



We Are Calderdale 2024 - Celebrating this very special year!

Information pack 2024

Our Vision for Calderdale in 2024 is a place where you can realise your potential whoever you are, whether your voice has been heard or unheard in the past.

We aspire to be a place where **talent** and **enterprise** can thrive. A place defined by our innate **kindness** and **resilience**, defined by how our people care for each other, able to recover from setbacks, full of hope.

Calderdale will stand out, be known, and be **distinctive**.

A great place to visit, but most importantly, a place to *live a larger life*.

Our Vision - realised





**TALENTED &
ENTERPRISING**

ENTERPRISING AND TALENTED

70%
GROWTH IN
MICRO BUSINESSES
IN THE LAST YEAR



ENTERPRISING AND TALENTED

55.3%
ECONOMIC BUSINESS
SUSTAINABILITY
OVER 3 YEARS



ENTERPRISING AND TALENTED

65.4%
CHILDREN ACHIEVING A GOOD
LEVEL OF DEVELOPMENT IN THE
FOUNDATION STAGE PROFILE



ENTERPRISING AND TALENTED

90.7%
16-17 YEAR OLDS
IN EDUCATION
OR TRAINING





**KINDNESS &
RESILIENCE**

KINDNESS AND RESILIENCE

64% OF ADULTS
PHYSICALLY ACTIVE



KINDNESS AND RESILIENCE

72%
THINK CALDERDALE
IS A GREAT PLACE TO LIVE



KINDNESS AND RESILIENCE

86.3%
FEEL SAFE IN THEIR
LOCAL AREA



KINDNESS AND RESILIENCE

77.1%
EMPLOYMENT RATE OF
PEOPLE AGED 16 TO 64



What are Family Hubs?

Calderdale is one of 75 local authority areas that are developing Family Hubs with 'pump prime' funding from the Government.

The purpose of Family Hubs is to transform outcomes for babies, children, young people and families by joining up support in neighbourhoods. This includes services and support for families with children aged from birth to 19 (25 for children with special educational needs and disabilities)

Family Hubs are a progression of children's centres, which already bring together a wide range of services and support for families with young children. They extend the age-range of those who can get support, and the range of services and support provided.

In Calderdale, Family Hubs are an important way that we will deliver our priority goals for children and young people:

- All Children are ready for school

- All young people have hope and aspiration

Family Hub network

Calderdale is putting in place a Family Hub network of services, support and activities in each of the 5 localities in the borough: Central Halifax, North Halifax, Lower Calder Valley, Calder and Ryburn and the Upper Calder Valley.

Each Family Hub network brings together core services and support for babies, children, young people and their families including, family support, early help, midwives, health visitors, GPs and their teams, therapists and youth services. Added to this are a rich array of local organisations and groups who support families. To create a strong network, we are developing a Family Hubs Community of Practice in each locality. This will bring together members of the network including families to collaborate to develop additional support and opportunities in the local area.

We are also working to actively involve parents, carers and local community groups in the development and delivery of Family Hubs.

What services will Family Hubs provide in Calderdale?

We are adding a range of new skills, services and support to the provision we already have in place.

These include:

- A new comprehensive parent infant relationship service

- A new programme to engage and support Dad's

- A new digital platform

- A digital single point of contact, due to be operational in May 2024

- New and additional peer support and opportunities to volunteer to support families

- Scaling up of Parent Carer Champions so they cover the borough

- Bringing more speech and language therapy skills and provision into Family Hubs

- New Infant Feeding support practitioners

All of this is supported by a comprehensive training programme for people who work or volunteer in Family Hubs networks.

For more information about Family Hubs visit:

[Home - Calderdale Family Hubs](#)

The Central Neighbourhood Team (known to many as HCI) have delivered The Football summer scheme for a number of years and with an average of 150 children attending each daily session. Following Covid it was re-started in the Summer holidays of 2023.

The project was delivered as a football tournament over the 6-week period, and held at the Calderdale College 3G pitch and included: provision of tournament style football activity for local children and young people, one day per week, cumulating in a celebration and trophy presentation

healthy food and snacks for participants

healthily competitive matches between young people and uniformed services

The project has taken shape from or approach to building social and community cohesion whilst also addressing the local priority of increasing provision for young people and prevention of anti-social behaviour.

The camp is very popular with the community, extremely well attended by diverse groups and well organised by the team.

In our 2023 the camp we recorded 980 attendances over the 6-week period.

12% Female, an increase in Previous years

55% in receipt of free school meals

6% with disabilities

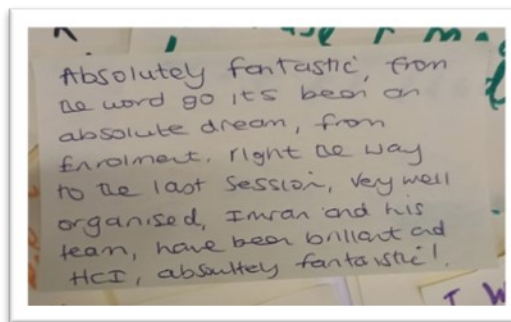
2% looked after children

People recorded from over **16** different ethnicities.

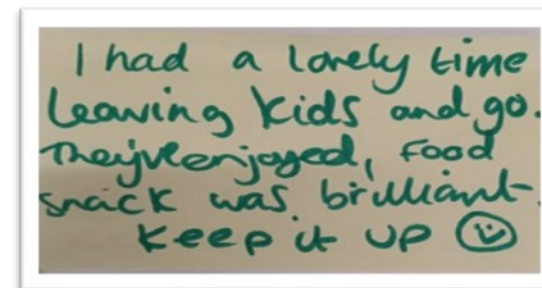
Attendees from a number of ward areas beyond the Park Ward attended including Ovenden, Calder, Todmorden and Brighouse.

Feedback from 2023 programme has been extreme-positive

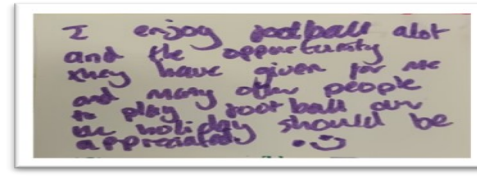
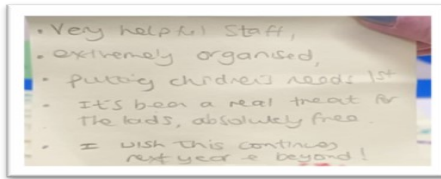
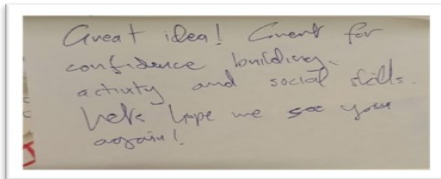
“
I REALLY HOPE THIS SET UP CAN CONTINUE. ALL THE CHILDREN ARE ABSOLUTELY THRILLED AT HAVING THE OPPORTUNITY TO BE PART OF SUCH A REWARDING TEAM. I REALLY HOPE THIS IS AVAILABLE NEXT YEAR - ROLL ON 2024!
”



“
THE BEST PART OF GOING IS TO MEET NEW PEOPLE AND MAKE NEW FRIENDS
”



ly



This scheme provides targeted positive physical activity and social interaction in an area of high deprivation and significant poverty, making a tangible difference in the lives of those who might otherwise lack opportunities for personal growth and development.

Successes achieved by participants in tournaments or academies bring pride to the community. It creates a shared sense of achievement and identity, boosting community morale and fostering a positive reputation for the area.



In addition to creating opportunities for the young people, the project can also encourage volunteering and engagement across different groups from across the borough with the project relying on community volunteers, coaches and mentors. Involvement in such initiatives encourages community members to actively participate and contribute their time, expertise, and resources for the betterment of the community

The project brings community members together, fostering connections and relationships among diverse groups. This social capital strengthens the fabric of the community, encouraging collaboration, trust, and support among residents. Opportunities are provided for disadvantaged youth to participate in the project and empowering them to develop skills, confidence, and leadership abilities.

The programme is a fully funded project for all, to allow participation for children from all backgrounds and economic households from across Calderdale.

Case Study from 2023

A young girl of approx. 12 who attended first session was chronically shy, struggled with self-esteem and couldn't make eye contact with staff and wouldn't speak.

Her parent was really concerned around leaving her for first session and asked staff if there was any way that they could monitor her through the session. Project leader and the parent discussed the best way to support the girl and ensured that all staff were aware of the situation. Staff updated the parent that on the first day the girl had not verbally communicated with staff and had refused to eat anything in the break but that she had participated in the football.

The young girl returned for a second session with parent who told staff she could not believe that she wanted to come back as this was not the norm, she usually tried things once and then gave up. This young girl went on to attend every session throughout the summer, she began freely talking to staff and other players, giving eye contact and eating lunch, and was voted one of the most improved players of the tournament proudly taking home a trophy from the awards ceremony.

Her parent was delighted and the young girl will back next year. This was only possible because of the amazing staff and volunteers that were supporting the sessions.

Future

For 2024 the Central Neighbourhood Team will continue to work in partnership with the Play Services Development team and there will be additional provision for adults to attend educational / wellbeing sessions while the children take part in the tournament. Local workshop providers will be invited to facilitate sessions for parents including: wellbeing support, cost of living support, energy efficiency, other local activities available and 'what's in your community'.

plans

DISTINCTIVE



WE ARE CALDERDALE 2024

Tourism and Visitor Economy:

Calderdale is a place that stands out for its breath-taking natural landscapes and rich cultural heritage. Our six market towns each have their own distinctive character, with varied attractions, independent accommodation and a bespoke cultural offer. Overflowing with independent retail, cafés and restaurants and surrounded by picturesque rural villages and stunning scenery, Calderdale is a place which feels like home to people that live here and a destination to those that visit.

Since 2023 our visitor economy has been going from strength to strength thanks to the continued emergence of Hebden Bridge into a destination, the huge success of The Piece Hall which attracts audiences from far and wide and the growing national and international exposure from TV and film productions is having a transformational impact on the area and in 2022, tourism was worth £430 million to Calderdale's economy. Around 8.2 million visitors made day and overnight trips to Calderdale and around £335 million of the money tourists spent in the area directly benefited local businesses, from hotels and restaurants to cafés, shops and attractions. This income is estimated to have supported nearly 9000 jobs, an increase of 9% from 2019.

In July last year we achieved Local Visitor Economy Partnership (LVEP) status from Visit England with our West Yorkshire partners, a recognition of our importance as a visitor destination. We continue to run local and regional campaigns to promote Calderdale to visitors and local people. Working with our partners to boost engagement on social media, with influencer tours and social media takeovers.

Across Calderdale in 2023, 43 filming enquiries were received from student projects to High-end TV dramas. Our records show that 25 productions undertook filming over 103 days and many productions have, or are due to be aired, including Gallows Pole, ITV's The Passenger, Harlan Coben's Fool Me Once and Paramount's Gentleman in Moscow starring Ewan McGregor, just to name a few. Based on Olsberg/Creative England's local economic impact toolkit the value of filming within Calderdale, is estimated to contribute a whopping £900k to the economy.

So far this year we have seen the Hebden Bridge duck race, which attracted over 6000 visitors to cheer thousands of ducks down the River Calder and the Anne Lister Birthday Celebrations took place as part of the Year of culture and saw hundreds of international visitors arrive to take part in tours, talks, exhibitions, shows and much more. These events of all sizes attract hundreds of thousands of people every year, including visitors from across the nation and overseas. They also support a network of over 3000 volunteers annually.

Over the last twelve months we have seen an increase in visits to our heritage sites and the popular Wainhouse tower, the tallest Follie in the world, is now open for people to visit and climb the 369 stairs on a regular basis.

The Business Engagement Team continue to connect with a wide range of businesses around the borough to identify what support is required and raising awareness of any funding and other opportunities. They work collaboratively to join up services across the council ensuring the business support offer is consistent in its approach. There are currently seven business hubs across Calderdale that offer monthly drop ins and we continue to promote our service via social media and newsletters around a variety of subjects including, the UKSPF Rural Fund, Fair Work Charter and CultureDale activation events.

In summer this year we will launch the new Visitor Economy Strategy. Working in collaboration with our key partners, Calderdale's distinctive geography, rich cultural heritage, and creative industries will be harnessed to attract new visitors, businesses, and residents to the borough. More people will visit and stay longer and Calderdale will become an attractive location for people to work, live, play and stay.

DISTINCTIVE

THE VALUE OF THE VISITOR
ECONOMY IN CALDERDALE.
JUST UNDER

£400 MILLION



DISTINCTIVE

£295.8

MILLION OF THE MONEY TOURIST
SPENT IN THE AREA DIRECTLY
BENEFITED LOCAL BUSINESSES



DISTINCTIVE

88%

THINK CALDERDALE IS
AN ATTRACTIVE PLACE
FOR PEOPLE TO VISIT



DISTINCTIVE

286%

CALDERDALE INCREASED ITS
RENEWABLE ELECTRICITY
GENERATION BY BETWEEN
2014 AND 2022



REDUCING INEQUALITIES

59 YEARS

HEALTHY LIFE EXPECTANCY AT BIRTH
(MALES)



REDUCING INEQUALITIES

63.4 YEARS

HEALTHY LIFE EXPECTANCY AT BIRTH
(FEMALES)



REDUCING INEQUALITIES

3.65%

PROPORTION OF OLDER PEOPLE
IN RECEIPT OF LONG TERM ADULT
SOCIAL CARE
(65+)



REDUCING INEQUALITIES

79.3%

PREVALENCE OF
HEALTHY WEIGHT
IN RECEPTION CHILDREN



STRONG & RESILIENT TOWNS

5770

CLAIMANT COUNT
(*BENCHMARKING USES THE
PROPORTION RATHER THAN NUMBER)



REDUCING INEQUALITIES

60.4%

PREVALENCE OF
HEALTHY WEIGHT
IN YEAR 6 CHILDREN



STRONG & RESILIENT TOWNS

55.3

BUSINESS SURVIVAL RATES
(3 YEARS)



STRONG & RESILIENT TOWNS

3%

PRINCIPAL ROADS WHERE
MAINTENANCE SHOULD BE
CONSIDERED



REDUCING INEQUALITIES

64%

PERCENTAGE OF PHYSICALLY ACTIVE AND INACTIVE ADULTS (ACTIVE ADULTS)



REDUCING INEQUALITIES

185.19

VOLUNTARY ORGANISATIONS AS A RATE OF POPULATION (PER 100,000)



REDUCING INEQUALITIES

65.4%

PERCENTAGE ACHIEVING A GOOD LEVEL OF DEVELOPMENT IN THE FOUNDATION STAGE PROFILE



STRONG & RESILIENT TOWNS

44.7%

RQF LEVEL 4+ (AGED 16 TO 64)



REDUCING INEQUALITIES

5437

DOMESTIC ABUSE

149

SERIOUS CRIME

2581

NEIGHBOURHOOD CRIME

NUMBERS REPORTED BY TYPE (ABOVE)



CLIMATE EMERGENCY

80

LOCAL SITES (BOTH GEOLOGICAL AND WILDLIFE) WHERE POSITIVE CONSERVATION MANAGEMENT IS BEING OR HAS BEEN IMPLEMENTED IN PREVIOUS 5 YEARS



STRONG & RESILIENT TOWNS

8.2%

YOUTH UNEMPLOYMENT



STRONG & RESILIENT TOWNS

78%

HOUSING DELIVERY TEST % OF DELIVERABLE ASSESSED HOUSING REQUIREMENT DELIVERY OVER A ROLLING 3 YEAR PERIOD



Community Safety

One of Calderdale Council's priorities is to create strong and resilient towns and there are a number of services and initiatives which underpin this work. You can find out more information [here](#).

A number of different organisations have come together to form the [Calderdale Community Safety Partnership](#) with a shared vision of 'Everyone in Calderdale feeling safe and protected at all times'. The partnership has five key priorities, agreed through their 2022-2025 Strategic Assessment:

- Communities will feel safer and more resilient.
- Reducing crime and re-offending
- Tackling the harm caused by anti-social behaviour and environmental nuisance.
- Protecting victims and vulnerable individuals
- Reducing the impact of serious criminality in communities



Calderdale Communi-
ty Safety
Partnership

All partners will continue to work together to deliver programmes of work that ensure these priorities are addressed, which in turn works towards our shared Vision 2024. The Calderdale Community Safety Partnership (CSP) is also monitored on its performance, along with other West Yorkshire CSPs, by the Mayor of West Yorkshire. In the last ['Your Views' perception](#) survey, undertaken by the Combined Authority, Calderdale came out on top in a number of areas – even better than the West Yorkshire average! 86% of Calderdale responses said they felt safe in their local area, compared with only 70.3% average in West Yorkshire (the next best district scored 73%). 78% said they were satisfied, overall, with their local area as a place to live – again, the West Yorkshire average was only 62% (next best district is 64%).

In the last two years the Partnership have also secured additional external funding to:

- Ensure safety of women and girls – through an education programme ran within schools to educate on healthy relationships, consent, positive masculinity, online safety. Floodlights developed at an open access youth centre to develop a women & girls football league as well as a refugee league.
- Reduce ASB – through outreach youth workers, focussed deterrence model used within communities, to enhance youth work provision.
- Reduce Violent crime – through the Smart And Steady mentoring programme delivered by a third sector organisation; a mentoring programme for young people who have risk factors present in becoming involved or are already involved with Violent Crime.
- Deliver Safer Streets 5 – the funding bid secured to decrease neighbourhood crime and ASB – funding invested in a drone, increased CCTV, fly-tipping cameras, and signage.
- Develop a Mobile Safety Pod – a partnership approach, police led; police van present in night-time economy to engage with community, offer education, anti-spiking tools, Ask For Angela, phone chargers, flip-flops etc.
- Increase the provision throughout bonfire period – this led to no disorder within 2023 due to the increased youth provision and wider partnership approach leading up to and during the bonfire period.

Keep an eye on activity on Twitter using #SaferCalderdale.

Operation Hawmill (#OpHawmill on social media), funded by Calderdale Council in 2019 and the Community Safety Partnership from 2020, is the Calderdale Partnership Road Safety Campaign tackling anti-social use of vehicles and offences on our road network. Priorities are set through the Road Safety Delivery Group focusing on the 'Fatal Four' offences, detailed below. In the last year alone, through Operation Hawmill, 294 enforcement actions have been taken across the four offences:

- Being over the prescribed limit through drink or drug use (36 enforcement actions)
- Speeding (94 enforcement actions)
- Using a mobile phone whilst driving (27 enforcement actions)
- Not wearing a seatbelt (137 enforcement actions)

In addition, there were 54 vehicle seizures for numerous offences, including 22 for no insurance. The Road Safety Delivery Group have secured additional funding from the Community Safety Partnership to continue Operation Hawmill until March 2025.

Community Safety Wardens (@CMBC_CPT on X) continue to work across Calderdale to keep our communities safe. They work in partnership with other agencies, including the Police and Fire Service. This partnership working is further highlighted during potentially high risk events such as Bonfire Night ASB response or Severe Weather.

Purple Flag (#HxPurpleFlag on social media) was awarded to Halifax town centre in 2010. It was the first Market Town in north to receive the accreditation and has retained it every year since. The award, managed by the Association of Town Centre Management, recognises towns and cities that offer an entertaining, diverse, safe, and enjoyable night out. Partners in Halifax continue to work together to develop the offer in the town centre's night time economy.



Tackling ASB

Calderdale continues to deploy a partnership response to Anti-Social Behaviour (ASB). The key partners/services leading our response are the Police, the Council's Community Protection Team, Youth Justice Service and Together Housing.

This response was agreed at an ASB Summit and implemented through the Community Safety Partnership (CSP) in 2010 when Calderdale had the worst perception of ASB across with only 1 in 4 residents surveyed thought that the CSP did a good job in tackling ASB. Following the introduction of the ASB Partnership in 2010, public confidence and perception has improved significantly with Calderdale continually being recognised as having the best public confidence across West Yorkshire.

2010 not only saw Calderdale establish an ASB Partnership to tackle the harm caused by ASB, but it also acted quickly to the outcome of the serious case review into the tragic death of Fiona Pilkington and her daughter. This saw the implementation of a daily vulnerability and risk assessment process which sees information relating to ASB reported to the Police, Council and Together Housing being shared in order to identify what the most appropriate response to support vulnerable individuals is. Although there has been changes to the procedures this daily risk assessment of vulnerability continues and has recently been the subject of a review by the Safeguarding Adults Board. They concluded that there was still a clear need for the process and gave the partnership their full support.

The Calderdale Healthy Schools Award launched in 2023 following requests from headteachers to develop a system that supported the work schools undertake to teach children and young people how to be healthy and why it's important to be so.

How does it work?

In collaboration with teaching staff and expert practitioners, a scheme was created that takes into account four areas of teaching and learning:

- Physical activity
- Mental health and wellbeing
- Food and nutrition
- Promoting wellbeing

There are three Award stages, the first being Bronze which looks at the school's holistic health offer. To achieve the Silver Award schools answer a series of questions specifically related to the four areas listed above. They must also provide evidence to support their statements, and before the Award is given the school is visited by the Healthy Schools Award leads to verify the evidence. The final stage is Gold and for this schools select one of three areas in which to apply; physical activity, mental health and wellbeing or food and nutrition. Leading on from the evidence sought to achieve Silver, schools must show how they go above and beyond to support students in these areas.

What are the outcomes?

Schools deliver a phenomenal package, and this Award is designed to recognise this. The physical and mental health crises faced by children and young people is widely documented and schools are key in addressing these issues, a challenge they answer superbly. The Award also helps schools to support shared learning, with excellent examples of best practice being seen from schools who have applied. They receive a certificate for achieving the awards and a bronze, silver or gold logo which can be used on communications to highlight their achievement in supporting pupils, and Gold Award winners receive a plaque.

Impact so far

Nine schools have successfully applied for an Award so far with three achieving Bronze, three Silver and three Gold, one of which achieved Gold in two domains and another which achieved Gold Award standard in all three domains. We are also aware of numerous schools who are working towards the Awards and new applications from schools arrive weekly.

If a school achieves two Gold Awards they become a Platinum school to recognise this, and one school surpassed all expectations when they applied for – and achieved – Gold in all three areas. For phenomenal success a new category had to be created and New Road Primary School in Sowerby Bridge became Calderdale's first Diamond Healthy School. Their achievement was so special that they appeared on a regional news programme, see below for the link to the piece on Look North.

Schools are reporting that the process has proved invaluable as an audit of their provision with comments such as 'We didn't realise just how much we do' commonplace. They also report that pupils are very proud when their school receives an award and immediately want to know how they can achieve the next level. Above all, it is recognising the hard work schools do to keep the borough's children and young people happy and healthy.

The Award has proved so successful that a Healthy Early Years Award has been created to deliver a similar process to Early Years providers and will launch Summer 2024.