Community Safety

One of Calderdale Council's priorities is to create strong and resilient towns and there are a number of services and initiatives which underpin this work. You can find out more information [here](#).

A number of different organisations have come together to form the [Calderdale Community Safety Partnership](#) with a shared vision of 'Everyone in Calderdale feeling safe and protected at all times'. The partnership will shortly be signing off on their 2022- 2025 Strategic Assessment, with five key priorities identified:

- Communities will feel safer and more resilient
- Reducing crime and re-offending
- Tackling the harm caused by anti-social behaviour and environmental nuisance
- Protecting victims and vulnerable individuals
- Reducing the impact of serious criminality in communities
- 

All partners will continue to work together to deliver programmes of work that ensure these priorities are addressed, which in turn works towards our shared Vision 2024. Keep an eye on activity on Twitter using #SaferCalderdale

**Operation Hawmill** (#OpHawmill on social media), funded by Calderdale Council in 2019 and the Community Safety Partnership from 2020, is the Calderdale Partnership road safety campaign tackling anti-social use of vehicles and offences on our road network. Priorities are set through the Road Safety Delivery Group focusing on the 'Fatal Four' offences, detailed below. In the last year alone, through Operation Hawmill, 443 enforcement actions have been taken across the four offences :

- Being over the prescribed limit through drink or drug use (47 enforcement actions)
  - Speeding (157 enforcement actions)
  - Using a mobile phone whilst driving (39 enforcement actions)
- Not wearing seatbelt (200 enforcement actions)

In addition there were 62 vehicle seizures for numerous offences, including 35 for having no insurance. The Road Safety Delivery Group have secured additional funding from the Community Safety Partnership to continue Operation Hawmill until March 2023.

[Community Safety Wardens](#) continue to work across Calderdale to keep our communities safe. They work in partnership with other agencies, including the Police and Fire Service.



Halifax was the first Market Town in the North to receive the [Purple Flag award](#) in 2010 and has retained it every year since. The award recognises towns and cities that offer an entertaining, diverse, safe and enjoyable night out. Partners in Halifax continue to work together to develop the offer in the town centre's night time economy.



**WHAT CAUSES CLIMATE CHANGE?**

**THE MAIN CAUSE IS CARBON DIOXIDE**  
It is released into the environment when we burn fossil fuels

**ZERO**  
CARBON CALDERDALE

**WHERE ARE WE USING FOSSIL FUELS?**

**41% TRAVEL**

**51% BUILDINGS & TECHNOLOGY**

**8% LAND, LAND USE & BIODIVERSITY**

**ZERO**  
CARBON CALDERDALE

**WHY WORRY ABOUT CLIMATE CHANGE?**

**OUR PLANET IS GETTING WARMER**  
This change makes extreme weather more likely

**ZERO**  
CARBON CALDERDALE

**OUR PATH TO A BRIGHTER FUTURE**

**CLIMATE ACTION ISN'T JUST ABOUT AVOIDING A CLIMATE DISASTER**  
It will help us all to live healthier lives in nicer neighbourhoods

**ZERO**  
CARBON CALDERDALE

# WHAT ARE THE SOLUTIONS TO CLIMATE CHANGE?

## TO REDUCE THE AMOUNT OF CARBON DIOXIDE WE EMIT

Switching to clean renewable energy and using our cars less often are great first steps

**ZERO**  
CARBON CALDERDALE



## **Resilience in Private Sector Housing**

### **Property Flood Resilience Assistance**

First time property flood resilience grants are available for homes affected following the February 2020 event funded by the government's Dept for Environment, Food and Rural Affairs and the West Yorkshire Combined Authority until the end of May 2022.

Independent flood surveys required as part of the application process will identify dry-proofing and water-proofing works that will make homes easier, cheaper and quicker to repair in the event of future flood events.

132 grants have been approved so far, with spend and commitment at £630,000.

### **Good quality housing is critical to population health**

Safe and warm homes prevent accidents and ill health:

- They help ensure a good start in life for young babies and children, supporting their physical, cognitive and academic development through their early school years.
- They reduce the risk of developing long term physical and mental ill health conditions in adulthood.
- They support older people to live independently during later life.

Lower income residents and more vulnerable residents spend most of their time at home. They need to heat their homes during the day and therefore have higher energy costs, relative to their household income.

The Council's Home Improvement Service is currently delivering a range of schemes to make homes healthier, warmer and cheaper to heat.

Almost £8m of capital has been secured from the government to improve the energy efficiency of 903 low-income households through the Better Homes Yorkshire energy efficiency scheme during 2019-2023 and supporting our work on the Climate Emergency. The works available include:

- Attic room insulation
- Loft, cavity wall and underfloor insulation
- Solar photovoltaic panels

Other support available includes boiler repairs and replacements, 'warmth on prescription' for low-income households with long term cold related health conditions, and referrals for affordable warmth advice from local partner agencies.

We are also delivering a group repair improvement scheme to 70 mixed tenure homes at Beech Hill, Halifax as part of the regeneration of the surrounding area. The improvements will include:

- New insulated pitched roofs with associated rainwater goods and drainage
- Windows and doors
- Boundary wall treatments
- Public realm improvements to improve lighting and safety

## Housing & the Climate Emergency

Research work on the energy efficiency of the housing stock to inform our plans to improve 69,000 homes to energy rating C by 2038 is almost complete. This will be used to help secure the public and private investment required to fund targeted area-based energy efficiency retrofit schemes that will improve some of our coldest, most expensive to heat homes occupied by low-income households.

An average of 4,320 homes per year will need to be improved over the next 16 years to meet the 2038 target, requiring significant investment and resources.

### Reducing the number of Empty Homes

Empty homes are a wasted resource, especially when there is a housing shortage. Homes empty for longer than six months can also start to have an adverse impact on adjoining properties and communities. Issues such as disrepair, fly-tipping, anti-social behaviour and decreased property values can result in area decline and counter all the work to regenerate our more deprived communities.

The 12 months up to the end of March 2022 saw a slight increase in the number of empty homes as set out below:

	March 2021	March 2022
Homes empty less than 6 months	910	1,003
Homes empty more than 6 months	1,673	1,604
Total of empty homes	2,583	2,607

Reducing these numbers is a priority. As well as offering advice, practical and financial support to help empty homeowners bring their properties back into use, the Council also has various enforcement powers it can use on properties that cause a nuisance, including carrying out work in default of a notice. Sale of property can be enforced if the resultant invoice for the work remains unpaid by the owner. In certain circumstances the property may be made the subject of a Compulsory Purchase Order, although this is an option of last resort after all others have been exhausted.

Good schools, a great location and beautiful countryside makes Calderdale an attractive location in which to live. Demand for homes has increased greatly. Calderdale Council is committed to the sustainable growth of new homes to help meet this demand and the needs of its existing population.

At the end of 2021 there were 3560 new homes with planning permission with about half under construction. Between April and December 2021 350 new homes were completed. Recent completion includes affordable homes for rent and shared ownership built by Together Housing at Abbey Park, Illingworth. The latter have provided new homes for two families with children who were formerly being supported and living in the Council's Homelessness temporary accommodation service. A 64 apartment Extra Care development will open at Railway Bridge View in Rastrick this summer and will provide accessible and warm homes for older people, including those living with dementia.

New homes doesn't just mean new buildings; Calderdale has a long history of converting existing building to make unique homes such as Craven Mount in Halifax which is a co-produced service with input and support from a range of organisations including Calderdale Council, Calderdale Recovery Steps and was supported with funding from Homes England and DLUHC (Department for Levelling Up, Housing and Communities). Horton Housing own and run the service providing homes and support for up to eight people who have experienced rough sleeping.



New homes can be cheaper for occupants with better standards of insulation and efficient heating and fewer repair bills. They have facilities not available in all older homes such as gardens and electric car charging. They also benefit the economy. Every 100 new affordable homes create 92 additional jobs per year and adds £5m to the Calderdale economy. Council tax from new homes increase the Councils income allowing it to continue to provide services. Direct contribution from developers can help pay for open space and other facilities. Demand for new homes can help local businesses and the local development industry to grow and prosper.

The number of new homes will continue to increase further when the Local Plan is adopted. The plan not only allocates sites to meet the areas future needs, but it will also require a mix of homes to be suitable for all. Affordable housing will be provided on private developments as well as development by Registered Providers (Housing Associations). The Council will support new homes for independent living by older and disabled people in purpose-built development and by making sure new homes can be adapted to meet specific needs households.

## **We are Calderdale 2022 - Coming together to respond to the climate emergency**

The Green Spaces and Street Scene Service is responsible for maintaining large areas of land in Calderdale. This includes looking after our parks and open spaces, play areas, highways, and running popular visitor attractions such as Jerusalem Farm, Ogden Water, Cromwell Bottom, Manor Heath Park & Jungle Experience and Shibden Park.

We take the lead on biodiversity for the Council, manage Calderdale owned woodland and street trees, and ensure that the streets are maintained. In addition, we keep streets and green spaces clear of litter, empty street litter bins and clear up fly tipped waste. We work with over 250 volunteers to help improve access to the countryside and enhance the local environment through clean up campaigns and green space improvements such as bulb planting projects.

Over the last year we have come together with a wide range of partners to respond to the Climate Emergency and have recently declared an Ecological Emergency which aims to halt the decline and make plans to allow wildlife to thrive in the future. A first step towards improving the habitats and species who make Calderdale their home is to gather baseline data to find out where we are currently. This has been made possible due to funding secured from West Yorkshire Combined Authority and surveys will be carried out this year.

### **Growing Resilience project**

We are working together with the Calder Rivers Trust on a project which will grow resilience to climate change in Calderdale. There are two strands to the project, one led by a Sphagnum Moss Project Officer which will experiment with different ways of propagating different varieties of Sphagnum Moss without using peat. The aim is to grow moss to restore degraded moorland locally. Sphagnum has an amazing capacity to retain water and helps to reduce the speed that water runs off moorland which helps prevent flooding. The knowledge gathered during the project will be shared widely with community groups who wish to grow their own Sphagnum to allow them carry out similar projects in the future. The project began in October 2021 and we are happy to report that 40 volunteers have already supported the project and 200 school children have attended workshops.

Alongside this, the Calder Rivers Trust will be engaging with local landowners to talk through the options for improving their land for biodiversity, natural flood management and help them to access funding. Key to this project is altering the way soil is managed to allow grasslands to become a carbon sink and make suggestions for other ways to mitigate climate change. We are hopeful that some of the landowners may have land suitable for planting out the Sphagnum we propagate too.

This project has been made possible thanks to the support of the Climate Action Fund from The National Lottery and all the people who buy tickets each week.

## **Natural Flood Management and tree planting**

We have been involved in using the land we manage to contribute towards Natural Flood Management in Calderdale working with colleagues in other Directorates and with organisations such as Slow the Flow and the Source Partnership. The key aim of Natural Flood Management is to slow down the speed rainwater travels from the moors and river valleys to help prevent flooding. Examples of work done includes the construction of fascines which are bundles of timber which are used in streams or on steep sided valleys which allow water to seep through slowly, creation of attenuation ponds which are areas of land which are dug out to create a dip which holds water during heavy rain, and tree planting. Work has been carried out on Norland Moor and in Colden Clough over the last few months.

Tree planting forms a key part of the Climate Emergency Action Plan, much of which is led by The White Rose Forest who Calderdale Council work in partnership with.

Tree planting has taken place on several sites over the last year including Whinney Hill Park in Brighouse, Roils Head in Halifax and Mixenden. This work was funded through The Urban Tree Fund with more planting in Whinney Hill Park being carried out due to volunteers from Calderdale Rotary Clubs in Brighouse, Elland, Halifax, Halifax Calder, Hebden Bridge, Sowerby Bridge and Denby Dale in Kirklees, who provided labour and trees and worked with Calderdale staff to carry out the project. In addition, funding was secured as part of the A629 improvements for tree planting in North Dean Wood. Calderdale Countryside staff and volunteers, members of staff from the main contractors, Sisk, and a member of staff from the Major Projects Team planted 250 trees at the Copley end of the wood.

We are making tree planting more environmentally friendly by no longer using plastic tree guards. Sites are assessed to see if a guard is required and where they are needed, a biodegradable tube is used. Tree planting not only helps with Natural Flood Management but also has benefits for air quality, carbon capture, biodiversity and provides shade and cooler temperatures than areas without tree cover. Massive benefits can be gained by planting the right species of tree in the right place.

## **Conservation grazing at Cromwell Bottom**

We have worked on many projects in partnership with Yorkshire Wildlife Trust, but one favourite is how we have joined together to manage a meadow. Well managed grassland is a carbon sink and is invaluable to biodiversity being home to a wide variety of flowering plants and fungi. For the last two years we have borrowed some Shorthorn cattle from Yorkshire Wildlife Trust who have come to Cromwell Bottom to eat our grass after the flowering plants and grasses have seeded. The cows remove the grass, and their hooves puddle the ground ensuring the seeds are in a good place to grow and flower next spring. Hopefully, they will be coming on holiday with us again in the autumn.



## Managing Ash Dieback

Several members of staff from the Green Spaces and Street Scene Service are part of a working group who are addressing the challenges posed by the spread of Ash Dieback in England. The group are currently pulling together an Action Plan which will set out how trees with Ash Dieback will be managed to keep people safe whilst allowing as many trees as possible to remain in the landscape. Ash Dieback arrived in Britain around 2012 and is now present in most areas of the country. Climate Change has exacerbated the impact of the disease and it is expected that many trees will be lost to its spread over the next few years.

## The Green Spaces and Street Scene Service

Coming together hasn't been restricted to working with other organisations, residents, and funders, it has also been about working across our section of the Public Services Directorate and other Directorates to tackle the climate emergency. This has included reviewing the equipment we use to find the greenest option, procuring such things as electric chainsaws and hedge cutters. Where possible, when equipment comes up for repurchase, then we consider if we can replace it with an electric alternative. Technology is improving all the time and we are currently working with Transport Services in the procurement of electric mechanical sweepers. We have also purchased an electric cart to empty litter bins in Halifax which means we no longer have to drive a truck in the town centre.

The ice cream vans at Centre Vale and Manor Heath parks now operate their ice cream machines electrically so vans can be switched off while parked resulting in a cleaner environment particularly near children's play areas.

We are supporting No Mow May this year which will benefit biodiversity by allowing meadow plants to grow, flower and seed in our parks following traditional hay making practices in the local area. Bulb areas that would have been cut in May are now left until June.

We are about to take delivery of 4 electric push bikes that will be available for use by staff during working hours. They will be used to travel between sites instead of running cars and vans which is better for the environment and our health. Our volunteer coordinator now has the use of an electric van when transporting equipment such as litter pickers and tools around sites to meet our volunteers. A charging point has been installed at Manor Heath and any member of staff that works with volunteers has access to the van.



# Active Calderdale – Creating Active Schools

## Embedding physical activity promotion and opportunities into primary and secondary schools

### Why and How?

To reach our children and young people, Active Calderdale are working with schools using an approach adapted from the Creating Active Schools Framework initiative which enables schools to 'map' where students can be more active and allows all staff to have their say in how it happens. The Calderdale Active Schools programme supports schools to provide students with more opportunity to be active throughout the school day and beyond and is completely free of charge to all schools in the borough. Staff receive initial training, then we work with them to produce an action plan, bespoke to each individual school, and based entirely on what staff deem possible and relevant to their school and its unique circumstances.

Active Calderdale launched the initiative in May 2021 by explaining the approach to Headteachers and asking if schools were interested in participating in a trial project. The response was a resounding 'YES!' with the number of 'Trailblazer' places over-subscribed by 180%. Rather than disappoint interested schools, we extended the number of places available on the pilot, split into Phase 1 and Phase 2. Phase 1 consisted of 12 primary and 2 secondary schools and phase 2 of 10 further primary schools. Following initial training, Phase 1 began to deliver their Active Learning programme in October 2021 and the Phase 2 schools began their delivery in January of this year.

Working entirely within the school's timetable and linked with the School Improvement Plan, the opportunities to be active are maximised with simple, fun, and enjoyable activities such as a stand-up register and active lining up. Lessons are also utilised and might include star jump times tables, spelling relays, literacy orienteering and simply standing to complete a group task rather than sitting around a table. The secondary schools have seen computer classes looking at in-car technology, biology groups going outside to study photosynthesis rather than read about it in a book and holding regular Activity and Wellbeing days. And the activity isn't confined just to lessons, with breaktimes, before and after school clubs, even moving between rooms and visits to faith services being used to incorporate more movement. Schools are given a raft of ideas and suggestions to implement as they see fit, and encouraged to share good practice, which is helping to build an ever-increasing bank of resources.

### Impact and Value

Schools are reporting that by employing this approach in a range of lessons the impact has gone way beyond simply enabling students to move more.

Schools are reporting:

- Increased attainment and achievement
- Improved learning attitude
- Greater engagement
- Improved behaviour
- Better mental and emotional wellbeing
- Improved confidence, resilience, perseverance,
- Better communication, cooperation, and teamwork skills
- Improved relationships between staff and students
- Closer relationships between the school and parents/ carers

Designed to be impact-heavy and workload-lite, a recent survey of our Trailblazers has shown that 83% of staff agreed that it is easy for them to include physical activity into teaching time, 89% agreed they are more confident to include physical activity and 74% said it had even made them more active themselves!

The programme is offered free of charge through Active Calderdale. The Trailblazer schools received a little funding to allow them to develop and implement the programme in their schools, and the data, resources and learning from this will form the foundations of supporting schools now that the funded phase is over. The funding, together with the Active Education Project Manager capacity input on this project, gave a Return of Investment of +530%, a figure which can only increase as the project widens to incorporate more schools. Our success has also been noticed outside the region and we have provided guidance and support to Active Partnerships throughout England on implementing the Active Schools Framework based on our unique and very successful approach.



## What's next?

Phase 3, which will see the initiative opened to all schools in Calderdale, was due to launch in June but such has been the success and positivity of the Trailblazers that eager schools have already requested their involvement. The first Phase 3 training has been delivered and more is in the diary, and invitations to get involved have been sent to all schools along with appointments made to address Headteachers through cluster meetings. The programme is part of Calderdale's Education Recover Plan and forms the basis of the forthcoming Healthy School Awards which will be launched in September for the borough's primary and secondary schools.

Future plans are to widen the reach to pre-school and post-16 settings and encourage more schools to be community hubs for activity, fitness and lifestyle choices signposting, along with developing the secondary school approach on behalf of Sport England with a view to informing the national framework.

But most importantly of all, this is already helping more of Calderdale's children and young people to get moving and be active, a vital undertaking in an ever-increasing physical and mental health crisis. In a recent survey of our Trailblazer schools, 92% of students said that they felt happier when they were active at school, and 89% were motivated to be more active outside school. Most heartening of all, 92% said they felt motivated to be more active in the future, which bodes well for their future health and happiness and for the continued growth of a resilient Calderdale.



# Active Calderdale – Community Collaboration

## Embedding physical activity promotion and opportunities into the St. Augustine's Centre offer

Active Calderdale have partnered with St. Augustine's Centre, Halifax to enable their members to be healthier, happier, and more integrated into community life in Calderdale through moving more. St. Augustine's Centre is an independent charity. They provide a warm welcome and safe space to people seeking support and sanctuary. St. Augustine's offer specialist advice on immigration and asylum support, and one-to-one support with welfare, housing, health, and access to wider services.

They have 12 members of staff, 140 volunteers, and a community of 750 members from 57 different countries.

With support from Active Calderdale, St. Augustine's have sought to make physical activity and wellbeing a more embedded offer as part of the support they provide. The aim has been to use physical activity and sport to enhance the health and wellbeing of their members, as well as to support their members to integrate in to community life.

To achieve this, St. Augustine's have been actively working to:

- Expand their assessment process that new members undertake to incorporate and include physical activity and wellbeing interests, skills and needs.
- Provide one-to-one support to individuals to support them to be active based on their interests.
- Develop a diverse activity programme in line with the needs of their members.
- Develop a diverse programme in line with the needs of their members.
- Develop connections with community PA and sport providers in order to enable their members to access community sport and physical activity provision.
- Provide training to wider stakeholders including leisure and physical activity and sports providers to help them to better understand immigration and asylum seekers so they are better equipped to provide a welcoming and inclusive environment.

Here's just some of the impact they've had to date:

Don't just take our word for it, click the image below to watch our latest film with St. Augustine's Centre:

From 1st July 2022 to 31st July 2022



KINDNESS AND RESILIENCE

**63.1%** OF ADULTS  
PHYSICALLY ACTIVE



KINDNESS AND RESILIENCE

**51%**

FEEL THAT PEOPLE FROM  
DIFFERENT BACKGROUNDS  
GET ON WELL TOGETHER  
IN THEIR LOCAL AREA



KINDNESS AND RESILIENCE

**51%**

THINK THAT PEOPLE IN THEIR  
NEIGHBOURHOOD PULL TOGETHER  
TO IMPROVE THE LOCAL AREA



KINDNESS AND RESILIENCE

**65%**

LOCAL SITES (BOTH GEOLOGICAL  
AND WILDLIFE) WHERE POSITIVE  
CONSERVATION MANAGEMENT IS  
BEING OR HAS BEEN IMPLEMENTED  
IN PREVIOUS 5 YEARS



# DISTINCTIVE





[Cultural Strategy |  
Calderdale Council](#)

## A Cultural Strategy for Calderdale

2022 - 2032

Calderdale  
Council



VISION 2024  
COUNCIL

## **We are Calderdale 2022**

### Tourism and Visitor Economy:

The latest Visitor Economy figures show that 2019 was the best year ever for the borough's visitor economy. The record value of tourism to Calderdale just before COVID-19 brings real hope for the sector's recovery from the pandemic. In 2019, tourism was worth just under £400 million to Calderdale's economy - a massive 14% increase from £349 million in 2018. Around 8.2 million visitors made day and overnight trips to Calderdale in 2019 – 26% more than in 2018. The number of day trips alone increased by a whopping 27% to 7.9 million in 2019. About £295.8 million of the money tourists spent in the area directly benefited local businesses, from hotels and restaurants to cafés, shops and attractions. This income is estimated to have supported 7,930 jobs, up 14% from 2018.

As the industry starts to recover Calderdale is also resuming as a vibrant events hub. The Hebden Bridge duck race attracted over 6000 visitors to watch thousands of ducks race down the River Calder and the Anne Lister Birthday Celebrations saw hundreds of international visitors arrive to take part in tours, talks, exhibitions, shows and much more. These events of all sizes attract hundreds of thousands of people every year, including visitors from across the nation and overseas. They also support a network of over 3000 volunteers annually.

Filming in Calderdale continues to go from strength to strength. The long anticipated second series of HBO's Gentlemen Jack began airing on 10<sup>th</sup> April on the BBC and the recent filming of Shane Meadows' adaptation of the Gallows Pole in Heptonstall, and the new Marvel series filmed at the Piece Hall will catapult Calderdale onto the international Screen. This activity will drive more visitors to the area and contribute to its continuous economic recovery.

## Place Development Team:



The Place Development Team were formed in August 2021 to ensure a Covid-19 safe response to re-opening of Calderdale. The team are already proving to be a valuable link between the council and the businesses/communities of Calderdale. They are gathering valuable feedback from our places and already we are starting to see patterns in the type of issues that businesses and communities are facing and where we can support to help address these issues. The team will continue to provide an education rather than enforcement approach, which will work towards building effective relationships, aiding the long term recovery of the borough and supporting the creation of sustainable and thriving towns and highstreets.

The team so far have assisted in the distribution of up to £372,000 of Welcome Back Fund, which has been spent across Calderdale. Places have had funding to support events and tidy up areas, bringing visitors and locals back across the borough. They have visited over 256 businesses in person and are developing key connections with business owners and have assisted them in applying for grants. They are now an established link between local businesses and the council. The key feedback so far is that businesses are happy to have an in person visit from a visible member of the council. The team will continue to develop these links in the future.

## Welcome Back Fund:

In 2020 the government allocated 56 million to LAs in England to help places recover from COVID. The fund, which forms part of the wider support from government is to protect jobs, support the most vulnerable and ensure no one is left behind as we continue to tackle the Covid-19 pandemic. Calderdale's allocation of the fund was used to provide a package of support for places around the borough as well as working with delivery partners such as BIDs and Town/Parish Councils to develop ways to re-engage with local businesses and communities, in order to welcome people back.

Some of the things the fund has contributed to is signage in Brighouse and Ripponden, events across the borough including Let's Grow in Halifax Borough Market and Light up the Valley events in Mytholmroyd and Hebden Bridge. Other activities include clean up and wilding projects in all Elland and Sowerby Bridge, new lighting and seating in Halifax and Todmorden, information boards at Wainhouse Tower and much more. It has also been used to provide social media training to businesses across Calderdale and to launch the new cultural brand, which will build on Calderdale's identity as a cultural destination and to promote the Year of Culture 2024.



DISTINCTIVE

**59%**

THINK CALDERDALE OFFERS  
A VARIETY OF OPPORTUNITIES  
FOR ALL PEOPLE TO ENGAGE IN  
ARTS, CULTURE AND HERITAGE



DISTINCTIVE

**88%**

THINK CALDERDALE IS  
AN ATTRACTIVE PLACE  
FOR PEOPLE TO VISIT



DISTINCTIVE

**71%**

THINK CALDERDALE  
IS A GREAT PLACE  
TO LIVE



DISTINCTIVE

**66%**

HAVE ATTENDED MORE THAN  
ONE EVENT OR ATTRACTION  
IN CALDERDALE IN THE PAST YEAR





# **VISION 2024**

**CALDERDALE RENEWED**